



VIRGIN MOBILE INTRODUCES HSPA ON PREPAID TALK & TEXT PHONES

HERE'S THE BUZZ

WHAT'S UP?

Hey Everyone,

Virgin Mobile has some SUPER EXCITING Prepaid news to share!!

On **March 29, 2011**, Virgin Mobile Prepaid is going HSPA in HSPA enabled regions! That means ALL our Talk and Text phones will now be available on Prepaid. Alas, Members will have a much wider selection to choose from!!

Check out below for all the hot deets on this exciting launch!

THE DEETS

With HSPA launching on Prepaid, the selection of Virgin Mobile phones available on HSPA has expanded. The chart below list the phones now available on HSPA Prepaid, along with the new Prepaid prices.

Phone	New HSPA Prepaid Price
Nokia 2730	\$59.99
LG Sway	\$99.99
LG Flick	\$99.99
Samsung Impact	\$119.99
Samsung Gravity 3	\$129.99
Samsung Gravity Touch	\$179.99

IMPORTANT

The following add-on features are currently NOT available on HSPA:

\$5 Email
\$5 Instant Messaging
\$7 Radio
\$10 TV

These phones will use the existing in-market Prepaid features and plans, plus any existing Prepaid rules will apply.

As always, Members can activate their Prepaid phone online or through Virgin Mobile Care. The activation flow has been updated so Members will now be able to enter the SIM Card number OR ESN\MEID. But with HSPA, there's no need to program the phone anymore!

GOOD TO KNOW

- Members who activate a new Prepaid account online will be eligible to receive the Prepaid activation credits.
- Retailers can sell existing stock of these phones to Prepaid until the inventory is switched over to the clam versions.
- These phones can still be sold on the Virgin Mobile SuperTab™ even when packaged for Prepaid.
- Retailers who don't already have stock can start ordering them now.
- U.S. and International roaming is still not available on Prepaid.
- HSPA is currently not available in Manitoba and Saskatchewan.
- SIM Only purchases/activations are currently not available for Prepaid.
- Smartphones and SIM Only will be available soon!