



DESIGNERS
PORTFOLIO

2011



CELO

WHO | ?

Hi my name is Juan javier Del Valle alias "Colo" I am self-employed as a graphic designer, specialising in the fields of corporate identity (logo) design, Photography, web design, print design and branding with the majority of my time spent designing and implementing marketing promotions for businesses such as logos, websites, letterhead, business cards, packaging and more.

DESIGN SERVICES

- LOGO & BRANDING 3
- WEB DESIGNS 4
- CORP. IDENTITY 5
- PRINT ADS 6
- BROCHURE 7
- PRODUCT LABELS 8
- MEDIA PACKING 9
- VIRTUAL EVENT DESIGN10
- PHOTOGRAPHY.....11-12
- CLIENTS13-14



WEB DESIGNS

CLIENT: DAZZLE AD GROUP
DESIGN: PRRP LOGO



CLIENT: FLORES CATERING
DESIGN: CORP. LOGO



CLIENT: DAZZLE AD GROUP
DESIGN: DAZZLE LOGO

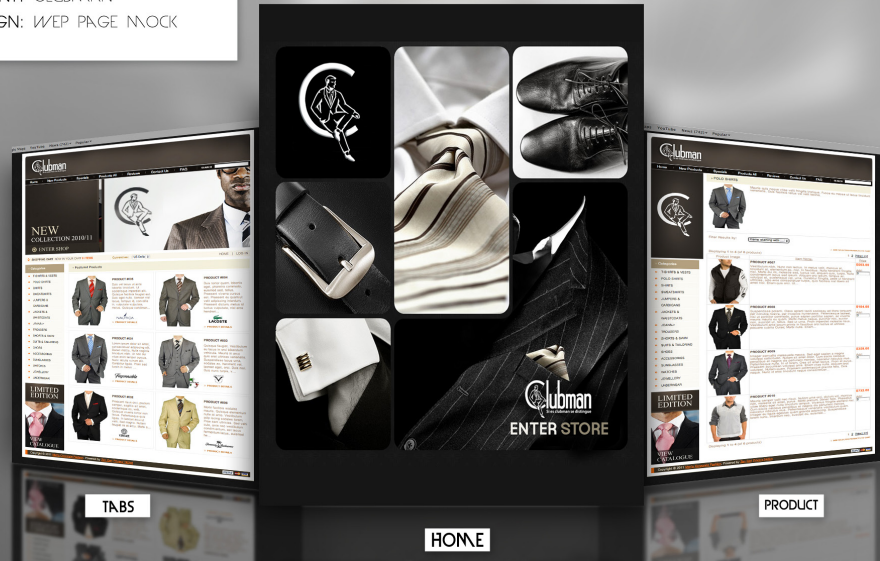


CLIENT: COORS LIGHT
DESIGN: COORS LIGHT
TAGLINE

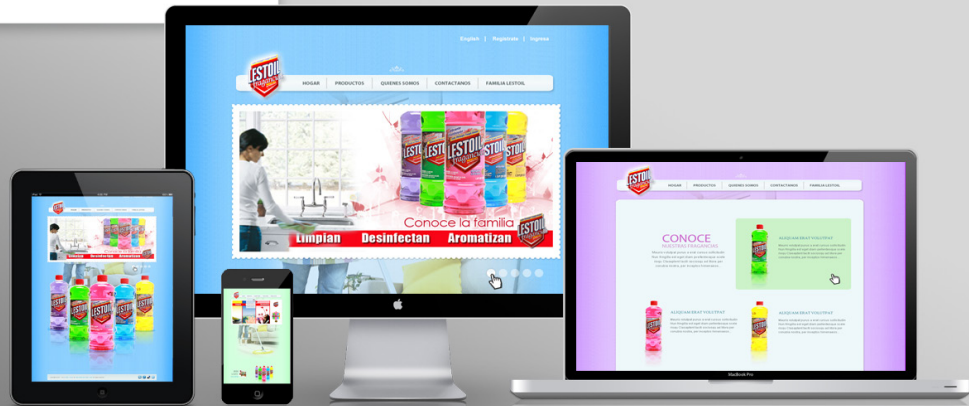


A logo is a graphic mark or emblem commonly used by commercial enterprises, organizations and even individuals to aid and promote instant public recognition.

CLIENT: CLUBMAN
DESIGN: WEP PAGE MOCK



CLIENT: LESTOIL FRAGANCIAS
DESIGN: WEP PAGE MOCK

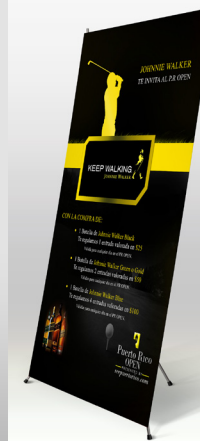


LOGO BRANDING

CORP IDENTITY



Corporate identity is how you reflect the image for your company. A good designed of it, will say a thousand words more for you clients. this includes **cd, folders, paper letter-head, envelope, business cards** etc.



Print ads designed are the way to promote your services, events, discounts etc. so keep in mind your brand or company image quality for that needs of **flyer, banners, stickers** etc.

PRINT ADS

PRODUCT LABELS

Brochures can serve you to have physical and detailed of your services or products, gathering the complete info of it. You can chose from. Center fold, gate fold, internal three-fold, external three-fold, z-fold, and double spread.



Product label more than a label is the description of your product, a designs that reflect every each of the elements that makes your product. This includes **packing, bottles, speck sheets, boxes** etc.



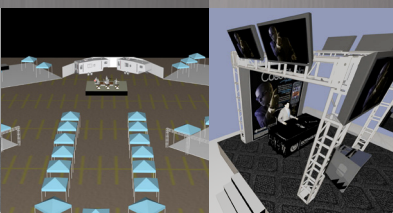
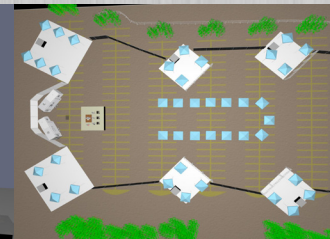
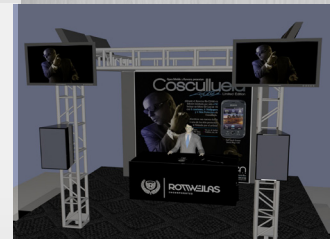
BROCHURES MAILERS

MEDIA PACKING

Media packing more than a sell, will represent on items your brand or company, If you are using it for sell the design have to sell for it self, that will be a quality designs. Examples of this will be **cd, cd coVer, dVd, dVd coVer, bags**, etc.



3d- virtual events designs is definitely the best way to describe how you will do something and show it on real perspective examples of it **concerts, promo booth, in store** etc.



3D-VIRTUAL EVENT



PHOTO | GRAPHY



CLIENTS



CONTACT

**HOW CAN I
HELP YOU?**

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