

TRUST YOUR OWN TASTE

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If winning soccer is your business, equipping you is our business.

And whether you're playing at the Soccer Bowl or the World Cup, adidas has the gear you need to give you that winning feeling.

adidas
We've got a feeling for winning.

adidas
The science of sport.

DR PEPPER PRESENTS TWO SOCCER OFFERS TOO GOOD TO PASS UP.

Dr Pepper has a couple of great ideas to add a real kick to your soccer. A stylish European style soccer jersey, with red and white stripes for only \$7.95. Or an official #5 size soccer ball in tough leather or vinyl for only \$8.49. And you can get either one or both at special prices if you hurry. All it takes for each premium is two bottle caps from Dr Pepper or Sugar Free Dr Pepper and the amount shown.

So check the details below and order right away. Then be a Soccer Pepper with Dr Pepper.

THE SOCCER BALL

THE SOCCER JERSEY

WHAT BROUGHT THE ROWDIES TO TAMPA BAY?

They joined the North American Soccer League. It's not far from a sure thing. But today, with soccer as America's fastest growing sport, it's paid off.

And the same kind of big-league thinking that's made for a successful NFL franchise and one of the world's most advanced airports has made the NASL a success.

Fortunately, there's a banking system that operates the same way. In this area, your Barnett Bankers can offer the banking of a \$2.5 billion banking system that includes all kinds of business services, from loans and leasing to international services. So whatever kind of business you're doing, whatever your size, there's a good chance we can help. Just see Bill Crowley at 1200 Water Street, Suite 1200, or Chuk Latham at 1200 Water Street, Suite 1200, or Chuk Latham at 1200 Water Street, Suite 1200.

Barnett Bank

Our field lab.

It takes scientific ingenuity to develop a shoe that can give the feel and look of the toughest soccer labs in the world the stadium where the NASL plays. adidas created the NASL White, NASL Black, and NASL Super.

Back in an official shoe of the NASL, thoroughly tested by its players.

Engineered for superior flexibility, superior traction, superior cushioning, and positive ball control, each has proved itself in NASL games.

The difference then is a matter of preference. Just as each soccer player has developed the style of play that works best for him, he's chosen the right adidas NASL shoe to go with it.

The adidas NASL White, NASL Black, and NASL Super. For soccer players who wouldn't compromise without adidas on their feet.

adidas
The science of sport.

NASL
Official soccer ball.

adidas
The Official Supplier of the Tampa Bay Rowdies

Stars and Stripes

adidas
The science of sport.

NASL
Official soccer ball.

strike in cobra soccer shoes...

and you're in the action.

My living depends on my footwork. That's why I depend on Cobras to help my feet do their best.

Carlos Roberto
DEFENDER - N.Y. COSMOS

COBRA
ON THE FEET OF CHAMPIONS

Kick it like Kyle.

Kyle Rote, Jr., pro soccer star of the Dallas Tornado, plays Kikari for fun... and for practice. Kikari. A great new 1000-gram (and) trainer all in one. Comes with a regulation soccer ball that's attached to a 42-foot super-stretch band. Band is connected to a metal stake that it's in the ground and kick away! No passing after the ball and no back kicking. Play in your own yard. Kikari is an exciting game that's fun to play, even alone. In competition, score to 11.

Includes Book by Kyle Rote, Jr. Tells "How to Improve Your Soccer with Kikari." 32 pages. Illustrated with Kyle Rote, Jr. and Kikari.

Kikari
A great new soccer game and trainer.