

COLLECTOR'S *Club* JOURNAL

The Official Publication of the Lemax Collector's Club

Volume 14, Number 3 • Summer 2012

SUMMERTIME, SUMMERTIME!

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Scooter Ride (no. 22021)

We love to hear from you! Send us an e-mail at: collectorsclub@lemaxusa.com

Dear Friends,

Yes, I know it is still a long wait until Christmas. But Summer does have its advantages. To begin with, every month that goes by is one month closer to the holiday season!

Summer is also a good time to start dreaming and planning for this year's village display. At least once each Summer I like to take a long road trip into nearby states. I always take the back roads so that I will be able to see the small towns and villages along the way.

I never fail to find some inspiration for my village. It might be a covered bridge over a quiet stream, or the way people gather on a street corner with their shopping bags in hand. There is always something charming and "real" about small town life.

That's why I am so excited about the return of Jukebox Junction to the Lemax collection. It reminds me of life when it was less complicated and more fun.

So do the adorable kids in costumes that have been added to the Spooky Town collection this year. Cute!

Don't forget our Collector's Club Facebook page! We have "friends" from around the world sharing their love of Lemax every day.



Round Up (no. 24483)

Jukebox Junction is Back!

Put on your poodle skirt and saddle shoes! Jukebox Junction is back!

Lemax has brought back the popular 1950s-based village in a big way, with several new buildings and numerous accessories and figurines to complement the many items that were in the original Jukebox Junction collection. Each is sure to bring back memories of rock 'n roll music, sock hop dances and cruisin' the streets in a hot rod.



Off to Work (no. 22024)



Street Corner Serenade (no. 22016)



Christmas Sock Hop (no. 24482)



Comet Bike Shop (no. 25405)



Jukebox Dancers (no. 22056)

Jukebox Junction is Back!

Do you remember drive-in restaurants? Only a few remain today, but in the 1950s “car culture” ruled the roads and having a waitress on roller skates serve your meal at your vehicle was the “cool” way to dine. Having a fast car with a customized paint job was the ultimate dream for a teenage boy. Drag racing down a deserted country road was a dangerous thrill, but - just for a moment - you could feel like you were James Dean.

The architecture of the 1950s reflected the time, with futuristic designs and bold colors that were a sign of the optimism of the country. Even restaurants and diners were decorated to the hilt to attract customers who were always looking for the “next best thing.”



Drag Race! (no. 23952)



Cruisin' Cafe (no. 25406)



Astro Burgers (no. 25350)



Roller Skate Waitress (no. 23955)

New Accessories

Lemax pays great attention to the details that go into a village display, creating accessories, table accents, figurines and landscaping items that set the stage for their lighted buildings and allow us to tell a more complete story with every scene. Here are some of the new accessories the company has introduced into the Village Collection for 2012.



Santa Swing (no 24479)



Glenbrook Ferry (no. 23967)



Cold Creek Bridge (no. 23962)



Learning to Ski (no. 24480)

Summer Villages

Just because the weather is warm it does not mean village life has to come to a halt. Many of the items in the Lemax Village Collection are perfectly adaptable for an “off season” display. A cheery village scene can brighten up a room at any time of the year. Here are just a few items that are suited for a non-holiday village layout. Any of the pieces from the Lemax zoo collection or carnival collection would also be appropriate for a summertime display.



Mrs. Applegate's Bed & Breakfast (no. 25394)



High Seas Bait & Tackle (no. 25361)



Woodsbury Cottage (no. 25355)



Golden Paw Resort (no. 25395)

A Traditional Halloween

We've shown you some of the latest ghoulish items Lemax has added to the Spooky Town collection for 2012. Now let's take a look at a gentler, milder version of Halloween that many of us remember from our childhoods. Halloween was not as commercial as it has become over the past few years. It was a fun-filled night of children in costumes, parents trudging along behind, and good-natured excitement. Lemax has many items in the Spooky Town line up that evoke fond memories of the joy of Halloween.



Decorating for Halloween (no. 24477)



Candy Thief (no. 22002)



Costume Fix (no. 22012)



BatBoy (no. 22004)



Are Those Trees Moving? (no. 24462)