



Bethany Curtis • Advertising & Graphic Design

Education

- Kutztown University of Pennsylvania, Kutztown, PA
- BFA Communication Design, May 2011
- Concentration in Advertising and Graphic Design
- GPA: 3.33 Dean's List Spring 2009, Spring 2010, Fall 2010

Skills

- Proficient in Adobe Photoshop, Illustrator, and InDesign.
- Familiar with Adobe Dreamweaver, Microsoft Word, Powerpoint, and Microsoft Office Software.
- Knowledgeable on Mac and PC operating systems.

Qualifications

- Strong work ethic and creative with great time management skills.
- Works well in an individual or group environment.
- Responsible, driven and detail oriented.
- Outstanding organizational skills and writing ability.
- Dedicated and interested in advancing design capabilities.

Design Experience

The Morning Call:

- **Intern • October - December 2010 • Allentown, PA**

Produced in-house flyers, posters, logos, invitations, program booklets, and ads for the newspaper. Worked with clients from outside of the company, and also worked with non-profit organizations.

Gráfica Group:

- **Intern • May - August 2010 • Chester, NJ**

Created four color mailers, two, three, and four color logos, posters, and advertisements for various companies. Acquired beneficial knowledge while working in the field of advertising.

Design-A-Thon:

- **Freelance Designer • March 26, 2010 • Kutztown, PA**

Created a poster, a postcard, and a mailer for the Susquehanna Art Museum's, Down the Rabbit Hole Exhibit, in a 24 hour non-profit design event.

Work Experience

Schenck Price Smith & King LLP:

- **Office Clerk • 2009 - Present • Florham Park, NJ**

Organize, label, and alphabetize files.

Cracker Barrel:

- **Server • 2008 - Present • Mount Arlington, NJ**

Provide courteous and accommodating service to customers, answer questions, prepare checks, clean tables, and perform sidework.

Interests

- Collecting concert tickets, fashion, black and white photography, typography, vintage stores, basketball, creating logos, and music.