

### Cleopatra to State-of-the-Art Cosmeceuticals



HIGH PERFORMANCE REGENERATING DEAD SEA MINERALS AND HOLISTIC HEALTH AND BEAUTY TREATMENT RANGES



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Dead Sea MINERALS HOLISTIC CARE

# ObeyYourBody® MAKES EACH DAY A REJUVENATING HEALTH & BEAUTY LIFE-ENHANCING EXPERIENCE

The ObeyYourBody internationally acclaimed ranges of health and beauty products represent the most innovative and effective holistic cosmetic-care available today.

ObeyYourBody's common sense approach to skin health considers the physical, emotional and environmental factors of beauty as skin aging and the skin's general aesthetic condition is not simply a matter of years (chronology) but rather the biological results of a healthy and a well-balanced life style.

Regenerating Dead Sea Minerals... Natural Protective Antioxidants...

Beauty Enhancing Plant Extracts... Holistic Herbal Care... Essential Vitamins...





### SUPERIOR COSMETIC TECHNOLOGY PLUS THE WONDERS OF THE DEAD SEA

ObeyYourBody® natural treatment ranges are all based on the rare revitalizing mineral complex found only in the Dead Sea, the lowest place on Earth. The regenerating and curative properties of the mineral salts found in the mud and waters of the Dead Sea have been known since biblical times for their rejuvenating benefits on both body and mind.

#### HIGH PERFORMANCE SKINCARE WITH THE BEST OF NATURE

ObeyYourBody® health and beauty products are enriched with herbal oils and plant extracts known for their excellent moisturizing, nourishing, antioxidant and anti-aging characteristics. Due to cutting-edge cosmeceutical technology these skin-friendly ingredients represent a new generation of "naturals" that calm the skin and encourage a youthful and healthy complexion.





- ObeyYourBody® supplies you with the tools to help improve your inner health and to create extraordinary outer beauty with a variety of exclusive treatment cosmetic ranges.
- ObeyYourBody® is the perfect complement to a health-orientated life-style that includes moderate physical activity, sufficient rest as well as sensible and well-balanced nutrition.



# ObeyYourBody® EXCLUSIVE PRODUCT RANGES



### **DIETARY SUPPLEMENTS**

Turning Beauty Inside Out

### **FACIAL CARE COLLECTION**

High Performance Superior Skincare

### PROFESSIONAL SPA-STANDARD

Health & Wellness Preparations

### **DECORIN AGE-CONTROL**

Advanced Anti-Aging Skincare

### **DISOBEY FOR MEN**

Exclusive Men's Collection

### **HANDS & FEET SERIES**

Moisture-Perfection

### **SUPERIOR CLEANSING CARE**

Prepares the Skin for Active Treatment

### ObeyYourBody® GIFT PACKS

Something Special for Someone Special



### DIETARY SUPPLEMENTS

Turning Beauty Inside Out

REVOLUTIONARY HOLISTIC TECHNIQUE TO PROMOTE HEALTH & BEAUTY
TWINNED for SYNERGY: BEAUTY CAPSULES plus SKINCARE PRODUCTS

INNER HEALTH CREATES OUTER BEAUTY & OUTSTANDING SKINCARE RESULTS In an age of fast processed food that lack essential nutrients; and in a world of food polluted with pesticides and chemical additives - correct and balanced nutrition has never been more important for your inner health and your outer beauty.

#### HAVE CONFIDENCE IN THE WAY YOU LOOK AT ANY AGE

A life-style that is harmoniously balanced regarding activity, rest and relaxation must also include essential nutrients that are fundamental to physical and mental health and to your aesthetic appearance. ObeyYourBody Beauty Capsules have been especially formulated to help replenish essential nutrients in your diet in order to support general health and to encourage optimal skincare results.



BEAUTY CAPSULES especially designed to be used in combination with ObeyYourBody® SKINCARE to support your health and to help you create extraordinary beauty!

- Help strengthen the skin's collagen and elastin framework.
- Provide available nutrition for enhanced skin functioning.
- Revitalize and accelerate the skin's natural renewal process.
- Fight discoloration and encourage an even complexion.
- Help create soft, smooth, radiant and more youthful looking skin.

**PRODUCT RANGE** suggested combinations

OMEGA 3 *plus* Facial Care Day Cream
ANTI-AGING *plus* Decorin Day Cream
COLLAGEN RESTORATION *plus* Decorin Serum Lift
PROBIOTICS *plus* Purifying Mud Mask
ANTIOXIDANT COMPLEX *plus* Creamy Milk Cleanser
ANTI-PIGMENTATION *plus* Bright Anti-Pigmentation Cream





### FACIAL CARE COLLECTION

High Performance for Superior Skincare

ObeyYourBody® FACIAL CARE COLLECTION HELPS YOU CREATE YOUR IDEAL MOISTURE-BALANCE AND TO MAINTAIN A FRESH, YOUTHFUL AND GLOWING COMPLEXION THROUGHOUT THE DAY

### ObeyYourBody® ENRICHED WITH THE VERY BEST OF NATURE!

Avocado, Olive, Borage Seed, Sweet Almond, Sea Buckthorn, Rose Hip, Jojoba & Evening Primrose Oils, Allantoin, Dead Sea Minerals, Vitamins, Hydrolyzed Silk, Walnut, Chamomile, Ginseng & Algae Extracts.



#### FACIAL CARE COLLECTION - PERFECT DAYLONG SKINCARE REGIMEN

These innovative products are enriched with Dead Sea minerals, vitamins and natural herbal extracts to moisturize, nourish and protect your skin against the aging effects of climate, environmental pollution and UV sun radiation.

- Highly active against the aging effects of stress.
- Climate and environmental pollution protection.
- Helps create and maintain healthy looking skin.
- Encourages a radiant skin appearance at any age.

### **PRODUCT RANGE**

DAY CREAM SPF 15 Moisture-Intensive NIGHT CREAM Nourishing-Intensive EYE CONTOUR CREAM Optimal Moisture SERUM CONCENTRATE Facial-Intensive SERUM CONCENTRATE Eye Contour-Intensive ANTI-PIGMENTATION CREAM Bright-Intensive



## SITUATED AT THE LOWEST PLACE ON EARTH, THE DEAD SEA IS ONE OF THE LEADING THERAPEUTIC RESORT CENTERS IN THE WORLD TODAY

NOW you can experience the therapeutic benefits of the original regenerating Mineral Mud and Mineral Salts that come to you straight from the Dead Sea ... all in the comfort of your own home.

#### THE ORIGINAL FOUNTAIN OF ETERNAL YOUTH

ObeyYourBody's Professional Spa-Standard products are enriched with Dead Sea Minerals that are created in the health enhancing Dead Sea waters that are fed by pure subterranean Juvenile Water Springs and the Jordan River.

The waters from the Juvenile Springs are untainted as they do not pass through the hydrological cycle of rain, sea and cloud but flow directly from the bowels of the Earth untouched by environmental pollution.

### Professional Spa-Standard Health & Wellness Preparations

THE FINEST QUALITY NATURAL INGREDIENTS
FOR YOUR DEAD SEA MINERAL SPA-STYLED INDULGING,
HARMONIOUS AND RELAXING MIND/BODY EXPERIENCE



The mineral-rich mud and waters of the Dead Sea have been known since ancient times for their regenerating benefits on the skin and for their potential to relieve muscular tension and soothe, calm and comfort both body and mind.

DEAD SEA MINERAL SPA THERAPY IN THE COMFORT OF YOUR OWN HOME The ObeyYourBody Professional Spa-Standard range of cleansing and hydrating products (available in a choice of exotic fragrances) is enriched with natural herbal oils and Dead Sea Minerals to intensively pamper and care for your skin.

### PRODUCT RANGE

Shea Nut BODY BUTTER
Exfoliating BODY SCRUB
Hand & Body CREAM/LOTION
DEAD SEA MUD & SALT SOAP
100% NATURAL DEAD SEA MUD
100% NATURAL DEAD SEA SALT



## DECORIN AGE-CONTROL ADVANCED ANTI-AGING SKINCARE

ObeyYourBody's Decorin (DECO) internationally successful Decorin Age-Control range protects your skin with powerful antioxidants and natural herbal complexes.

ObeyYourBody's Decorin (DECO) helps improve your skin's elasticity, its firmness and vitality for a more youthful and radiant looking complexion.

- ✓ Fights wrinkles; firms and reorganizes collagen integrity for more youthful and healthy looking skin.
- ✓ Actively combats lines and wrinkles, richly nourishes and moisturizes the skin both day and night.
- ✓ Cleansing with purifying clays and herbs to clear the complexion for healthy and vital looking skin.

Technologically INNOVATIVE ANTI-AGING SKINCARE



## DECORIN AGE-CONTROL IS ACTIVE AGAINST THE AGING EFFECTS OF STRESS AND CLIMATE WITH THE COLLAGEN ORGANIZING TETRAPEPTIDE DECORINYL

- Immediately gives a lift to tired and stressed skin.
- Provides protection and long-term firming skincare.
- Helps prevent and refine fine dry lines and wrinkles.

### PRODUCT RANGE

Age-Control DAY CREAM SPF 15 Age-Control NIGHT CREAM Superior Cleansing THERMAL MASK Radiance SERUM LIFT







## DISOBEY FOR MEN EXCLUSIVE MEN'S COLLECTION

Advanced anti-stress and anti-aging treatment toiletries that create smooth, clear and youthful looking skin to keep a man looking good and feeling at his best throughout the day!

Looking Good FEELING GREAT MADE FOR MEN



## ObeyYourBody's DISOBEY FOR MEN COLLECTION PROVIDES EXCLUSIVE DAYLONG CONFIDENCE FOR MEN WHO CARE ABOUT THEIR APPEARANCE

- Formulated for a man's special skin care needs.
- Richly moisturizes and prevents shaving-stress.
- Soothes, comforts and invigorates the skin.
- Enriched with minerals, vitamins and herbal extracts.

### PRODUCT RANGE

Disobey SHAVING GEL
Disobey AFTER SHAVE BALM
Disobey DEODORANT/ANTI-PERSPIRANT

## HANDS & FEET SERIES MOISTURE-PERFECTION

Exclusive moisture-intensive and Dead Sea mineral enriched creams that hydrate, nourish and pamper the skin as well as guard against roughness, cracks and dryness of the hands and feet with Vitamin F and natural herbal oils.





### HAND AND FEET TREATMENT TOILETRIES FOR EXTRA PAMPERING CARE

Enriched with Dead Sea Minerals and natural herbal complexes to provide superb hydration and extra intensive nourishing care.

ObeyYourBody Hands & Feet Series includes the amazing Home-Manicure Nail Care Kit that rapidly restores and repairs the hands, nails and cuticles.

These Dead Sea enriched products help you to create the most attractive, healthy looking and superbly cared for smooth and youthful looking hands, feet and nails that you will be proud to show the world.

#### PRODUCT RANGE

Handy HAND CREAM Refreshing FOOT CREAM Home Manicure NAIL CARE KIT CREAMS ARE AVAILABLE FOUR (4) IN EXOTIC FRAGRANCES

### Superior Cleansing Products Effectively Prepares Your Skin for Active Care & Repair

- ✓ Dead Sea Mineral revitalizing cleansing care.
- ✓ Gentle but deep cleansing and skin exfoliation.
- ✓ Prepares the skin for active treatment creams.
- ✓ Herbal-enriched to encourage healthy looking skin.

Deep & Gentle
ALL-IN-ONE
CLEASING CARE



### HELPS YOU CREATE SUPREMELY RADIANT AND HEALTHY LOOKING SKIN

ObeyYourBody All-In-One Cleansing products are enriched with Dead Sea minerals and natural herbal extracts to effectively but deeply cleanse skin pores, soften lines and wrinkles and remove dead and dull cells from the skin's surface in order to encourage and accelerate natural skin renewal.

#### **PRODUCT RANGE**

Cream MILK CLEANSER
Clarifying FACIAL TONER
Purifying MUD MASK
Peeling GEL
Mineral Mud CLEANSING GEL
Exfoliating Facial MUD SCRUB
Magnitude (Magnetic Mask) KIT

### ObeyYourBody® Gorgeous Gift Baskets Something Special for Someone Special

SURPRISE SOMEONE YOU LOVE AND CHOOSE FROM A WONDERFUL SELECTION OF EXCLUSIVE ObeyYourBody® GIFT PACKS

ObeyYourBody® has prepared a selection of supremely attractive gift packs which are perfectly suited for all those occasions when something special is needed for someone special in your life.

Dead Sea EXCLUSIVE GIFT PACKS





GIVE A GIFT WITH A DIFFERENCE ... AN ObeyYourBody® GORGEOUS GIFT BASKET When giving or receiving; when pampering yourself or someone else; an exotic gift basket with a generous selection of ObeyYourBody mineral-enriched Dead Sea health and beauty products: Facial Care, Spa-Standard, Decorin Age-Control, Men's Selection, Hands & Feet Series, All-in-One Cleansing Care... is the optimal choice for the most perfect gift.

### PAMPER SOMEONE or INDULGE YOURSELF

- Superbly presented gift packs; outstanding quality and value.
- Exclusive selections of mineral and herbal-enriched skincare.
- A gift with a difference; health and beauty preparations from The Dead Sea... the lowest place on Earth.



