



<b>Job Title:</b>	<b>Campus Recreation Marketing Intern</b>	<b>Job Category:</b>	
<b>Department/Group:</b>	SJU Campus Recreation	<b>Job Code/ Req#:</b>	
<b>Location:</b>	O'Pake Sports Complex	<b>Travel Required:</b>	No
<b>Level/Salary Range:</b>	Credit	<b>Position Type:</b>	Internship
<b>HR Contact:</b>	n/a	<b>Date posted:</b>	n/a
<b>Semester Hours Req.</b>	Minimum of 135 hours	<b>Posting Expires:</b>	n/a
<b>Start Date</b>			
<b>End Date</b>			
<b>Applications Accepted By: Conor Lesch</b>			
<b>Fax or E-mail:</b> 610-660-1715 / <a href="mailto:Conor.Lesch@sju.edu">Conor.Lesch@sju.edu</a> <b>Attention:</b> Intramural Coordinator		<b>Mail:</b> Conor Lesch Intramural Coordinator O'Pake Sports Complex Saint Joseph's University 5600 City Line Avenue Philadelphia PA 19131	
<b>Job Description</b>			
<p><b>Job Purpose:</b>          Markets Campus Recreation through marketing and advertising campaigns; tracking student participation data; working closely with sponsors to maintain compliance and deliverables; planning campus-wide special events; maintaining monthly newsletter.</p> <p><b>Duties:</b></p> <ul style="list-style-type: none"> <li>• Help promote campus recreation special events throughout the academic year by creating and distributing flyers and updating social media websites.</li> <li>• Create a monthly newsletter to inform student body of upcoming events.</li> <li>• Monitor and maintain sponsorship compliance for the Intramural Department. Organize daily sampling, distribute sponsorship apparel, and coordinate with NIRSA team members.</li> <li>• Fill in as Game Day Operations Director during basketball season and work closely with athletic operations during special events. Help out with other varsity events as needed.</li> </ul> <p><b>Qualifications:</b></p> <ul style="list-style-type: none"> <li>• Must be interested in sports marketing or campus recreation</li> <li>• Must maintain a 2.5 GPA or above</li> <li>• Submission of Internship completion/credit</li> </ul>			


