



***pivotohead***<sup>TM</sup>  
VIDEO RECORDING EYEWEAR

**WINNER:** Outdoor Retailer Winter Market 2011, Accessories





Life comes at you in High Definition. **Never miss a moment.**



*choose a style to fit your style*





**really?** there has to be a better way ▶

now: **see it my way**

**HDF**<sup>™</sup>  
[high-definition] [hands-free]



**4 MODELS**



**16 STYLES**



**1 POINT OF VIEW**



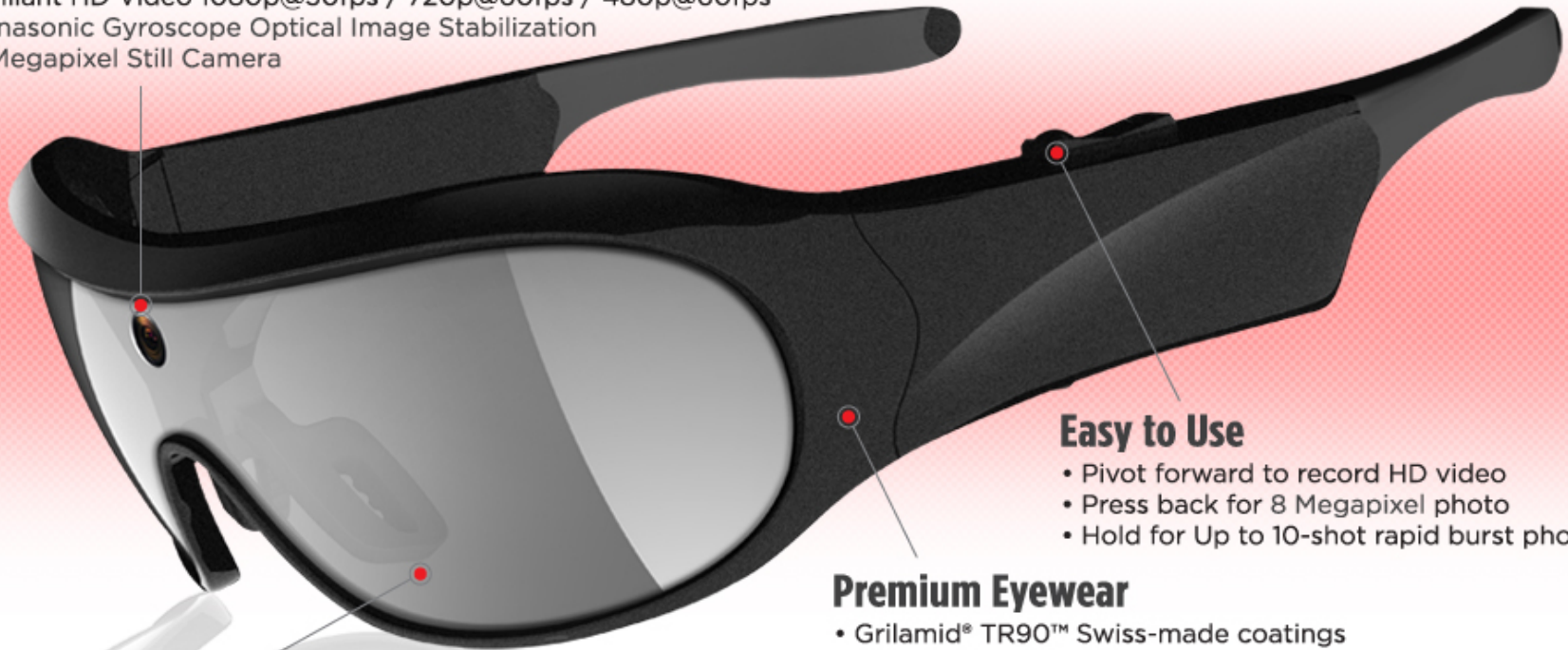


## HOW IT WORKS

2012 SPECIFICATIONS

### High Definition Video & Stills

- Brilliant HD Video 1080p@30fps / 720p@60fps / 480p@60fps
- Panasonic Gyroscope Optical Image Stabilization
- 8 Megapixel Still Camera



### Easy to Use

- Pivot forward to record HD video
- Press back for 8 Megapixel photo
- Hold for Up to 10-shot rapid burst photos

### Premium Eyewear

- Grilamid® TR90™ Swiss-made coatings
- Ultra-lightweight, 45g
- Adjustable Rubberized Nose Pads
- TPE comfort tips

### Top-Quality Sunglasses

- Polycarbonate Impact Resistance ANSI Z80.3
- 100% UV A/B/C Protection
- Anti-Scratch, Anti-reflective, Hydrophobic



### OTHER FEATURES

Smartphone App Control Settings	Sensitive audio recording	8 GB built-in memory
Easy share – Micro USB 2.0 transfer	Rechargeable Li-polymer battery	2+ hours HD recording
Weather resistant	2 hours battery life	Time and data stamp



\*Power Save Mode



## HOW IT WORKS

### 1 Capture

- HD hands-free video **and** audio
- 8MP photos up to 10-shot bursts
- Special 16mm B&W mode



### 2 Transfer

- Mac & PC Compatible
- Mirco USB 2.0 transfer
- **NEW** Smartphone App for Easy-share and Control Settings



### 3 Share

#### **Become a PIVOTHEAD!**

Upload video and photos to your favorite sites, or share with friends and family



**HDHF™**

[high-definition] [hands-free]



SHARE YOUR PIVOTHEAD VIDEOS ANYWHERE!



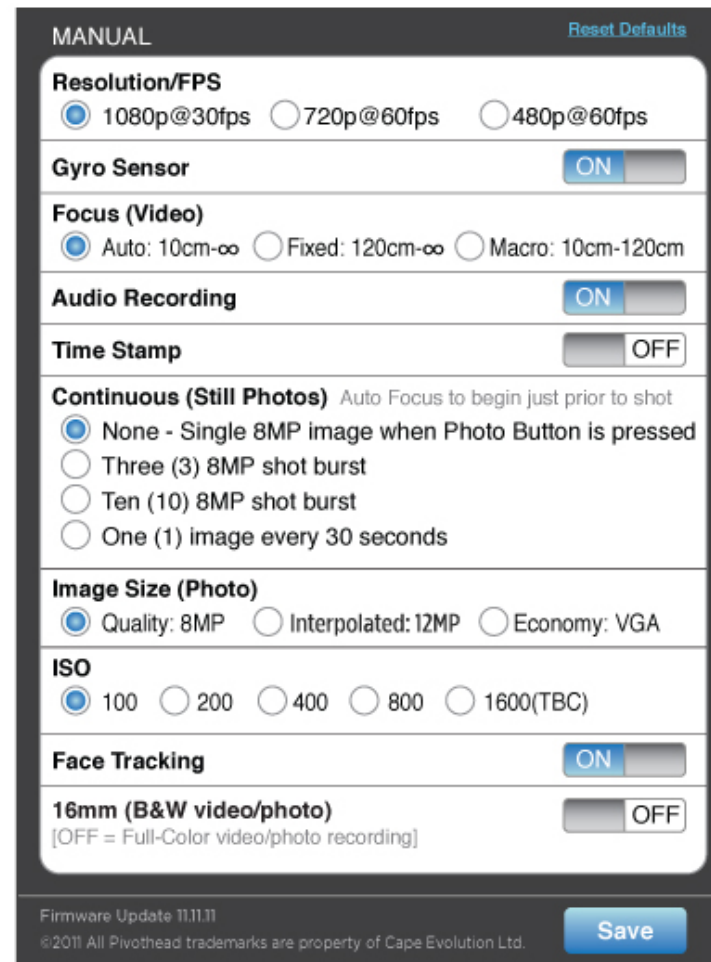
# HOW IT WORKS

## Pivothead Control Settings Adjust Video & Camera Settings with your phone

Pre-Set Modes



Manual Control Settings



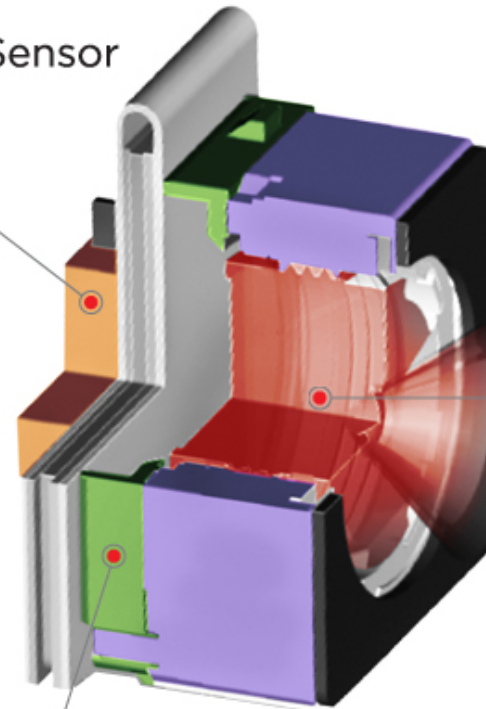


## HOW IT WORKS

### Camera Optics & Stabilization Technology

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- Panasonic™ Gyroscope Optical Image Sensor  
(superior image stabilization technology)

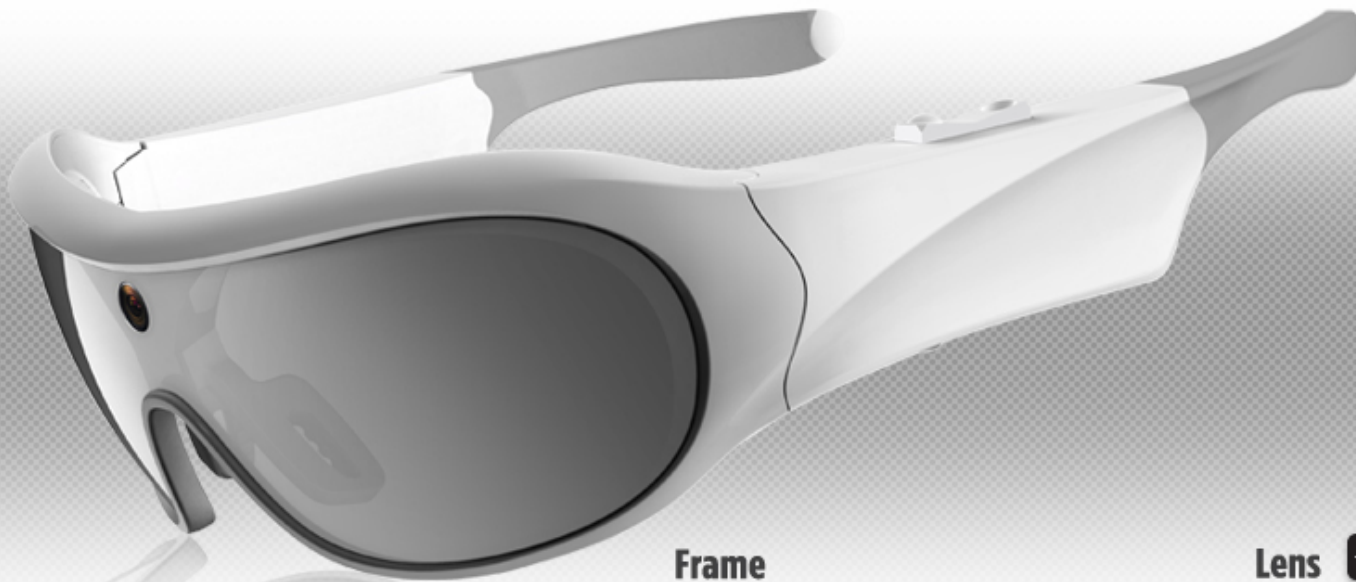


- 4-Element  
Largen™  
Glass Camera  
Lens

- 8MP Sony CMOS Image Sensor  
(same as iPhone4S)



# AURORA WH18



## Frame

White Rubber Armored Grilamid® TR90™  
TPE Temple Inserts  
Adjustable Rubberized Nose Pads  
165x75x52mm (folded)  
45g

## Lens



Smoke Gray Polycarbonate  
100% UV A/B/C Blocking  
Anti-Scratch, Hydrophobic Coatings  
Mask Lens  
Curvature 6  
Impact Resistance ANSI Z80.3



SPECIFICATIONS VARY BETWEEN MODEL STYLES. SEE ALL SPECS AT [PIVOTHEAD.COM](http://PIVOTHEAD.COM)



## DURANGO BL02



### Frame

Black Glossy Grilamid® TR90™  
TPE Comfort Tips  
Adjustable Nose Pads  
165x75x52mm (folded)  
50g

### Lens



Glacier Blue Polycarbonate  
100% UV A/B/C Blocking  
Anti-Scratch, Hydrophobic Coatings  
Polarized  
Curvature 6  
Impact Resistance ANSI Z80.3



WH02



BL02



BL07

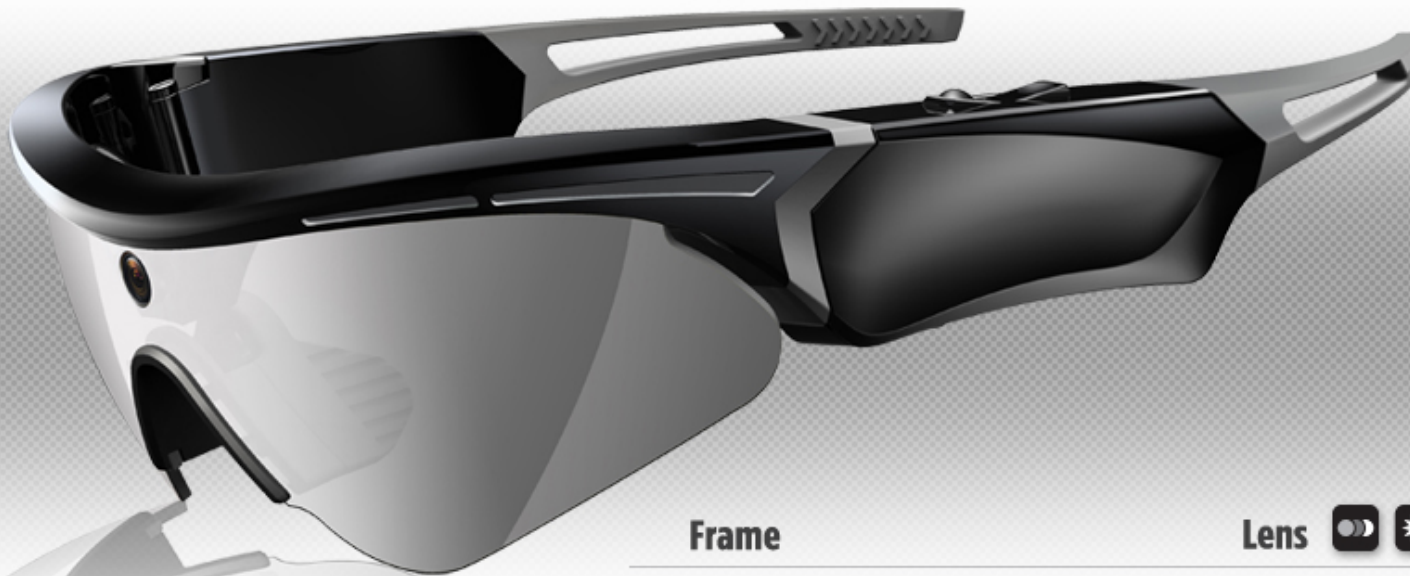


BL14

SPECIFICATIONS VARY BETWEEN MODEL STYLES. SEE ALL SPECS AT [PIVOTHEAD.COM](http://PIVOTHEAD.COM)



## MOAB GR10



### Frame

Black Glossy Grilamid® TR90™  
TPE Temple Inserts  
Adjustable Rubberized Nose Pads  
165x75x52mm (folded)  
45g

### Lens



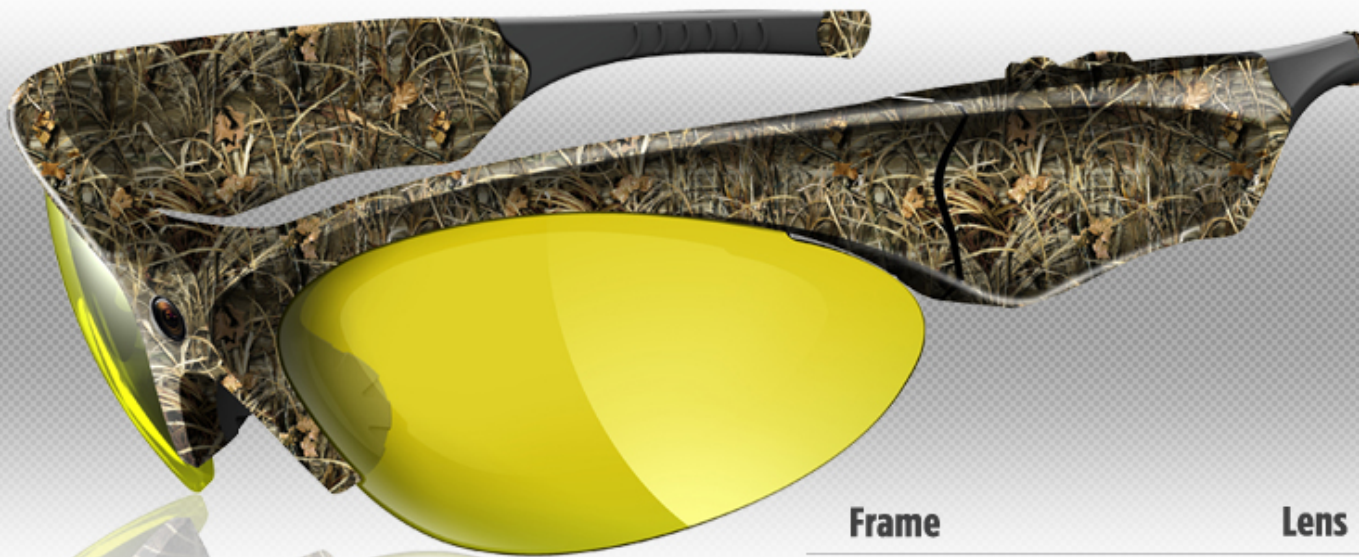
Interchangeable Polycarbonate  
100% UV A/B/C Blocking  
Anti-Scratch, Hydrophobic Coatings  
Curvature 6  
Impact Resistance ANSI Z80.3



**INTERCHANGEABLE LENSES**  
LAVA REVO & SMOKE GRAY



## RECON RGR C03



### Frame

Realtree® Max-4™  
Grilamid® TR90™  
Adjustable Nose Pads  
165x75x52mm (folded)  
50g

### Lens

Interchangeable Polycarbonate  
100% UV A/B/C Blocking  
Anti-Scratch, Hydrophobic Coatings  
Curvature 8  
Impact Resistance ANSI Z87.1



RGR BR01 ⓘ



RGR C03 ⓘ



**INTERCHANGEABLE LENSES**  
GRAY/YELLOW/CLEAR



## **2012 PRODUCT FEATURES**

### **All Models Feature**

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- Brilliant HD video 1080p@30 frames per second / 720p@60fps / 480p@60fps
- Android-compatible Smartphone App to easily view, clip and share
- Panasonic Gyroscope Optical Image Stabilization
- 8MP Sony CMOS Image Sensor for shockingly crisp still images
- Three Focus Settings: Continuous AF / Fixed/ Macro
- Facial Tracking Focus
- Auto Scene Adjustment
- Wind-resistant audio recording
- Up to 10-shot rapid burst still photos and time lapse settings
- 8GB internal memory capacity
- 75 Degree Field Of View, no “fish eye” image distortion
- Micro USB 2.0 works with Mac and PC and includes adaptor for Smartphone
- Multiple pre-set video and camera modes include Active, Sports, Spectator, Social, “Hands On” and more
- Special effect 16mm B&W video and stills
- Complete Manual Control Settings
- Hands-free operation and no camera mounts
- Ultra-lightweight Swiss-material frames, 100% UV lens coatings, Polarized available
- 4 models, 16 fashionable styles



## **ELECTRONIC SPECIFICATIONS**

<b>ITEM</b>	<b>DESCRIPTION</b>
<b>Field Of View</b>	75 Degrees
<b>Camera Sensor</b>	8MP Sony CMOS
<b>Video Resolution</b>	1080@30fps   720p@60fps   VGA 480p@60fps
<b>Video Format</b>	Mp4 H.264
<b>Focus</b>	Auto Focus: 4" - $\infty$   Fixed focus: 2.8' - $\infty$   Macro
<b>Image Resolution</b>	VGA   3MP   8MP
<b>Audio Format</b>	44.1 kHz (AAC Mono)
<b>Image Stabilization</b>	Optical/ Panasonic Gyroscope Sensor
<b>Memory Capacity</b>	8GB on-board
<b>Battery</b>	Rechargeable embedded 3.7V Li-Polymer
<b>AC Power</b>	100-240VAC Adapter, UL Certified
<b>DC Power</b>	USB power via Micro USB, 5V DC 500mA
<b>Interface</b>	USB 2.0
<b>System Compatibility</b>	Mac   PC   iPad   iPhone   Android
<b>Working Temperature</b>	+10°F to +110°F
<b>Storage Temperature</b>	-15°F to +115°F
<b>Humidity</b>	5%~95%
<b>Buttons</b>	Power, Video, Photo
<b>Alert Lights</b>	LED Red, Green, Blue
<b>Certifications</b>	FCC   FDA   CE