



# DESIGNOLOGY

DAVE WILLIAMS JR | GRAPHIC DESIGNER | PDF Portfolio

## LOGOS

*Logos from top to bottom*

**The Cutting Board** Culinary Academy

**Cookiez N Cream** Bakery

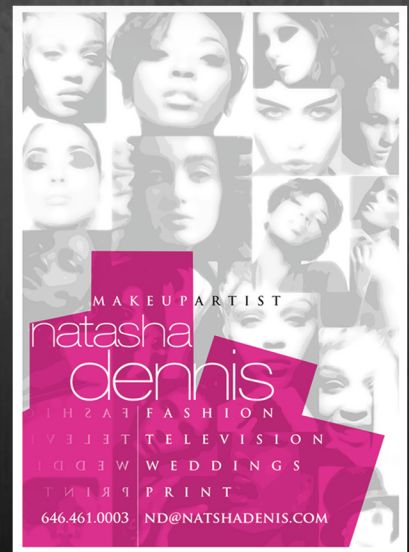
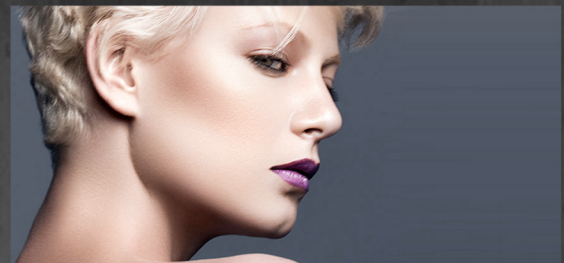
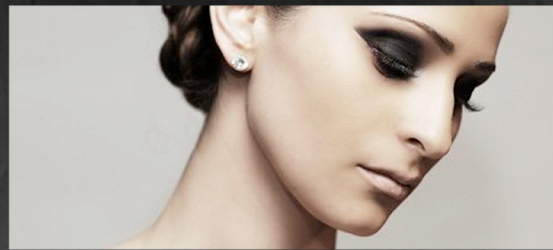
**We Run NY** Entertainment Blog

**Mosaic** Poetry Artist

**Super High Spaceship** T-Shirt Company



# PHOTO OPTIMIZATION



Photography, enhancement and collage design for professional make-up artist Natasha Denis.



# MENU LAYOUT

# LOGO

The logo for 'scho' is displayed in a white, lowercase, sans-serif font. The letter 'o' is stylized with a vertical line extending upwards and a horizontal line extending to the right, ending in a small white circle. The background is a dark, textured surface.

B U R G E R B A R



S T A N S T U A R T



M E T V E N T S

## BRAND/IDENTITY

*Logos from top to bottom*

**Stan Stuart** Formal Men's Attire

**Metvents** DC Metro Events

**Tea Time** Coffee Shop

**Hair Journeys** Beauty Salon

**Soho** Burger Bar



PRINT VISUAL PUBLICATION DESIGN LOGO DESIGN ORIGINAL FLYERS WEB DEVELOPMENT  
PRINT TYPOGRAPHY CORPORATE IDENTITY BRANDING **DESIGNOLOGY** LOGO DESIGN  
POSTER PHOTOGRAPHY ORIGINAL PHOTO OPTIMIZATION TRADE SHOW DISPLAY SIGNAGE  
BROCHURE BILL BOARD SIGNAGE **CREATIVE** MEDIA KIT DEVELOPMENT LAYOUT

# PHOTOGRAPHY/ DESIGN

WWW.NYCBOOTCAMPS.COM

# BOOT CAMP

|                                                                                            |                                                                              |                                                                             |
|--------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| <b>BATTERY PARK</b><br>SESSIONS<br>6:30AM<br>7:30AM<br>- MONDAY<br>- WEDNESDAY<br>- FRIDAY | <b>PROSPECT PARK</b><br>SESSIONS<br>6AM<br>6:30AM<br>- TUESDAY<br>- THURSDAY | <b>BRIGHTON BEACH</b><br>SESSION<br>9AM<br>- SATURDAY<br>RAINDATE<br>SUNDAY |
|--------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|-----------------------------------------------------------------------------|



**CALL 1 (888) 312-0898 TO REGISTER TODAY**

DESIGNHOLGY101@GMAIL.COM

BATTERY PARK  
**BOOT CAMP**  
WWW.NYCBOOTCAMPS.COM



WWW.NYCBOOTCAMPS.COM

# FITNESS BOOT CAMP

BATTERY PARK PROSPECT PARK BRIGHTON BEACH



**FITNESS BOOT CAMP**  
THE CAMPUS CHALLENGE

**TIME TO GET YOU BEACH BODY READY!**  
WVU | St. John's University | BMCC | Pace University  
...are you up for the challenge?

LOCATION BATTERY PARK  
EVERY MONDAY, WEDNESDAY AND FRIDAY  
SESSIONS 12:15PM AND 1:30PM  
\$12 PER SESSION WITH VALID COLLEGE ID

**1 FREE SESSION WITH THIS FLYER**

**CALL 1 (888) 312-0898 TO REGISTER TODAY**  
WWW.NYCBOOTCAMPS.COM

WWW.NYCBOOTCAMPS.COM

# FITNESS BOOT CAMP

|                                                                                           |                                                                             |                                                                            |
|-------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|----------------------------------------------------------------------------|
| <b>BATTERY PARK</b><br>SESSIONS<br>6:30AM & 7:30AM<br>- MONDAY<br>- WEDNESDAY<br>- FRIDAY | <b>PROSPECT PARK</b><br>SESSIONS<br>6AM & 6:30PM<br>- TUESDAY<br>- THURSDAY | <b>BRIGHTON BEACH</b><br>SESSION<br>9AM<br>- SATURDAY<br>(RAINDATE SUNDAY) |
|-------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|----------------------------------------------------------------------------|

**CALL 1 (888) 312-0898 TO REGISTER**  
**ONE FREE SESSION WITH THIS FLYER**



**Laos**  
IN HARMONY

Gospel Music Ministry  
**CHELTON THORPE**  
Musical Director  
Song Writer  
Arranger  
Vocalist  
347.729.6952  
chelton@laosinharmmony.com



**Laos**  
IN HARMONY  
GOSPEL MUSIC MINISTRY

WWW.LAOSINHARMONY.COM  
INFO@LAOSINHARMONY.COM  
347.729.6952

Photography/ Online Ad/ Print Design  
NYCBootCamps.com Fitness Boot Camp Ads  
Laos In Harmony Gospel Ministry

Various event flyers designed and printed for distribution 2011/2012



# DESIGNOLOGY

I am a self motivated graphic designer with 9 years of wide ranging experience in print design, photography, marketing and brand development. My flexibility and skills in the latest design platforms allow me to be an exceptional creative leader and an effective asset to any creative team that I may be a part of. I am detail oriented and thrive in deadline driven environments. I love working directly with clients which, in turn, has made me accomplished at incorporating the desires of each client with a creative and professional design solution.

Thanks for viewing my portfolio.

***Dave A Williams Jr.***

*Some like to design...I live for it.*