

CRANFIELD ASIA EXECUTIVE LEADERSHIP PROGRAMME

LEADING VALUE CREATION: STRATEGIC INNOVATION AND FINANCIAL LEADERSHIP



Dr Chris Van der Hoven
Cranfield School of Management



Sri Srikanthan
Cranfield School of Management

Presented by K-Pintar Sdn Bhd



15th - 17th October 2012
Hilton Petaling Jaya Hotel, Malaysia

and supported by



Who Should Attend

This programme is best suited to senior executives and experienced general managers whose remit is currently related to business critical strategies, or who aspire to a more strategic role in their organisation.

This programme is designed to diversify your thinking and enhance your awareness of the impact of innovation on growth strategies and how strong financial management practice can contribute to business growth.

“Leading Value Creation: Strategic Innovation and Financial Leadership”

This programme is aimed at Business Leaders and Senior Managers operating in the Asia-Pacific Region who wish to harness the power of innovation to achieve genuine long term growth in value for their shareholders.

In a fast changing and increasingly volatile global market, truly successful Companies have to be more and more innovative to achieve and deliver real value. Understanding and managing business and financial risk while fostering a culture of innovation within their organisations is crucial to long term success for these businesses. Using real life examples from the Global business environment, supported by practical and relevant concepts and models, this programme will enhance Delegates appreciation of real Leadership of Innovation and how to deliver sustainable profitable growth to their shareholders

Dr Chris Van der Hoven

Chris moved into academia in his early 40s having worked in various roles in industry and on a variety of strategic corporate initiatives. In his current work Chris focuses on the contribution of innovation to growth strategies. He teaches on the full-time and executive MBA program, but has also worked in over 25 countries and with managers from more than 50 nationalities on customized executive education interventions. He has taught at 9 other business schools as a visiting faculty member and been a keynote speaker for AMBA and various corporate innovation seminars.

Chris has a PhD from Cambridge University where he explored the role of innovation and technology leaders when planning or reacting to major contextual or business discontinuities. In 2012 he has published “Beyond the voice of the customer”, and “Dynamic technology leadership” in the journal Research Technology Management (July and September editions).

Programme Outline:

Mon 15th Oct: **0800-0845hrs:** Registration/ Welcome Drinks
0900-1700: Introductions and Plenary Sessions
(1230-1400 Buffet Lunch)
1900hrs: Banquet Dinner

Tues 16th Oct: **0900-1700:** Concurrent Learning Streams
(1230-1400 Buffet Lunch)

Wed 17th Oct: **0900-1500:** Plenary Session and Wrap-up
(1230-1400 Buffet Lunch)
1500hr: Programme Ends





Cranfield School of Management

For more than 40 years, Cranfield School of Management, a world leader in management education and research, has been helping individuals and businesses learn and succeed by transforming knowledge into action.

The School brings together a range of management disciplines through a portfolio of activities that includes research and consultancy, postgraduate programmes, executive open programmes, customised executive development and conferences.

A key strength is Cranfield's faculty, which is amongst the largest and most diverse of any business school in Europe. A combination of rigorous research and inspirational teaching is at the heart of Cranfield's mission. We are dedicated to creating responsible management thinking, improving business performance and inspiring the next generation of business leaders. With over 14,000 alumni in more than 120 countries – Cranfield has a truly international and very powerful network of professionals, many of whom are leading figures in business and wider society.

Cranfield Centre for Customised Executive Development

Partnering with major corporates and government organisations around the world, Cranfield has a global reputation for world-class customised executive development and is ranked 1st in Europe* and in the premier league of business schools globally in the 2012 Financial Times Rankings.

With a focus on improving both individual and organisational performance, Cranfield's Centre for Customised Executive Development offers clients a complete development capability that includes: strategic consultancy, organisational and individual diagnostics, assessment and development centres and world-class programme design and delivery.

* For international delivery

Sri Srikanthan

Sri joined the faculty at Cranfield School of Management after completing his MBA there in 1985. Over a career spanning 25 years, he has been the Director of The Cranfield Executive MBA Programme for 10 years and a Senior Lecturer in Finance and Accounting. In these roles, he has worked with delegates from some of the world's leading organisations. Sri also led the finance training on some of the School's highly rated Executive Short courses such as the Business Leaders Programme and Advanced Development Programme. He has worked as a trainer in Corporate Finance and Valuation to Citigroup for over 15 years in Asia and Europe.

Sri has worked as a Non Executive Director of a number of organisations including Air Partner Plc, a FTSE listed Company. He has also worked as a consultant to a variety of organisation in manufacturing and services. He has successfully advised Companies on their acquisitions and sale of businesses, particularly in the engineering services sector.

Since 2010, when he left the full time faculty at Cranfield, he works as a freelance consultant and continues to be a Visiting Fellow at Cranfield School of Management, and a member of faculty on the University College London Masters Programme in Telecommunications with Management as well as visiting professor with Purdue University USA.

Ranked No. 1 in Europe for international delivery by the Financial Times

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Cranfield is consistently ranked amongst the top business schools worldwide for customised executive development.

In 2012 Cranfield was ranked :

- In the Top 3 UK Schools and 15th in the world overall
- 1st in Europe and 2nd in the world for international delivery
- 2nd in the UK and 3rd in Europe for partnerships with other world class business schools
- 2nd in the UK and 4th in the world for the international diversity of our programme participants.

How to Register?

Register online at www.k-pintar.my/academy/cranfield before 30th September 2012
For enquiries, please email us at CAELP@k-pintar.my

Programme Fee:

RM 5000 for Malaysian Delegates*

*Programme Fee includes:

- Attendance at the Cranfield Asia Executive Leadership Programme
- Buffet lunch and refreshments each day of the Programme
- All learning materials that are handed out during the Programme
- Welcome networking dinner

PROGRAM FEE IS
100%
CLAIMABLE UNDER
SBL SCHEME

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