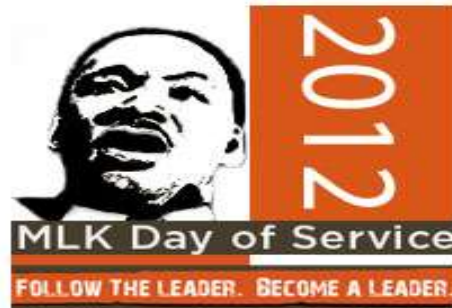


**Habitat for Humanity of Greater Pittsburgh**  
**MLK Day of Service**  
**January 16, 2012**



*“Make It A Day ON, Not A Day Off”*

**Date:** Monday, January 16, 2012

**Time:** 8:30 AM – 3:30 PM

**Place:** Throughout the City

Meeting Place: Braddock Community Center

416 Library Street

Braddock, PA

*Across the street from the Carnegie Library*

**Event Contact:** Jeremy Martin, Community Outreach & Faith Relations

[Jmartin@PittsburghHabitat.org](mailto:Jmartin@PittsburghHabitat.org)

Office: (412) 351-0512 ext 11

Cell: (269) 569-6680

**Event Background Information:**

*Habitat for Humanity of Greater Pittsburgh will be hosting an MLK Day of Service event on January 16, 2012, in an effort to honor Dr. King’s legacy. Approximately 250 volunteers from all across the City will come together to volunteer on 11 projects around the area including home repair, painting, community center repair, and vacant building cleaning projects. Every volunteer will be asked to come with at least one item to donate to the Greater Pittsburgh Community Food Bank when they arrive. Community Leaders, Habitat for Humanity of Greater Pittsburgh’s Executive Director Maggie Withrow, representative from the Mayor’s Office and a representative from the Greater Pittsburgh Community Food Bank will all be speakers.*

### Detailed Event Agenda:

- 8:30 AM – 9:30 Breakfast is served (Coffee, fruits, bagels) in the Community Center Registration
- 9:15 AM – 9:30 Opening Ceremony  
9:15 – 9:20 Housekeeping, Thank You, Schedule for the Day – Jeremy Martin  
9:20 – 9:30 Braddock Mayor John Fetterman to Speak
- 9:30 AM – 1:30 PM Dismissal For Work Day On 11 Sites, Led by Habitat Staff or PGH Cares
- 2:00 PM – 3:30 Lunch Is Served (Sponsored by Franktuary and Square Café)  
Franktuary to be served outside (truck), Square Café to be served in the main room in Community Center
- 2:30 PM – 3:30 Closing Ceremony  
2:30 – 2:35 Attention, Housekeeping, Tools, Surveys – Jeremy Martin  
2:35 – 2:45 Habitat for Humanity of Greater Pittsburgh – Maggie Withrow  
2:45 – 3:00 *Message from Office of the Mayor – Holly McIntosh*  
(Thank You, importance of service/MLK Day, service & Pittsburgh)  
3:00 – 3:15 Greater Pittsburgh Community Food Bank – Presentation of donated goods and Thank You (Jermaine and Ron)  
3:15 – 3:30 Volunteer Raffle, Dismissal

### Media Outreach:

*Habitat for Humanity of Greater Pittsburgh will be responsible for sending out media alerts, press releases, Public Service Announcements and getting bloggers, TV news reporters, and newspaper reporters at the event.*

### Partnerships:

*Habitat for Humanity of Greater Pittsburgh is partnering with Pittsburgh Cares, a volunteer networking "hub". Pittsburgh Cares will help facilitate project requests and help in advertising the event. HFHGP will also work with community organizations, community centers, residents, local community members, and local businesses in order to have a successful Day of Service. All donors and sponsors will be recognized via the following: T-shirt recognition, program materials, event signage, on the HFHGP website, and both January and February 2012 e-newsletters.*

