

Rogers Jewelers

Where Love Stories Begin

www.rogersjewelers.com

Siriana
Jewelry

Exclusive
\$399⁹⁹



\$249⁹⁹

\$249⁹⁹

NEW DIAMONDS
Cognac

CHRISTMAS COLLECTION

PUT A SPARKLE IN HER EYE THIS CHRISTMAS



NEW

Malibu topaz with diamond accents set in sterling silver. Comes with elegant gift box.

SPECIAL VALUE
Entire set \$99⁹⁹



Bianca



1 Carat tw
\$2,499

60 MONTH FINANCING*
NOW AVAILABLE

INTEREST FREE LAYAWAY PROGRAM
ALSO AVAILABLE



The start of something beautiful.



Buy \$100 of Chamilia products and receive the Rings Bead with Clear Swarovski Crystals (a \$40 value) free.

CHAMILIA
YOUR LIFE. YOUR STYLE.

Sterling Silver

AFFORDABLE DIAMONDS

Exclusive
\$49⁹⁹



B



SPECIAL
VALUE
\$79⁹⁹



With diamond.
\$49⁹⁹

\$59⁹⁹



J

\$69⁹⁹



K

NEW
\$69⁹⁹



L



M

NEW
Enhanced blue
and natural
white diamonds.
\$59⁹⁹

NEW
\$39⁹⁹



E



D

NEW
\$99⁹⁹

FLEXIBLE
PAYMENT
OPTIONS!



G

NEW
\$199⁹⁹



F

NEW
\$99⁹⁹

SPECIAL
VALUE
With diamonds.
\$249⁹⁹



H



N

NEW
Your choice
\$69⁹⁹



P

Sirena[®] COLLECTION

NEW



Exclusive
SPECIAL
VALUE
Your choice
\$899⁹⁹



NEW
Exclusive
\$999⁹⁹



Exclusive
SPECIAL
VALUE
\$799⁹⁹
Also available
in yellow gold.



SPECIAL
VALUE
\$299⁹⁹



SPECIAL
VALUE
\$499⁹⁹
Also available
in yellow gold.



SPECIAL
VALUE

Pendants ranging from
\$169⁹⁹ - \$249⁹⁹
Also available
in yellow gold.



NEW
Exclusive
\$399⁹⁹



NEW
Exclusive
\$499⁹⁹



Exclusive
SPECIAL
VALUE
\$399⁹⁹



SPECIAL
VALUE
\$299⁹⁹



NEW
Exclusive
\$699⁹⁹



SPECIAL
VALUE
\$399⁹⁹

\$449⁹⁹

1/2 Carat tw
\$1199⁹⁹

FLEXIBLE PAYMENT OPTIONS!

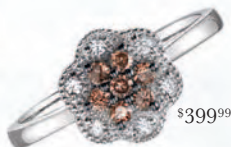
Diamond weights are approximate; ranges of sizes:

1.00 ct. - from .64 to .67	2.00 ct. - from .85 to .89
1.50 ct. - from .88 to .93	3.00 ct. - from .90 to .94
1.80 ct. - from .94 to .97	4.00 ct. - from .95 to .99
2.00 ct. - from .98 to .1.00	5.00 ct. - from 1.00 to 1.04
2.50 ct. - from 1.04 to 1.08	6.00 ct. - from 1.08 to 1.12
3.00 ct. - from 1.12 to 1.16	7.00 ct. - from 1.16 to 1.20
3.50 ct. - from 1.20 to 1.24	8.00 ct. - from 1.24 to 1.28
4.00 ct. - from 1.28 to 1.32	9.00 ct. - from 1.32 to 1.36
4.50 ct. - from 1.36 to 1.40	10.00 ct. - from 1.40 to 1.44
5.00 ct. - from 1.44 to 1.48	11.00 ct. - from 1.48 to 1.52
5.50 ct. - from 1.52 to 1.56	12.00 ct. - from 1.56 to 1.60
6.00 ct. - from 1.60 to 1.64	13.00 ct. - from 1.64 to 1.68
6.50 ct. - from 1.68 to 1.72	14.00 ct. - from 1.72 to 1.76
7.00 ct. - from 1.76 to 1.80	15.00 ct. - from 1.80 to 1.84
7.50 ct. - from 1.84 to 1.88	16.00 ct. - from 1.88 to 1.92
8.00 ct. - from 1.92 to 1.96	17.00 ct. - from 1.96 to 2.00
8.50 ct. - from 2.00 to 2.04	18.00 ct. - from 2.04 to 2.08
9.00 ct. - from 2.08 to 2.12	19.00 ct. - from 2.12 to 2.16
9.50 ct. - from 2.16 to 2.20	20.00 ct. - from 2.20 to 2.24
10.00 ct. - from 2.24 to 2.28	21.00 ct. - from 2.28 to 2.32
10.50 ct. - from 2.32 to 2.36	22.00 ct. - from 2.36 to 2.40
11.00 ct. - from 2.40 to 2.44	23.00 ct. - from 2.44 to 2.48
11.50 ct. - from 2.48 to 2.52	24.00 ct. - from 2.52 to 2.56
12.00 ct. - from 2.56 to 2.60	25.00 ct. - from 2.60 to 2.64
12.50 ct. - from 2.64 to 2.68	26.00 ct. - from 2.68 to 2.72
13.00 ct. - from 2.72 to 2.76	27.00 ct. - from 2.76 to 2.80
13.50 ct. - from 2.80 to 2.84	28.00 ct. - from 2.84 to 2.88
14.00 ct. - from 2.88 to 2.92	29.00 ct. - from 2.92 to 2.96
14.50 ct. - from 2.96 to 3.00	30.00 ct. - from 3.00 to 3.04

tw = total weight

Prices may vary due to world market fluctuations on gold and diamonds.

NEW
Cognac
DIAMONDS



NEW
Serenity
ENHANCED GREEN DIAMONDS
IN STERLING SILVER



Silvermist
DIAMONDS™
unveil the mystery



Let's see,
which me
should I be
today...

to be continued 

Sparkling or colorful. You choose. Bling on the holidays with the new Swarovski Collection. Beautiful brilliant, crystal Swarovski Elements light up the holidays. And the all new Cabaret Collection, inspired by the colorful cabaret movement, adds a rich Parisian flare to your season. Start designing at chamilia.com.



THE NEW
SWAROVSKI
COLLECTION
BEADS STARTING
AT \$40

THE NEW
CABARET
COLLECTION
BEADS STARTING
AT \$43

CHAMILIA®
YOUR LIFE. YOUR STYLE.

the PROMISE Collection

*Our Unique Collection of
Bridal and Engagement Rings*

Kayla



1/4 cttw \$699
1/2 cttw \$1,199
1 cttw \$2,499

Taylor



1/2 cttw
\$999

Tiffany



1/2 cttw
\$1,099

Laila



1/2 cttw
\$1,299

*Because your love
is more than words
can express*

Bella



1 1/2 cttw
\$2,999

Marissa



2 cttw
\$3,499

Isabella



1/2 cttw
\$1,199

Also available in 1 and 1.5 cttw

the
PROMISE
Collection

*Our Unique Collection of
Bridal and Engagement Rings*

Alexis



Chloe



1/2 cttw \$1,499

Also available in 1 and 1.5 cttw

1/2 cttw \$1,199

Also available in 1 and 1.5 cttw

Aurora



1 cttw
\$2,499

Faith



1/2 cttw \$1,199

Also available in 1 cttw

Sydney



1 cttw
\$2,999

Hillary



1 cttw \$1,999

Also available in 2 cttw

*We offer a
lifetime diamond
warranty*

Most styles available in Yellow Gold and/or White Gold

LOVE STORY®

www.love-story.com

A designer inspired collection of diamond engagement rings and semi-mountings.

CUSTOM DESIGN YOUR OWN RING!



From the

Epic Love®

Custom Design Models
COLLECTION

PRICES RANGING FROM

\$1,999 - \$12,999

for the one great love of your life!®



LOVE STORY®

www.love-story.com

A designer inspired collection of diamond engagement rings and semi-mountings.

CUSTOM DESIGN YOUR OWN RING!



60 Month
Financing*
Now Available



for the one great love of your life!

Diamonds

FOR YOUR SWEETHEART

NEW
\$349⁹⁹



NEW
Your choice
\$329⁹⁹



10K GOLD &
DIAMOND RINGS

\$369⁹⁹



\$279⁹⁹

\$349⁹⁹



\$329⁹⁹



DURABLE,
BRIGHT & BEAUTIFUL
genuine diamonds set in P4[®]



Platina 4[™]
is a patented blend of
four precious metals
— silver, palladium, gold,
platinum and a special
alloy. It's hypo-allergenic,
tarnish resistant, and
it's so affordable!

\$129⁹⁹



\$99⁹⁹



NEW
\$99⁹⁹



\$179⁹⁹



\$279⁹⁹



\$199⁹⁹

NEW
\$129⁹⁹



NEW
\$199⁹⁹

FLEXIBLE
PAYMENT OPTIONS!

Alternative Metal

JEWELRY FOR HIM



\$39⁹⁹



Stainless steel
with diamonds
\$199⁹⁹



\$69⁹⁹



\$69⁹⁹



\$59⁹⁹

Tungsten and
stainless steel
with diamonds
bracelets

\$399⁹⁹



\$99⁹⁹



\$69⁹⁹



\$99⁹⁹



\$74⁹⁹



\$99⁹⁹



Platina 4™

is a patented blend of
four precious metals:
silver, palladium, gold,
platinum and a special
alloy. It's hypoallergenic,
tarnish resistant, and
it's so affordable!

\$199⁹⁹



\$299⁹⁹

\$349⁹⁹

Maksim

COLLECTION



MAKSIM
CHMERKOVSKIY
Featured performer
on ABC's Dancing
with the Stars and
up-and-coming style
icon premieres his
new collection of
stainless steel men's
jewelry.



D Your choice \$299⁹⁹
 N
 K Your choice \$199⁹⁹
 L
 P Your choice \$299⁹⁹
 B
 A \$99⁹⁹
 Q \$99⁹⁹
 M Your choice \$249⁹⁹
 C
 E \$299⁹⁹
 F \$299⁹⁹
 G \$299⁹⁹
 H \$299⁹⁹
 J \$199⁹⁹

ARGENTUM[®]
 THE FINEST SILVER

*If silver is the new gold...
 ...Argentium is the new silver'*

Argentium's unique formulation enhances the appearance of silver, giving an incredible natural brightness and lustrous beauty that outshines white gold, platinum and other precious metals. Argentium is low maintenance, is easy to care for, is simple to keep clean and is the most tarnish resistant silver on the market today.



\$225



\$165

\$250

HONORA



Freshwater Cultured Pearls
in natural white and infused
colors with sterling silver
accent from Honora.



D

E

Your choice.
Earring and pendant set
with Honora gift box.
\$99⁹⁹



M

\$90



G

\$250



L

\$125



J

\$55



K

\$70



N

\$100



H

\$110



\$239⁹⁹

\$199⁹⁹



\$149⁹⁹



\$199⁹⁹

\$159⁹⁹



\$179⁹⁹



Like the pages of ELLE Magazine, ELLE Jewelry evolves from season to season, as colors and fashion trends change, for a look that is chic, modern and bold, a fusion of high-polished 925 rhodium-plated sterling silver and the highest quality gemstones. Look for the ruby on each piece of ELLE Jewelry which represents a woman's inner strength and beauty.



\$89⁹⁹



\$229⁹⁹



\$119⁹⁹



\$84⁹⁹



\$119⁹⁹



\$84⁹⁹



\$119⁹⁹

Rogers Jewelers

Where Love Stories Begin

www.rogersjewelers.com



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ours on facebook

REGISTERED
LOVE STORY
DIAMOND JEWELERS



Prices good until December 31, 2011. All items subject to prior sale. Not all items are available at all stores. Items not in stock available by special order. Copyright 3-2011 Leading Jewelers Guild, Los Angeles, CA. All diamond weights are approximate. See chart on page 3 for range. Many items in this mailer enlarged to show magnificent detail. Prices may vary due to world market fluctuations on gold and diamonds.

*Subject to credit approval. No down payment required. Offer valid now thru the end of 2011. Minimum of \$1,500 required on the Rogers Jewelers Installment Loan. On a \$1,500 purchase, a fixed APR of 9.99% will apply for the 60 month term and will require a monthly payment of \$31.86



A *Kisses*
THAT LASTS FOREVER!
STERLING SILVER JEWELRY

\$99⁹⁹

Prices ranging from
\$49⁹⁹ to \$79⁹⁹



1/2 Carat tw
\$299
While
supplies last.



1/2 Carat tw
\$799



Flexible Payment Options!
Free Layaway!

60 MONTH FINANCING*
NOW AVAILABLE

ROGERS JEWELERS
Evansville, IN - Eastland Mall (812) 477-1388
Lawndale (812) 479-0252
Henderson, KY - Gardenside Shopping Ctr. (270) 827-1722
Owensboro, KY - Towne Square Mall (270) 683-6452
Madisonville, KY - Parkway Plaza Mall (270) 821-4965
Elizabethtown, KY - Towne Mall (270) 360-0263
Somerset, KY - Somerset Mall (606) 676-0680
Dyersburg, TN - Dyersburg Mall (731) 287-7672
Paris, TN - Memorial Plaza (731) 540-4797

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Bluefield WV - Mercer Mall (304) 325-3003
Middlesboro, KY - Middlesboro Mall (606) 242-2515



NEW
Cognac
DIAMONDS

\$399⁹⁹

\$399⁹⁹

Isabella



1 Carat tw
\$1,999



The start of something beautiful.



Buy \$100 of Chamilia products and receive
the Rings Bead with Clear Swarovski Crystals
(a \$40 value) free.

CHAMILIA
YOUR LIFE. YOUR STYLE