



December 2011

To Whom It May Concern:

I would like to take a moment of your time to tell you about a wonderful intern that we have had the distinct pleasure of working with this Fall by the name Ashley Marand.

Our company, bluPRint, is a public relations firm that represents beauty, fashion and lifestyle brands. We are always eager to find interns that can help us with client projects and consider ourselves lucky to have found such a capable and professional person like Benno.

During his employment, Ashley demonstrated strong communication and organizational skills working regularly on celebrity/editorial pulls, product placement pitches, editorial research and was invaluable in assisting us with the abundance of administrative tasks involved in public relations. Ashley displayed excellent interpersonal relation skills by being able to work well with the variety of personalities inherent to the fashion and entertainment industries. She always went above and beyond what was asked of her and adapted quickly to the fast paced nature of our industry.

All of us at bluPRint would highly recommend Ashley. Her sincere interest and enthusiasm would be a strong asset to any company. If you have any questions regarding her internship here at bluPRint, please feel free to contact our office at any time.

Sincerely,

Brittany Rubinger

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