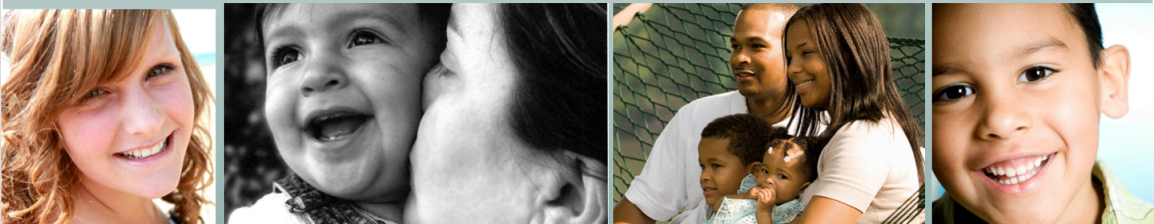




**Family IT
Counseling
Services**
OF GREATER MIAMI



“One of the most productive, helpful experiences of my life. Far beyond anything I could have imagined and far surpasses my other therapy I’ve tried in 20 years.”

- FCS client

Annual Report 2009 – 2010

7412 Sunset Drive, Miami, FL 33143

EXECUTIVE LETTER

Dear Friends,

We are grateful for your support, and happy to share the highlights of what you helped Family Counseling Services of Greater Miami (FCS) accomplish over the past year. During our 2009-2010 fiscal year, we reached thousands of children and families through our programs in the Miami-Dade community.



Over its 93-year history, FCS has adapted to meet the needs of Miami-Dade residents. Recently, we fine-tuned our Mission and Vision to reflect Family Counseling Services' focus on preventing and treating trauma. While we provide a wide range of services to the community, we wanted to better communicate the specialized areas that make FCS different. You'll find more on Mission and Vision in this report.

FCS teamed up with area businesses and events on fundraising initiatives where proceeds benefitted our programs. From exquisite chocolate gifts for Mother's Day, to Denim Day Miami and Splitsville performances, these opportunities helped us reach a diverse audience of new donors who could support our worthy programs while giving a gift or experiencing a great event.

In addition to the generosity of our longstanding funders, we are proud to have received new grants, including one from the State Attorney's Denise Moon Memorial Fund at the Dade Community Foundation. This funding supports the continuation of a longstanding program benefitting girls in our community. In addition, the Council on Accreditation (COA) reaffirmed FCS' commitment to maintaining the highest level of standards and quality improvement.

I extend my heartfelt thanks for your support. The unprecedented economic environment has posed new and deeper challenges in our community; people are tightening their budgets and subsequently, charitable giving, even as the need for FCS programs increases. Yet through the generosity of our donors, we are still able to fulfill our desire to help anyone regardless of their ability to pay. With your continued support in the year ahead, we are committed to improving the lives of more children and families in our community.

With gratitude,

A handwritten signature in black ink that reads "Felicia Mayer". The signature is fluid and cursive, with a long horizontal stroke at the end.

Felicia Adler Mayer, LMHC
Chief Executive Officer

MISSION & VISION

In early 2010, **Family Counseling Services of Greater Miami**, along with of our Board of Directors, developed a new Mission and Vision. Our goal was to clearly communicate the focus of FCS's wide range of services and what we offer to the community. We are pleased to share these statements with you.

Mission

Family Counseling Services of Greater Miami, Inc. provides specialized mental health services for families by focusing on the prevention and treatment of emotional trauma to foster resiliency in children from infancy through adolescence.

Vision

Our vision is that children and families will be free of suffering from abuse and neglect.

FULFILLING OUR MISSION: HIGHLIGHTS OF THE PAST YEAR

Every year, **Family Counseling Services of Greater Miami** helps more than 6,000 children, adults, families and groups throughout Miami-Dade County. Each has a personal story, and FCS is privileged to help many write the first of many new chapters in a hopeful future. Here are just a few highlights of how we raised awareness, funds and hope over the past year – all to fulfill our mission.

"I HAVE NO WORDS TO EXPRESS MY GRATITUDE FOR [THERAPIST], HER INTERVENTION HAS AND WILL HAVE AN IMPORTANT IMPACT IN MY DAUGHTER AND FAMILY'S LIVES. THANK YOU SO VERY MUCH."



ONE TEEN'S STORY: "CICI." Sexually abused at the tender age of three by a family friend, Cici has a history that includes subsequent physical, emotional and sexual abuse. As a young teen, she ran away from home, engaged in criminal theft, fighting, substance use and experimentation. By 16, she was pregnant, delivering the baby she wanted to love her while in a detention program at age 17. Concerned more about getting a job to support herself and the baby, Cici had no

desire to complete high school. It was at this time she was referred to The Journey Institute (FCS's sexual violence treatment program) for individual therapy to help process past traumas and make the connections on how they affect current behaviors and decision-making.

After one year, Cici was able to manage her anger with alternative behaviors, showing improved interaction with others. She made progress with her family learning to appropriately communicate her concerns, and needs for safety and protection. Through empowerment training, Cici learned how to value her own self-worth and identify what she could offer herself, her daughter and others. Just weeks before completing the program, she learned she had passed all but one portion of her GED exam. Cici went on to take the final step toward her GED and returned home to find a job.

STRENGTHENING THE LIVES OF AT-RISK GIRLS IN LIBERTY CITY. In June 2010, FCS was awarded a \$25,000 grant from the State Attorney's Denise Moon Memorial Fund at Dade Community Foundation. The funding will sustain an existing program, the Girls' Empowerment Initiative, currently supported by United Way in partnership with Girl Power, Inc. in the Liberty City neighborhood. Continuing the legacy of Denise Moon, who fought for victims of crime, FCS can deter the girls we serve from further criminal activity and counsel victims or witnesses to crime. More girls will be strengthened for a brighter future with the literacy tutoring, education and youth development provided through the program.

"I'LL TAKE THIS OPPORTUNITY TO THANK YOU FROM THE BOTTOM OF MY HEART FOR THE TIME AND DEDICATION YOU GAVE MY DAUGHTER...YOU SURE MADE AN IMPACT ON OUR LIVES. THERE SHOULD BE A LOT MORE PEOPLE LIKE YOU PROVIDING THE HELP AND ASSISTANCE MANY FAMILIES NEED TODAY."

THE EVALUATION THAT MATTERS MOST is found in feedback from clients, speaking of hope, healing or a life changed. A collection of client comments from the past year says it best – FCS makes a difference in the lives of children, families and in our community.



“INCREDIBLY RAPID PROGRESS IN MY CHILD’S BEHAVIOR, FAMILY RELATIONS AND HER OVERALL ATTITUDE.”

“THE BEST SERVICES I HAVE SEEN. PROFESSIONALLY, I HAVE VISITED OTHER FACILITIES AND TO ME THIS IS FOR THE BEST IN TERMS OF THERAPEUTIC SERVICES. PARENTS WERE ENGAGED IN

THE PROCESS, FEEDBACK WAS PROVIDED IN AN APPROPRIATE AND PROFESSIONAL MANNER.”

“[THE THERAPIST] NEVER GAVE UP, SPOKE TO MY SON IN A WAY THAT HE COULD RELATE TO, WAS COMPASSIONATE, STRONG AND COMMITTED. SHE CULTIVATED A RELATIONSHIP...THAT ALLOWED HIM TO LET HIS GUARD DOWN AND ACTUALLY LISTEN AND APPLY TECHNIQUES THAT HELPED MANAGE HIS ANGER AND MOVE FORWARD. MANY THANKS...HER COMMITMENT AND CARING MADE A DIFFERENCE!”

“I VALUE THAT I CAN COME AND GET HELP FOR ISSUES IN A SAFE ENVIRONMENT.”

“THEY EDUCATE YOU ON REAL-LIFE EXPERIENCES. THEY PREPARED ME FOR THINGS COMING MY WAY.”

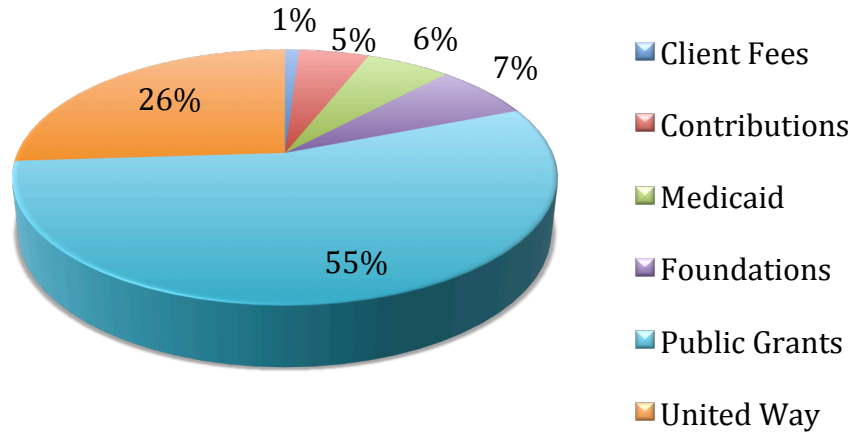
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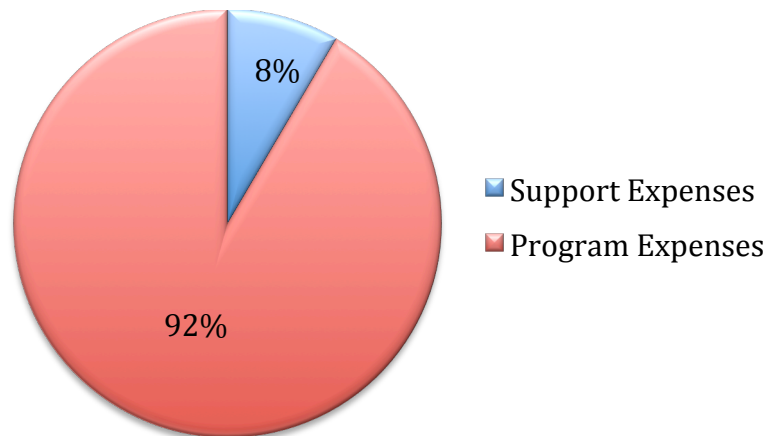
STATEMENTS

Family Counseling Services' programs serve thousands of families throughout Miami-Dade County. Here's a snapshot.

FUNDING FOR FCS PROGRAMS COMES FROM MULTIPLE SOURCES



ORGANIZATION EXPENSE ALLOCATION



THANK YOU

Family Counseling Services is grateful for the financial and professional support of its many donors, board members, partner agencies and volunteers. Thank you for making a difference in the lives of children and families, and strengthening our community.

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