The Squelch Sells Out (And Fails)

We at the Heuristic Squelch put a lot of work into this magazine, and we figured it was about time we got something back. Unfortunately, corporate America didn't agree. The following are 100% real rejection letters from our attempts to get free shit from sponsors.

Red Bull

Dear The Heuristic Squelch:

The first time you contacted us regarding the possibility of sponsoring your magazine, we seriously considered taking your offer. The promise that your publication reaches our target demographics of "nerds, frat boys, and weird old people trying to look cool" was, in fact, very tempting. However, we were forced to respectfully decline after the content of your magazine came to our attention. Namely, that you had on numerous occasions ridiculed Red Bull and the consumption of Red Bull.

It was to our great dismay then that, despite our effort to end communications politely, you sent us a second, obscene letter asking us to reconsider our decision. In it, you claimed that you "drink so much Red Bull that you sweat, piss, and bleed Red Bull." This is not only disgusting, it is scientifically impossible. Furthermore, our product testing department assures us that slight discoloration of bodily fluids after drinking Red Bull is a normal byproduct of optimally increased energy levels. The inclusion of a lock of your hair "as a sign of your devotion" was also unnecessary and unsanitary.

Although we endured these initial correspondences, it was your third letter that has prompted us to take action against you. Your hostile claim that you are entitled to legal compensation because you are suffering from "Red Bull blindness" and "hallucinatory wing-growth" cannot and will not be tolerated. Your statements are libelous and most likely false. Additionally, your threat to "go public" with the knowledge that Red Bull contains synthetic bull semen is humorous given that this information is already readily available on our website at www.redbull.com. This is your official cease and desist notification. Should you continue to contact us, you will be prosecuted to the full extent of the law.

Sincerely,
Theodore Jones
Red Bull
Legal Department

Gypsy's Trattoria Italiano

Hello Heuristic Squelch,

You and your staff are very valued customers. Each of you, you always finish your calzone. Sometimes you even get two. For this reason, we are very excited by your offer. But, we are also confused by the details. It seems that you want us to cater an event for you. But this event is everyday in the Squelch office at 4:20? Also, there is the matter of payment. You seem to think we cater for free. This is not the case. Standard payment for catering is $10 per person. But for you, our friends, it will be $9.75 per person.

Thank you for your business,
Gypsy's Trattoria Italiano

☆ Attn: The Heuristic Squelch
Re: Apple Sponsorship and Free Computers

Inbox X

We would be happy to provide you with the three new Apple iMacs you requested. *If it were opposite day.* Ha. Hahaha. HAHAHAHAHAHA.

Best,
Rick Marsden
Apple
Public Relations Deparment