



DOWNINGTOWN INDOOR PERCUSSION ENSEMBLE AND MID ATLANTIC PERCUSSION SOCIETY PRESENT

2012 INDOOR PERCUSSION HOME SHOW

The Downingtown Indoor Percussion Ensemble and the Downingtown Music Parents Association will be hosting the annual M.A.P.S. Indoor Percussion Home Show on March 17th, 2012. This is one of the most highly attended events of the Indoor season and we would like to offer advertising space in exchange for your support! The Program Ad Book exposure offers a terrific opportunity for you to gain wider community visibility for your business while supporting the wealth of artistic and social offerings that make the Downingtown Indoor Percussion Ensemble a true community gem.

With your contribution, your ad will appear in the program book for the Downingtown M.A.P.S. show. The show is a community event attended by over six hundred people annually. The Program Ad Book is a great way your business, agency, or non-profit can be a part of our show. The funds raised from the Program Ad Book will help fund the Downingtown Indoor Percussion Ensemble organization and their trip to the WGI Indoor Percussion World Championships in Dayton, Ohio, where the ensemble will compete against other groups from across the world.

For your convenience, a contract with specific information is included below. For questions or further information, feel free to contact the Program Ad Book Coordinator: Andrew Szypula at 609-214-1667 (cell) or andrewszypula@gmail.com

Thank you for sharing our commitment to the theatrical performing arts in the Downingtown Area School District.

Sincerely,

The 2012 Downingtown Indoor Percussion Ensemble

ADVERTISING RATES

PROGRAM AD BOOK

Ads are Greyscale unless otherwise noted

Advertisement	Width	Height	Price
Outside Back Cover (Full Color)	7"	10"	\$300
Inside Front Cover (Full Color)	7"	10"	225
Inside Back Cover	7"	10"	150
Full Page	7"	10"	100
Half Page	7"	4.88"	60
Quarter Page	3.25"	4.88"	35
Eighth Page/ Business Card	3.5"	2.25"	25
Honorable Mention	n/a	n/a	10

HOW TO ORDER AN AD

Choose the size and placement you want and send a check made out to "Downtown MPA" for the amount specified in the table above to:

Downingtown West High School
c/o Ed Otto
445 Manor Ave
Downingtown, PA 19335

Please indicate "Memo: Program Ad" on the check.

HOW TO SUBMIT YOUR COPY

All copies submitted should meet the sizing specifications above or below. It is not necessary the sizing be exactly correct as long as the aspect ratio is close so it can be stretched as needed without significant distortion. The closer your copy conforms to the size specification, the better.

Ads may be send electronically as a jpeg or PDF file in an email (if under 5MB) to:

andrewszypula@gmail.com

An electronic hard copy CD or a camera-ready paper copy may be mailed to:

Andrew Szypula
837 S Campus Dr, Apt 224H
West Chester, PA 19383

If you do not have an ad copy but would prefer us to create one, just email or US mail any instructions to Andrew Szypula at the above addresses. Andrew will create an ad for you to your specifications and email it to you for your review and approval.

Deadline for Ad Submissions is Saturday, March 3rd, 2012

BINDING SIDE

1/4 PAGE AD

3.25" X 4.88"

BUSINESS CARD (1/8 PAGE AD)

3.5" X 2.25"

BUSINESS CARD (1/8 PAGE AD)

3.5" X 2.25"

FULL PAGE AD

7" X 10"

1/2 PAGE AD

7" X 4.88"

Note:

Sheet is 8.5" x 11"; ads must fit within the sizes shown.

ADVERTISING AGREEMENT

I, _____ place my order for the below selected advertisement in the Downingtown Indoor Percussion M.A.P.S. Home Show. This is a one-time pre-payment for insertion of my ad in the program books for the event.

Please check selection box in the far right column.

Advertisement Size	Price	Chk
Outside Back Cover (Full Color)	\$300	
Inside Front Cover (Full Color)	225	
Inside Back Cover	150	
Full Page	100	
Half Page	60	
Quarter Page	35	
Eighth Page/Business Card	25	
Honorable Mention	10	

My check (payable to Downingtown MPA) is enclosed for the total cost of \$ _____

Date: _____ / _____ / _____ (MM/DD/YYYY)

Company Name: _____

Address: _____

Phone: _____ E-mail: _____

Contact Name: (print) _____

Signed: _____

Please enclose your payment and camera-ready ad (unless emailed) with this agreement and return to:

Downingtown West High School
c/o Ed Otto
445 Manor Ave
Downingtown, PA 19335

For more information call: 609-214-1667 (cell)

DEADLINE FOR SUBMISSION IS SATURDAY, MARCH 3, 2012