

ATTENTION CHRISTOPHER SMITH!!!

**WE ARE IN DESPERATE NEED OF SIX
2004 FORD EXPEDITIONS!**



**Christopher, to ensure you get the most for
your 2004 Ford Expedition, we are offering
an additional **\$1,000 trade assistance****



**WHEELING
MOTORS**

15444 BRIDGE STREET • WHEELING WV • 800.424.4422 • WWW.WHEELINGMOTORS.COM



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Dear <Variable Name>,

This is an important notice concerning your 2004 Ford Expedition. Due to recent supply disruptions the demand for your current vehicle has reached historic proportions.

We need to replenish our inventory with high demand vehicles like your 2004 Ford Expedition. Our deadline is September 30th to locate these vehicles.

To ensure you get the most for your 2004 Ford Expedition, we are offering an additional \$1,000 Trade Assistance. Visit your personal website or bring in this mailer to take advantage of your exclusive offer.

www.christophersmith.wheelingmotorsdeal.com

According to our records you are one of a handful of individuals who currently own a 2004 Ford Expedition that is in good condition! This vehicle is in high demand and we are willing to make you an aggressive offer.

With savings on new and used vehicles we feel confident that you can get into a new or newer vehicle with little or no out of pocket expense and a monthly payment that fits your budget! Stop in to see how you can qualify for 0% financing for 60 months!^

To reserve an appointment with a Wheeling Motors representative, call us at 845-278-4100 or stop in. Simply bring this invitation with you and register at the front desk. THIS OFFER ENDS AT Brewster Honda on SEPTEMBER 30th.



UPGRADE TO A NEW 2012 FORD EXPEDITION

Christopher's
Preferred
Customer's Pricing:
\$399_{mo.}



**PREFERRED CUSTOMERS GET
0% FINANCING
FOR UP TO 60 MONTHS**

Expedition is quite simply the do-it-all SUV. A standard 5.4L V8 delivers 310 horsepower and 365 lb.-ft. of torque – enough to pull up to 9,200 lbs. when properly equipped. When the road goes from dry to filled with snow, ice or gravel, the available Control Trac® Four-Wheel-Drive (4WD) System helps provide more sure-footed traction. The independent rear suspension helps ensure your trips are comfortable, on smooth and rough roads alike. Capability. It defines what the Expedition is all about.

visit: www.christophersmith.wheelingmotorsdeal.com

UPGRADE TO A NEW 2012 FORD EXPLORER

Christopher's
Preferred
Customer's Pricing:

\$349_{mo.}



**PREFERRED CUSTOMERS GET
0% FINANCING
FOR UP TO 60 MONTHS**

The 2012 Ford Explorer is the most capable Explorer ever. It starts with the structure – thanks to high-tech materials and advanced forming technology. To help you handle everything from rugged off-roading to snow-covered roadways, there's the available Intelligent 4WD System and available Terrain Management System™. For your peace of mind, Curve Control, an enhancement to AdvanceTrac® with Roll Stability Control™, delivers enhanced control in turns. Open the door. The Explorer offers up to seven-passenger seating capacity and seats that fold down for cargo space on demand – up to 80.7 cubic feet of space. You expect capability in an SUV. Explorer delivers it.

visit: www.christophersmith.wheelingmotorsdeal.com

UPGRADE TO A NEW 2012 FORD EDGE

Christopher's
Preferred
Customer's Pricing:
\$319_{mo.}



**PREFERRED CUSTOMERS GET
0% FINANCING
FOR UP TO 60 MONTHS**

Edge gets noticed. It's just part of its nature. From the bold front grille through the fluid shapes and smooth lines that run the length of its body, Edge looks like nothing else on the road. With a sleek roof, an aerodynamic shape and a commanding profile, Edge is ready for action.

visit: www.christophersmith.wheelingmotorsdeal.com

UPGRADE TO A NEW 2012 FORD ESCAPE

Christopher's
Preferred
Customer's Pricing:

\$289_{mo}



**PREFERRED CUSTOMERS GET
0% FINANCING
FOR UP TO 60 MONTHS**

The Escape Hybrid was the first vehicle to combine SUV capability with the outstanding fuel economy and low environmental impact of a full hybrid vehicle. It has the ability to travel at speeds up to 44 miles per hour in full electric mode and uses no fuel when idling, such as when you're stopped at a traffic light. The Escape Hybrid delivers an impressive 34 city mpg* when both the gas engine and electric motor are powering the vehicle. In addition, it features comfortable seating for five and a versatile cargo area.

visit: www.christophersmith.wheelingmotorsdeal.com

UPGRADE TO A NEW 2012 FORD F-150

Christopher's
Preferred
Customer's Pricing:

\$389_{mo.}



**PREFERRED CUSTOMERS GET
0% FINANCING
FOR UP TO 60 MONTHS**

The facts are clear: The Ford F-150 can haul more cargo and tow a heavier trailer than any of its competitors.* And F-150 has a fully boxed frame that's the strongest in its class.* Engineered and tested to withstand more punishment than your most difficult tasks can subject it to, the F-150 is Built Ford Tough to come through with the dependability you expect in this full-size pickup. And this, at the end of the day, is what capability is all about.

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HURRY! THIS OFFER EXPIRES MONTH XX, 2011
YOU MUST PRESENT THIS CATALOG TO TAKE ADVANTAGE OF THIS OFFER!

PREFERRED CUSTOMERS GET
0% FINANCING
FOR UP TO 60 MONTHS

**ON ANY NEW 2011 OR 2012
FORD CAR, TRUCK OR SUV!**

CHRISTOPHER, WE NEED YOUR 2004 FORD EXPEDITION!



Scan this QR code to receive your \$1,000 Trade Assistance Voucher or simply bring this catalog to receive it during the event.



Scan then
enter code:
NF56C

or visit:

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