

COLLECTOR'S *Club* JOURNAL

The Official Publication of the Lemax Collector's Club

Volume 13, Number 3 • Spring 2011

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Dear Friends,

Welcome to the first “electronic” version of the Collector’s Club Journal newsletter. If you are reading this on your computer screen you have succeeded in downloading the newsletter in PDF format and are enjoying our latest news, tips and photos.



*Trick or Dog Treats
(no. 12887)*

As you know, the Lemax Collector’s Club has transitioned to an on-line format, with Club discussions, photo posting and news being hosted on our own Facebook page. But we do intend to bring you a “roundup” of items in newsletter format. But instead of printing and mailing a paper newsletter, we’ll be sending this electronic version. It is faster and, since we are not using paper or transporting printed newsletters via truck or airplane, the new format has less impact on the environment.



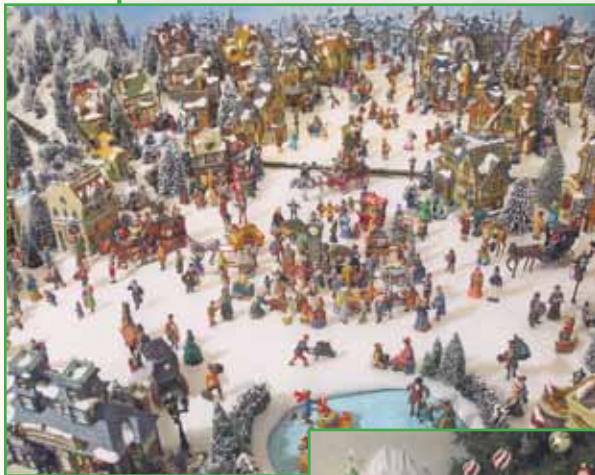
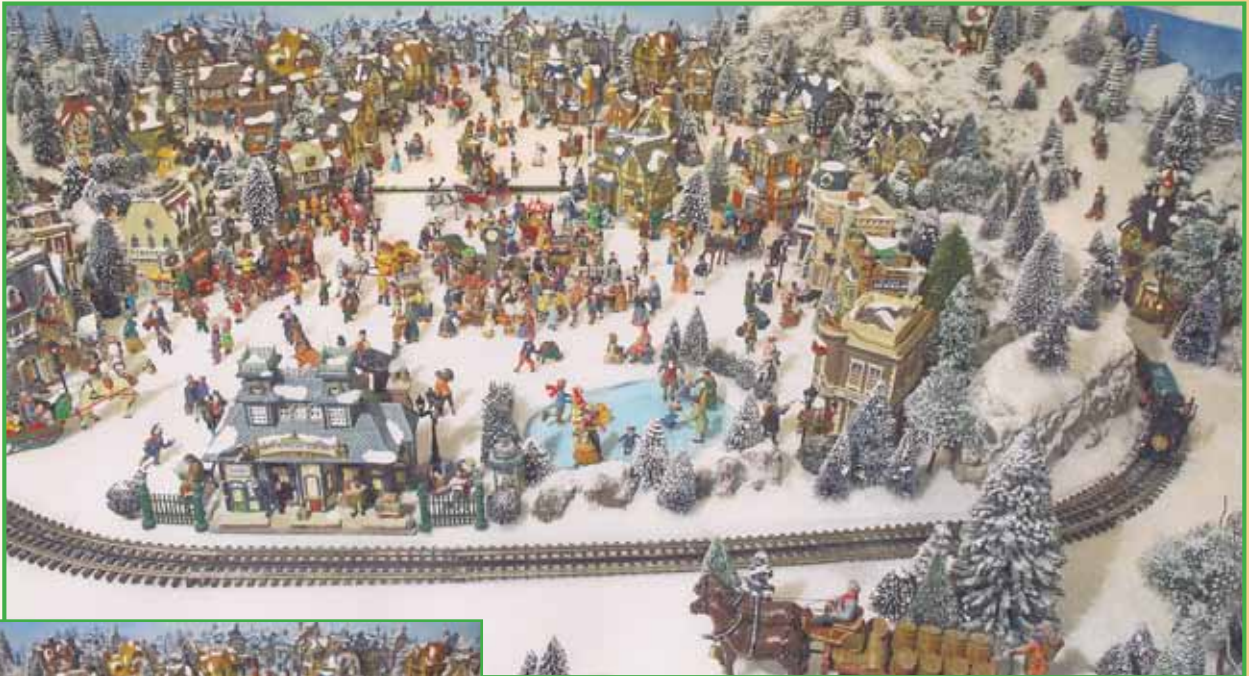
If you have not been to our Facebook page yet, what are you waiting for? Getting a Facebook account is simple and free, and the Lemax Collector’s Club Facebook page is a great way to keep up with Lemax news, new products and ideas from other Lemax enthusiasts.

We hope you will “Like” our Facebook page and become a regular visitor and contributor.

We welcome your comments via email at:
collectorsclub@lemaxusa.com

Display Contest Winners

Our 12th annual Lemax Village Display Contest was another success! Thanks to all who entered our Village Display Contest. You all continue to delight us with your creativity! We are very pleased to announce the winners...



*First Prize: Richard Coyne,
Bluffton, South Carolina*

Richard continues to impress with his innovative design and great attention to detail. This year his village carried a Victorian theme, and he used a large number of figurines to add vibrancy and a sense of activity and motion. Richard also included a North Pole scene that nested up under his Christmas tree, a very nice touch. Well done, Richard! Keep up the great work!

More Contest Winners

Second Prize: Rodney Stuber & Cheriel Haydon, Mechanicsburg, Pennsylvania

Rodney and Cheriel submitted an elaborate Spooky Town village that celebrates the spirit of Halloween. They began building Lemax displays in 2007. This year's "Spooky Trails" display took 360 hours to complete (!) and represents some of the "haunted Halloween" themed attractions near their home. The village even extends onto the top of Rodney & Cheriel's kitchen cabinets!



Third Prize: Sandie Branan, Mechanicsville, Maryland

Sandie's village features several distinct neighborhoods, with over 100 Lemax buildings and more than 420 figurines. It is certainly a bustling town, with activity taking place in each section. Sandie's village was featured in the local newspaper and the Chamber of Commerce included her "ribbon cutting" ceremony on its Facebook page.

Yikes! New Spooky Town Pieces

Halloween is coming soon! And Lemax is prepared, with a wide array of brand new — and even more frightful — buildings, figurines and accessories for Spooky Town. Here are just a few of the newest pieces. Keep checking our Facebook page for additional “unveilings” throughout the Spring.



*Vicki's Cattery (no 05109)
Black cats everywhere • Exterior lighting • Music track*



*Skeleton
Mariachi
Band
(no 12884)
¡Caramba!*



*S.S. Spector (no. 15210)
Rocks on heaving sea • Lights flicker • Wordless soundtrack*



*The Wheel of Horror (no. 04162)
Revolves counterclockwise • Riders chatter*



*Grinning Goblin Brewery (no. 15208)
Eerie glowing lights in vats • Toasting monsters*



*Ghostly Firefighters (no. 13894)
Blazing fun!*

More Chills from Spooky Town...



Spookytown Shooting Range (no. 05013)
Moving skeleton target • Revolving skulls • Shifting bats



Rave at Grave's (no. 15202)
Glowing figures dance erratically to musical accompaniment



Gothic Haunted Mansion (no. 15199)
Ramshackle appearance • Exterior lighting • Music track



The Lighthouse Ruins (no. 15209)
Light rotates • Bats circle around tower



Haunted Hayride (no. 13899)
Fun for the whole family!



Countdown to Halloween (no. 13893)
Changeable numbers help count the days!