

# ERIC N FRIEDENSOHN

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## EDUCATION

**DREXEL UNIVERSITY:** Philadelphia, PA

Bachelor of Science, Anticipated Graduation: 2012

Graphic design, Cumulative GPA: 3.6

**SUNY PURCHASE,** Purchase NY

Summer Visual Arts Program

*Summers 2006 & 2007*

## DESIGN EXPERIENCE

**HAPPY VIPER INTEGRATED DESIGN:** New York, NY

Intern - created a Happy Viper leave-behind DVD for the interactive firm

*Summers 2008 & 2009*

**CAMPUS ACTIVITIES BOARD:** Drexel University

Graphic Designer - Making posters for marketing campus-wide events

*Summer 2010 - Present*

## UNIQUE COURSEWORK

**VISUAL COMMUNICATIONS II:** Logo Design

Generated a series of logos & letterhead for a fictional company

**COMPUTER IMAGING III:** Web Design and Layout

Redesigned a full set of webpages for The Barnes Foundation

**DESIGN PERCEPTIONS:** History of Visual Propaganda

Studied the minds of the most persuasive leaders in history

**NARRATIVE IMAGE:** Prague

Worked closely with a professional photographer while studying abroad

**PRINTMAKING I:** Woodblock Printing

Practiced the foundations of printing; learned the reductive process

## TECH SKILLS

**ADOBE CREATIVE SUITE 3, 4 & 5**

*Photoshop*

*Illustrator*

*InDesign*

*Dreamweaver*

**MICROSOFT OFFICE**

*Word, Excel & Powerpoint*