



ELIZABETH HAYNES

www.elizabethhaynesdesigns.com

Box 91540

Durham, NC 27708

eah29@duke.edu

(336) 408-1289

EDUCATION

Duke University
BA in Visual Arts with a certificate in Markets and Management Studies expected May 2012

Related coursework includes: Advertising and Society: Global Perspectives, Marketing Communications, Introduction to Visual Culture, Graphic Design in Multimedia, Digital Art-Image and Bit Play, Typography, Digital Imaging, and Digital Printmaking

EXPERIENCE OVERVIEW

Independent Design Work:

produced designs that captured the essence of marketing identities, demonstrating an eye for color, shape, size, texture, and layout in the creation of promotional materials

- logos
- brochures
- event flyers
- newsletters
- banners

Academic Design Work:

completed extensive mock projects for numerous assignments, focusing extensively on brand identity and print design

- magazine layouts
- campus maps
- business cards
- t-shirt design
- informational posters
- logos

INTERNSHIPS

Moonlight Designs
Winston-Salem, NC June 2010-July 2010
assisted with layout design of Forsyth Family and Forsyth Woman magazines, created print advertisements and logos for clients

KNOWLEDGE/SKILLS

Adobe CS5:
Photoshop, Illustrator,
and InDesign

Other:
QuarkXPress

Microsoft Office:
Word, Excel, Powerpoint,
and Publisher

RELATED COMMUNITY INVOLVEMENT

Duke Partnership
for Service:
Design & Marketing Team
Durham, NC
September 2010-present
design informational
banners, print
advertisements, and
basic web design

Duke University
Marching Band:
Design Independent Study
Durham, NC
January 2011-present
design promotional
material (flyers,
brochures, postcards,
etc.) for band program