

ELIZABETH HAYNES

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EDUCATION

Duke University

BA in Visual Arts with a certificate in Markets and Management Studies expected May 2012

Related coursework includes: Advertising and Society: Global Perspectives, Marketing Communications, Introduction to Visual Culture, Graphic Design in Multimedia, Digital Art-Image and Bit Play, Typography, Digital Imaging, and Digital Printmaking

EXPERIENCE OVERVIEW

Independent Design Work:

- produced designs that captured the essence of marketing identities, demonstrating an eye for color, shape, size, texture, and layout in the creation of promotional materials

- logos
- brochures
- event flyers
- newsletters
- banners

Academic Design Work:

- completed extensive mock projects for numerous assignments, focusing extensively on brand identity and print design

- magazine layouts
- campus maps
- business cards
- t-shirt design
- informational posters
- logos

INTERNSHIPS

Moonlight Designs

Winston-Salem, NC

June 2010-July 2010

- assisted with layout design of Forsyth Family and Forsyth Woman magazines, created print advertisements and logos for clients

KNOWLEDGE/SKILLS

Adobe CS5:

Photoshop, Illustrator, and InDesign

Other:

QuarkXPress

Microsoft Office:

Word, Excel, Powerpoint, and Publisher

RELATED COMMUNITY INVOLVEMENT

Duke Partnership for Service

Design & Marketing Team
Durham, NC

September 2010-present

- design informational banners, print advertisements, and basic web design

Duke University Marching Band

Design Independent Study
Durham, NC

January 2011-present

- design promotional material (flyers, brochures, postcards, etc.) for the band program