

# British Superbikes 2012



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# What is BSB?

The MCE British Superbike Championship (BSB) continues year by year to affirm itself as the finest domestic bike series in the world, and a producer of some of the sports newest and most talented riders.

The BS bikes average more than 200bhp and are capable of reaching 200mph. If you haven't witnessed the exhilarating atmosphere first hand, the explosive acceleration off the line or the riders rubbing elbows at incredible speeds then you really should!

BSB has a fan base that every other Championship worldwide is envious of. The online following of BSB and more specifically MSS is rapidly expanding with an enormous number of followers logging on daily to check in on news and riders or to enter into team run competitions.

With a massive viewing figures of just under 9 million on free to air UK and Eurosport channels and nearly 500,000 on site attendees throughout 2011 BSB is fast becoming the motorsport event to follow. This is an impressive testament to the dedicated teams and riders who push themselves and their bikes to the limit, whilst never forgetting that they're racing to entertain the massive crowds at the circuit, on television and online.

BSB is a globally recognisable brand, broadcast live throughout Europe and Asia, with some of the worlds best riders and most prestigious manufacturers. And, above all, its possibly the most thrilling spectator sport on the planet!



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# Who are MSS?

MSS stretches back over 15 years with team principle Nick Morgan celebrating his 3rd decade in motorsport in 2012. This is a testimony to the dedication that is needed to run such a successful BSB Team and continues to give us the advantage of experience and technical background in such a fast paced and continuously changing sport.

The association between Kawasaki Motors UK and MSS stretches back many years. For a long time we concentrated on Supersport racing, having success with a number of our retained riders, and via countless customers of the revered tuning service and parts sales offered by the MSS team. We have had many wins throughout the years not only at BSB level but at the well know IOM TT, UGP, NW200 and the prestigious Macau GP in China.

Our highlight in Supersport was a series of magnificent rides by Spaniard Pere Riba. The ex-World Supersport rider achieved stunning race wins, first at Silverstone, and then at Donington, in 2005.

Superbike racing beckoned though. Given the amount of 1000cc Kawasaki engines that we were building it was only a matter of time before we secured our chance. In 2007 we signed with Kawasaki Motors UK as their official Superbike team, and we acted quickly to sign Superbike rider, Michael Rutter.

Since that year we have been competing competitively in not only Superbike but Superstock 1000 as well and have retained the fantastic support from Kawasaki Motors UK to date.



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# 2012 Track Venues

9th April	Brands Hatch
15th April	Thruxton
7th May	Oulton Park
27th May	Snetterton
24th June	Knockhill
8th July	Oulton Park
22nd July	Brands Hatch
27th August	Cadwell Park
9th September	Donnington Park
23rd September	Assen
30th September	Silverstone
14th October	Brands Hatch



# Winning Ways

The 2011 season had its highs and lows but it was fantastic to achieve BSB podium finishes from both Superbike riders. Stuart Easton finished 18th after completing just 6 of the 26 races and was lying in a very comfortable 3rd place in the Championship before injury cut short what was undoubtedly a Championship contender.

To finish the season achieving 18 podiums across the classes is a strong record for any team and is something that MSS Kawasaki take away from 2011 with pride.

2012 will see the team carrying that momentum through to come back with force as an even stronger competitor.

## MCE Insurance British Superbike Class

Gary Mason	10th
Stuart Easton	18th

## Metzler Superstock 1000 Class

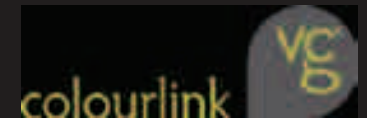
Danny Buchan	2nd
Howie Mainwaring	5th



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# 2011 Sponsors and Partners



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