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Original Dead Sea Minerals

PRODUCT CATALOG

ObeyYourBody®

ObeyYourBody®

Obey Your Instincts
Make Your Choice Now
Nourish Your Body Forever

Original Dead Sea Minerals



Obey Your Body is proud to present a new line of luxury cosmetic products.

Years of research and development, combined with long experience have yielded our unique line of products.

Along with our new product formulas, we innovated our image and have designed a refined look for our products, as embodied in the newly designed boxes, kits, and promotional samples. Inside this booklet you will find our newest products, be introduced to **Obey Your Body**, as well as to the Dead Sea from which our products are derived.

As a shining star in the specialty Dead Sea industry, **Obey Your Body** brings you a complete line of skin care and spa products directly from the source. All of our Dead Sea products are made entirely in Israel, using original Dead Sea minerals, water, and mud. Enriched with proven formulas, we bring the miraculous benefits of the Dead Sea right to your home.

Obey Your Body has over 30 products, which are exclusive and unique, as well as unavailable anywhere else. We take pride in the quality and authenticity of the products, which are of the highest quality and purity. In addition to full customer support, we provide guidance, coaching, marketing materials, and after-sales support.

Another important benefit of working with **Obey Your Body** is that we oversee the manufacturing process in its entirety.

From manufacturing of the contents to packaging, filling, shipping, and marketing - we are in full control. We are large enough to provide the best products and services, while small enough to be quick and flexible. We have in place a very efficient and proven system that works well for both our wholesale and valued customers.

The **Obey Your Body** business philosophy is all about continuity - we believe in long lasting relationships. We apply our philosophy to all of our relationships, whether they be with our employees and managers, with suppliers and operators, and of course with the final consumer.



From the lowest
point on earth
comes the highest quality
mineral treatment



Dead Sea Skin Care and SPA Product Line

The lowest point on earth is located 417 meters (1,373 feet) below sea level, and is known as the Dead Sea. In a very real sense, it is the largest “Natural Spa” in the world.

The Dead Sea is a mini-universe with its own unique micro-climate. The region boasts an average of 330 full days of sunshine per year. Because the Dead Sea is the saltiest and most mineral laden body of water in the world, everybody can float on its waters. From ancient times and until today, the Dead Sea has been famous for its mineral black mud.

The Dead Sea, situated at the lowest place on earth, has been known for thousands of years for its miraculous health, beauty and renewal powers. The secret is found in its exceptionally high concentration of beneficial minerals. In fact, at 31.5%, the Dead Sea has the highest mineral concentration on earth.

Twelve of the Dead Sea’s 21 essential minerals are unique to these waters and cannot be found as such anywhere else on the globe. In contrast to its name, the Dead Sea is the richest life enhancing body of water in the world. Considered a veritable fountain of youth, the Dead Sea has attracted millions of people throughout the ages seeking the skin nurturing benefits found exclusively in its waters.

Over two millennia ago, Aristotle wrote about the amazing qualities of the Dead Sea. Water and salts from the Dead Sea were imported to Rome. Mark Anthony conquered the Dead Sea for his beloved Cleopatra, who used it as her private SPA, and had exclusive rights to build cosmetic plants on its shores.

In modern times, hundreds of tourists from around the world visit the Dead Sea daily to enjoy the extraordinary advantages of the richest natural SPA on earth.

Obey Your Body brings you a complete line of skin care and SPA products directly from the source. All of our products are entirely made in Israel using original Dead Sea minerals, water, and mud. Enriched with proven formulas, we bring you the miraculous benefits of the Dead Sea right to your home.

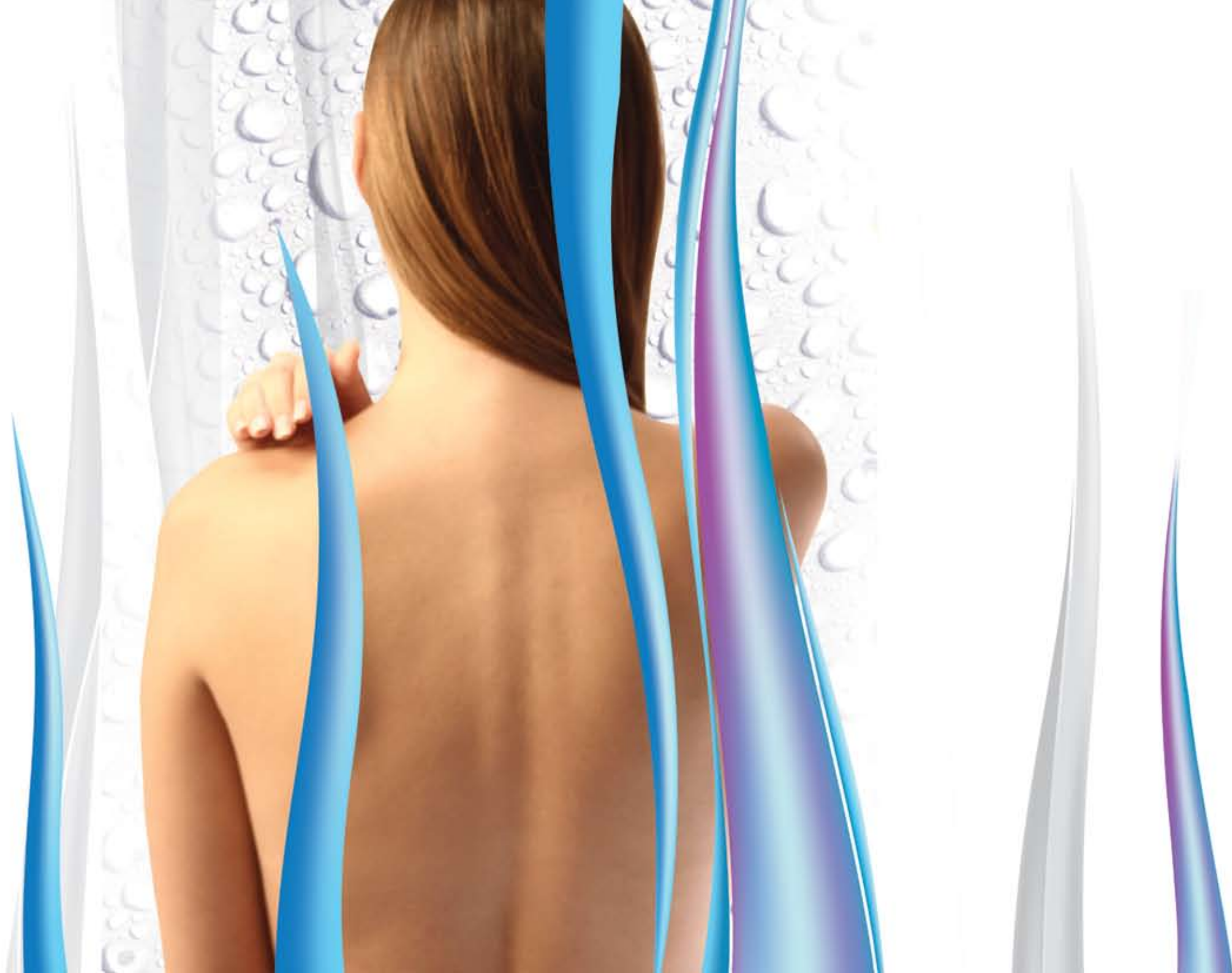


Sea algae

The greatest qualities of seaweed are achieved by creating a concentrate which produces a very powerful anti-aging gel. This gel stretches and firms up the skin, increases its elasticity and protects the Collagen and the Elasticine (responsible for the elasticity and appearance of the skin, for treating stretch marks and for the disappearance of scars) against two enzymes responsible for their destruction. The action of these enzymes increases with age and causes significant reduction in the synthesis of the Collagen. Use of seaweed slows down this process for many years.



OBEY YOUR BODY RECOGNIZES THE TREASURES GIVEN TO US BY NATURE AND INCORPORATES THEM INTO ITS LINE OF SPA PRODUCTS FOR HOLISTIC AND SKIN NOURISHMENT PURPOSES.



Borage Seed Oil

Borage oil is considered one of the finest premium oils used in the high-class cosmetics industry.

It contains the greatest quantity of Gamma Linolenic Acid (GLA 22%) found in nature and this, in addition to the fatty acids important for strengthening cell membranes and nourishing and preserving its moisture, help slow down the aging process. These ingredients contribute to renewal of cells, and reviving and nourishing the skin.



ObeyYourBody®



Evening Primrose Oil

In the Western world, Evening Primrose it is used in food, taken in capsule form for health and dieting purposes, and is used to prevent blood clots and strengthen fingernails. The oil is rich in Beta Sitosterol, Sitostanol and contains 9% Gamma Linolenic Acid (GLA), a rare acid in the plant world (found only in Borage Seed oil and Evening Primrose oil) which strengthens the immune system and has extraordinary health properties. It contains a very large number of unsaturated fatty acids that are important for strengthening the cell's membrane, its nourishment and renewal.





VITAMIN K

Vitamin K is effective in maintaining the elasticity of skin cells and preserving the growth mechanism of the cells, thus making it most important in transferring cells from the internal layer of the epidermis (Terminative layer) to the external layer known as the Corneum layer, where they turn into dead cells.

A lack of this vitamin will greatly decrease the speed of the transfer and create a slower exchange of cells. Vitamin K is most effective for treating bruises, burns and lesions.



Obey Your Body and the Environment

As a company whose vision and values are based on nature and harmony, all **Obey Your Body** products are friendly to humans and to the environment.

All packaging is made from recyclable paper.
Company products carry the Leaping Bunny symbol that guarantees that our products were not tested on animals.

For additional information about the leaping bunny symbol:
www.leapingbunny.org/indexcus.php

For additional information about prevention of animal testing:
www.stopanimaltests.org/index.aspx





BODY
BODY



Body Scrub

Obey Your Body Scrub regenerates your skin cells, invigorating the skin with highly concentrated Dead Sea minerals. Enriched with plant extracts & aromatic oils, our Bath Salts provide a relaxing and soothing skin-softening bath. Relieves muscle tension, stress and sinuses.

Available in: [Ocean](#), [Purity](#), [Kiwi](#) versions.

250ml / 8.45 fl oz

Lotion

Obey Your Body Rich Hand & Body Lotions are formulated from Dead Sea Minerals known for their health and beauty benefits. They restore the moisture levels in the skin important for slowing the aging process. Enriched with plant extracts, our lotions have a light and non-greasy texture. Major benefits: - Protects the skin against environmental effects - Nourishes and hydrates your skin for up to 12 hours - Softens and smoothes the skin - and absorbs easily.

Available in: [Ocean](#), [Purity](#), [Kiwi](#), and La femme versions.

200ml / 6.76 fl oz

Butter

Obey Your Body's Body Butter, enriched with Lemongrass oil, vitamins E and A and Dead Sea Minerals is the perfect treatment for all skin types. Nourishing and replenishing the skin's moisture to its highest levels, it gives your skin elasticity while providing your skin with a healthy look, feeling soft and silky.

Available in: [Ocean](#), [Purity](#), [Kiwi](#) versions.

300ml / 10.14 fl oz

Butterfly

Shea Nut Butter

The Obey Your Body Shea Body Butter is a triple formula combining Shea nut butter along with Dead Sea minerals and naturals oil extracts to soften, moisturize and revitalize the skin. This thick and luxurious cream penetrates deep even into rough or hard skin, while contributing to its improved elasticity without clogging pores, ideal for the treatment of dry skin, cracked elbows and knees, scars and dermatitis.

200ml / 6.76 fl oz



Peeling Soap

An exclusive Obey Your Body product, Obey Your Body - Body Peeling Soaps combine Dead Sea Minerals, natural peeling grains, avocado and almond oils, and essential vitamin C to nurture, cleanse, and moisturize your skin, providing a smooth and radiant look. Enriched with plant extracts, they refresh with a light fragrance.

Available in: [Ocean](#), [Purity](#), [Kiwi](#) versions.
250ml / 8.45 fl oz

Bath Milk

An exclusive Obey Your Body product, Obey Your Body Foaming Bath Milk combines Dead Sea Minerals, palm oil, grape seed oil, almond oil, glycerin and plant extracts. Lightly scented, it moisturizes, nurtures and results in healthy, smooth, and radiant skin.

Available in: [Ocean](#), [Purity](#), [Kiwi](#) versions.
250ml / 8.45 fl oz

Bath & Body Care

Our Bath & Body Care Kit contains our Hand and Body lotion, Bath Milk, and Body Peeling soap. This combination of products provides a complete full body treatment, that cleans, peels, and keeps your skin moist. It is a full health package contributing minerals and natural essences from the Dead Sea.

Available in: [Ocean](#), [Purity](#), [Kiwi](#) versions.
Body Lotion - 237ml / 8.01 fl oz
Foaming Bath Milk - 250ml / 8.45 fl oz
Body Peeling Soap - 250ml / 8.45 fl oz

Hand & Body Lotion

Our rich Hand and Body lotions are formulated from Dead Sea Minerals known for their health and beauty benefits. They restore the moisture levels in the skin that are so important for slowing the aging process. Enriched with plant extracts, our lotions have a light and non-greasy texture. Major benefits: protects the skin against environmental effects, nourishes and hydrates the skin for up to 12 hours, softens and smoothes the skin, and is easily absorbed.

Available in: [Ocean](#), [Purity](#), [Kiwi](#) versions.
237ml / 8.01 fl oz





NAIL
CARE

Nail kit - Blue

Obey Your Body High Quality Nail Care Kit - includes shaper, buffer, nail cleaner, cuticle oil, Hand and Body Lotion and instruction sheet – all nicely packaged in a beautiful kit for convenient storage and carrying.

Available in: [Ocean](#), [Purity](#), [Kiwi](#) versions..

Lotion - 237ml / 8.01 fl oz

Cuticle oil - 30ml / 1.01 fl oz



Prestige nail care kit

Shaper

Buffer

Nail cleaner

Cuticle oil - 30ml / 1.01 fl oz

Hand and Body Lotion - 200ml / 6.76 fl oz

Available in: [Ocean](#), [Purity](#), [Kiwi](#), and La femme versions.



FACIAL



Moisturizer + SPF 20

Obey Your Body Moisturizing Facial Cream is enriched with Dead Sea Minerals, aloe vera gel, and a sun filter protecting against environmental effects. Jojoba oil restores the moisture levels in your skin keeping it supple, soft, and silky. Quickly absorbed, it nourishes and revitalizes the skin.
50ml / 1.69 fl oz

Anti-Aging

A new, professional and luxurious anti-aging cream from Obey Your Body that stimulates the synthesis of collagen in the skin, enabling the skin to be revived and balanced from within. Active ingredients such as Evening Primrose essence and Borage seed oil, blended in a unique process, are absorbed into the skin and form an active substance, increasing skin elasticity and firmness. Wrinkles and fine lines become less apparent and skin protection against the formation of wrinkles is reinforced.
50ml / 1.69 fl oz

Anti-Wrinkle

Obey Your Body's unique Anti Wrinkle Cream is enriched with Dead Sea Minerals and Aloe Vera gel. This easily absorbed, rich cream is created to reduce the signs of aging by stimulating the regeneration of cells, diminishing fine lines and wrinkles, it relieves swelling and puffiness.
50ml / 1.69 fl oz

Eye Cream

An exclusive product, Obey Your Body Unique Eye Cream enriched with Dead Sea Minerals and aloe vera gel, diminishes fine lines around your eyes and protects the delicate tissue around the eyes from dryness. This rich eye cream also helps stimulate the regeneration of cells and reduces the signs of aging. Easily absorbed, relieving swellings and puffiness.
50ml / 1.69 fl oz



Peeling Gel

This advanced Peeling Gel is based on Dead Sea Minerals that have been known since biblical times for their health and beautification properties. The rich Dead Sea Minerals & Plant Extracts (chamomile, aloe vera) help to clean and purify your skin, remove dead cells, and make your skin soft and smooth.
50ml / 1.69 fl oz

Purifying Mud Mask

Special formula enriched with moisturizing components, such as avocado oil, lavender oil and Dead Sea Minerals. Contains Dead Sea mud that gently purifies and cleans clogged skin pores. While absorbing excess oil, it hydrates and moistures, giving the skin elasticity and radiance.
50ml / 1.69 fl oz

Mineral Balance

Exfoliating Mineral Mud Scrub

Obey Your Body's Exfoliating mineral mud scrub cleans the skin thoroughly while preserving its softness delicacy and the ability to absorb moisturizing cream and nourishment. A special formula, enriched with Aloe Vera gel as well as minerals from the Dead Sea, for complete cleaning of the skin.
150ml / 5.07 fl oz

Mineral Mud Cleansing Gel

Mud gel for facial cleansing. Thoroughly cleanses facial skin, opens pores and binds to excess fat. Mud gel for facial cleansing contains mineral mud from the Dead Sea, known for its qualities of nourishing and improving the appearance of the skin.
150ml / 5.07 fl oz

Facial Serum

Luxurious Facial Serum combines vitamins, Dead Sea salt, amino acids and a sun filter, protecting against environmental effects. This Facial Serum significantly reduces wrinkles and restores the moisture levels to your skin. The serum Slows the aging process that is characterized by structural changes in the texture and appearance of the skin.
30ml / 1.01 fl oz



Milk Cleanser

Obey Your Body's facial Milk Cleanser is a newly developed product, designed to clean the face and neck areas of makeup and dirt without harming your skin complexion.

Using our facial cleansing milk is the best way to treat your skin pores, as well as to remove dead skin cells and fat that naturally accumulates on your skin during the day.

80ml / 2.71 fl oz

Eye Serum

Active ingredients provide an intense hydration and moisturizing treatment while locking in skin moisture.

Uplifting ingredients tone and firm the skin around the delicate eye area. Smooths softens and intensively moisturizes. Anti-oxidant ingredients scavenge free radicals and support the skin's natural defenses against environmental damage.

The delicate eye area is one that is prone to sagging and fine lines in all skin types. It is an area that requires extra attention and care.

30ml / 1.01 fl oz

Magnitude Mask

Obey Your Body's Magnitude Kit® is a unique product that is a truly innovative concept in facial treatment and nourishment of the skin. It combines essential nourishing minerals from the Dead Sea with microscopic magnetic particles, to improve blood circulation. This mask contains powerful antioxidants that will leave your skin looking younger than ever.

Magnet Mask - 50ml / 1.69 fl oz

Milk Cleanser - 100ml / 3.38 fl oz





MEN



Disobey – After Shave Balm

Obey Your Body's After Shave Balm, enriched with Dead Sea Minerals and Aloe Vera gel, restores moisture levels to the skin. Chamomile and jojoba extract create a light and luxurious scent. 100ml / 3.38 fl oz



FOOT CARE



Feeting

Bath salt

Obey Your Body bath salts regenerate your skin cells with Dead Sea minerals, together with plant extracts and aromatic oils resulting in a relaxing and skin softened bath.
250ml / 8.45 fl oz

Foot scrub

Obey Your Body Foot Scrub is enriched with natural peeling grains that remove dead cells, cleanse and nurture your feet. Moisturizing Almond oil, Evening Primrose oil and Rose Hips oil restore your skin and provide soft, smooth and healthy looking feet.
100ml/3.38 fl oz

Foot cream

Obey Your Body Foot Cream is enriched with Dead Sea minerals, Vitamin E, Aloe Vera and Jojoba oil, and is lightly fragranced. A curative treatment for dry or damaged feet, it penetrates and softens the tough layers, moisturizing and nourishing the skin, leaving it supple, smooth and freshly scented.
250ml / 8.45 fl oz

Foot scraper

Our foot scraper made of plastic with delicate sand paper surface used to remove rough and dead skin from the heel.

