

DESIGNERS
PORTFOLIO

2011



Hi, my name is Juan Javier Del Valle, also known as “Colo”. I am self-employed as a graphic designer, specialized in the fields of corporate identity design, photography, web design, print design, and branding. The majority of my time is spent designing and implementing marketing promotions for businesses such as logos, websites, letterheads, business cards, packages and more.

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CLIENT: DAZZLE AD GROUP
DESIGN: PRRP LOGO



CLIENT: FLORES CATERING
DESIGN: CORP. LOGO



CLIENT: DAZZLE AD GROUP
DESIGN: DAZZLE LOGO



CLIENT: COORS LIGHT
DESIGN: COORS LIGHT
NAVIODS

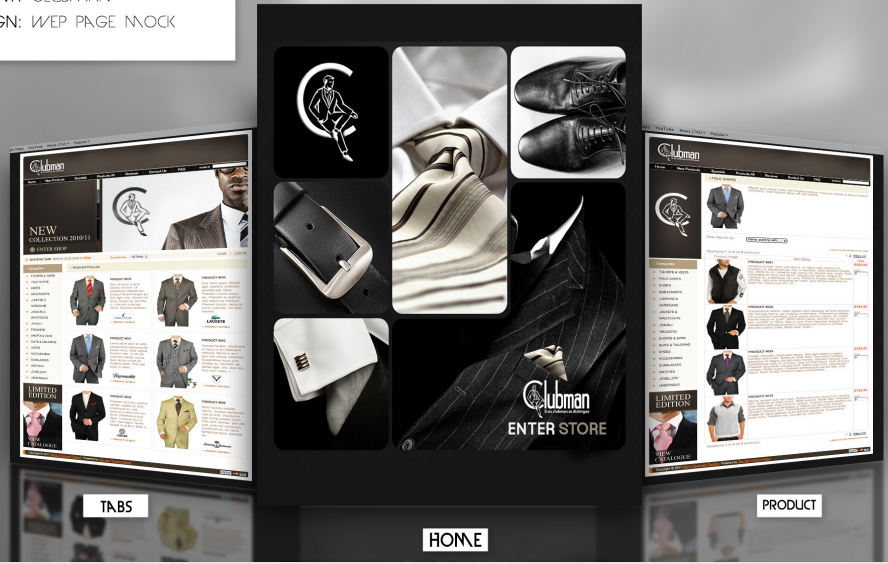


A logo is a graphic mark or emblem commonly used by commercial enterprises, organizations and even individuals to aid and promote instant public recognition.

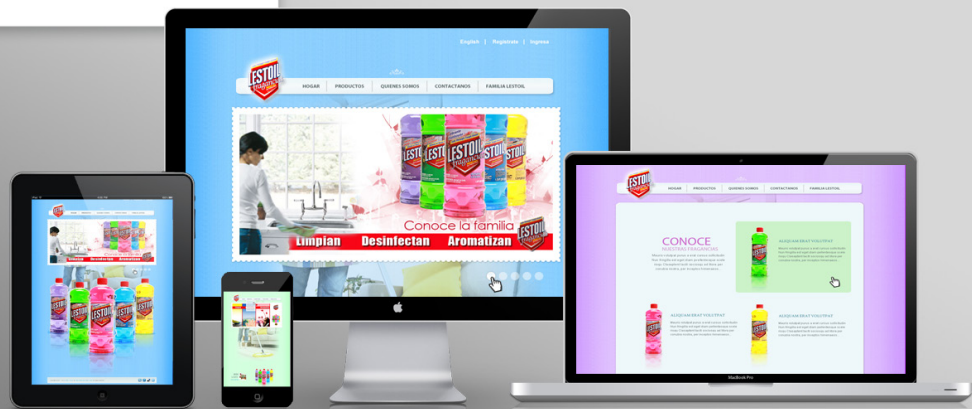
LOGO | BRANDING

WEB | DESIGNS

CLIENT: CLUBMAN
DESIGN: WEP PAGE MOCK



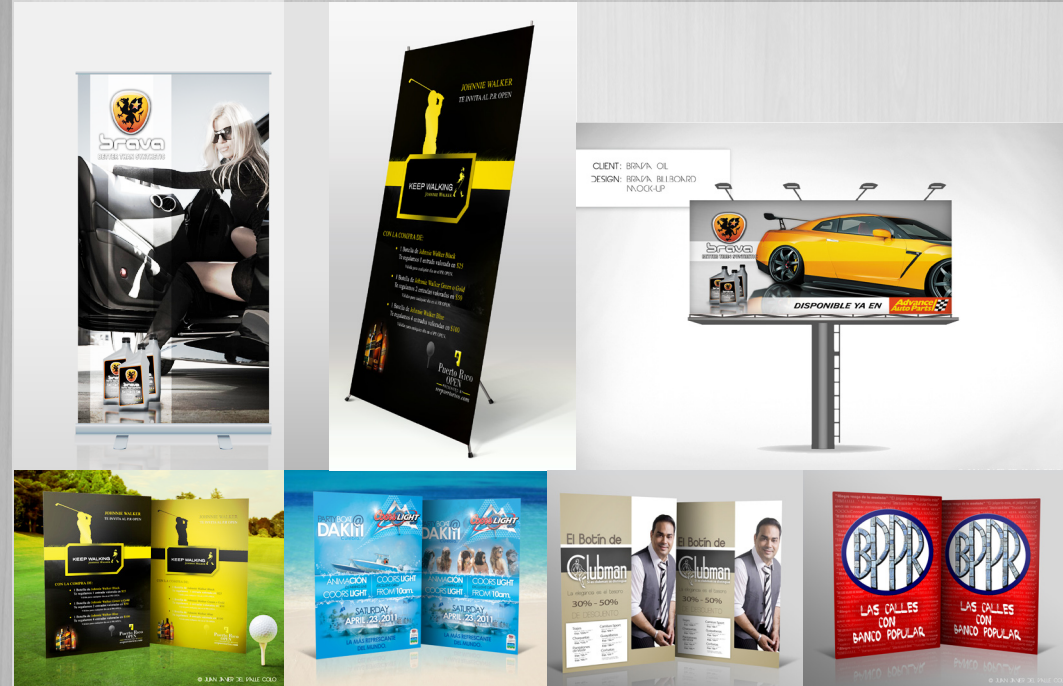
CLIENT: LESTOIL FRAGANCIAS
DESIGN: WEP PAGE MOCK



CORP IDENTITY



Corporate identity is how you reflect the image of your company. A good designed of it will catch the attention of more clients. This includes **CD, Folders, Paper Letter-head, Envelope, Business cards** etc.



Print ads designed are the way to promote your services, events, discounts etc. So keep in mind your brand or company image quality for that needs of **Flyer, Banners, Stickers** etc.

PRINT ADS

PRODUCT LABELS

Brochures can serve you by providing in detail the complete information of your services or products to the public. You can chose from, Center fold, Gate fold, Internal three-fold, External three-fold, Z-fold, and Double spread.



BROCHURES MAILERS



Product labels should be more than a just a label. It is the description of your product, a design that reflects each of the elements that make your product. This includes Packing, Bottles, Speck sheets, Boxes etc.

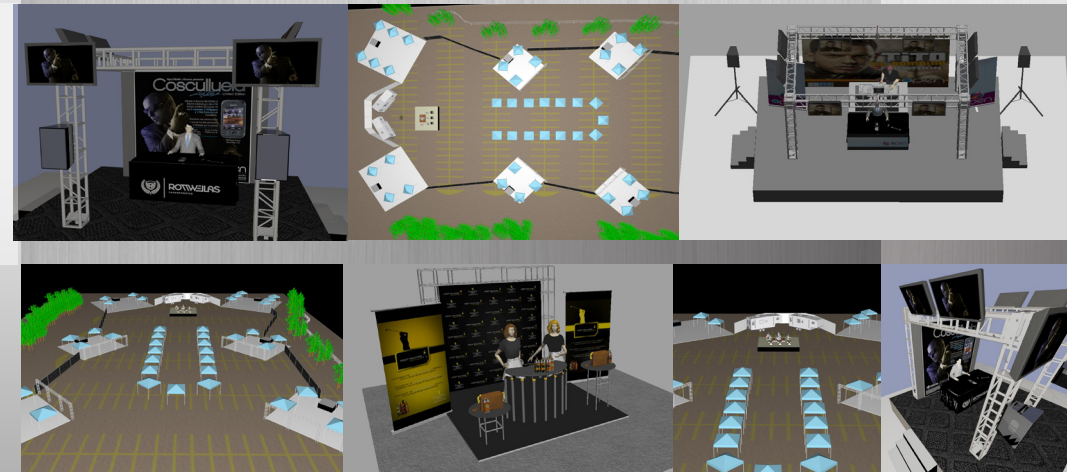


MEDIA PACKING

Media packing should be more than just a purchase. It shall represent the item, your brand, or your company. The design should be able to sell the product, and if it does its because of the quality of that design. Examples of this are be **Cd, Cd coVer, DVD, DVD coVer, Bags,** etc.



3D- virtual event designs is definitely the best way to demonstrate how you will build something and show it on real perspective. Examples of this are **Concerts, Promo Booth, In store** etc.



3D-VIRTUAL EVENT



PHOTO | GRAPHY

CLIENTS



CONTACT

HOW CAN I
HELP YOU?

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