

JOEY THOMAS

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SUMMARY

Passionate media and marketing developer specializing in music and graphic production.

EXPERIENCE

Zone Communications Group

Cincinnati, Ohio • January 2011 – Present

Production Intern | zonecg.com

- Edit video and design motion graphics for clients' commercial media projects.
- Mix and arrange audio.

All Terrain

Cincinnati, Ohio • April 2009 – Present

Promotions Specialist | allterrain.net

- Manage marketing teams of four to five specialists.
- Perform event marketing as a brand ambassador for Cadillac and Chevrolet.
- Collect and generate marketing leads and data.

University of Cincinnati Athletics

Cincinnati, Ohio • April 2008 – Present

Media Assistant | gobearcats.com

- Overhauled office publications into e-magazine format.
- Edit and publish e-magazine monthly.
- DJ and supervise music for athletic events.
- Produce, film, and stream press conferences and interviews.

Norcom

Munich, Germany • Summer 2009

Creative Media Intern | norcom.de

- Developed icons, graphics, and posters for Norcom's flagship media software, NCPower.
- Wrote, produced, and filmed promotional and instructional video content.

Nike iD

Ohio • Fall 2008

Production Assistant | nikeid.com

- Educated prospective teams and coaches on Nike iD customization process and software.
- Assisted in overall operations of multiple Nike iD promotional events throughout Ohio.

FREELANCE

Music Producer

- Clients include Under Armour, multiple local and national artists.
- Music featured by KISS 107 and UC Magazine.

Graphic Designer

- Develop logos and promotional graphics.
- Clients include local promoters, venues and national organizations.

EDUCATION

Bachelor of Fine Arts, Electronic Media

University of Cincinnati's College Conservatory of Music

Graduate June 2011

Dean's List, Cincinnati Scholar

AFFILIATIONS

University of Cincinnati Football Team 2007, 2008

Sigma Chi Fraternity (Chapter Historian)

Munich Summer Curriculum 2009 (Study Abroad)

Music & Entertainment Industry Students Association

SKILLS

Photoshop (7 years)

Logic Pro (5 years)

Final Cut Pro (4 years)

Pro Tools (3 years)

InDesign (2 years)

Illustrator (2 years)

After Effects (1 year)

INTERESTS

Piano

Photography

Poetry

Sign Language