

**2012 SPEEDWEEKS
MIDWAY LAYOUT**
Updated 2.10.2012

Bill France
International Speedway Blvd.

Richard Petty Blvd.

Midway Avenue

Daytona
Lagoon
Go-Kart
Track

RESTROOMS

SPEED

FORD
200' x 100'

BUD
AND
BRATS
100' x 100'

NEW
HOLLAND
100' x 60'

SPRINT
120' x 120'

3M
125' x 65'

JACK DANIELS
EXPERIENCE
90' x 60'

AIR
FORCE
110' x 70'

**COCA
COLA**

DODGE
200' x 100'

ASC
CONCESSIONS

SUPER
STORE
90' x 40'

NATIONWIDE
90' x 80'

GENERAL
MOTORS
200' x 100'

SAND
MASTERS
50' x 50'

RESTROOMS

CLYDEDALES
130' x 50'

US
Smokeless
Tobacco
45' x 55'
ASC
RIONITE
55' x 30'
DBRR
50' x 30'
MY RACE
TRAVEL
30' x 20'
FREEDOM
FANS
40' x 20'

BANANA
BOAT
60' x 60'

SMITHFIELD
FOODS
80' x 20'

HONDA
GENERATORS
80' x 50'

FARMERS
INSURANCE
85' x 65'

HOMESTEAD
MIAMI
SPEEDWAY
60' x 40'

Merchandise Trailers

Merchandise Trailers

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Vendor Parking

BIKE PARKING

Light
Tower

Light
Tower

15 RED
PICNIC
TABLES

TOYOTA
250' x 100'

Merchandise Trailers

Merchandise Trailers