



Dear _____,

The members of the Delta Phi Epsilon sorority of Drexel University are excited to announce our 9th annual Deeper Dude Pageant, supporting the Cystic Fibrosis Foundation. The Deeper Dude pageant will be held at Drexel University's Main Campus on Saturday, February 2, 2013. The Cystic Fibrosis Foundation has been Delta Phi Epsilon's international philanthropy since 1958 and each year, chapters throughout the country hold pageants to raise money for over 30,000 children and young adults who are affected by this debilitating disease. The Cystic Fibrosis Foundation is the primary sponsor of critical research that is making tremendous advances toward a cure, which largely depends on our event.

This event, Delta Phi Epsilon's largest philanthropy event of the year, brings together students, friends, and family of the community for an all-male pageant, donating 100% of the proceeds to CFF. The participating men are all affiliated with an organization on campus, competing against each other to be named Drexel's Next Top Deeper Dude. A Delta Phi Epsilon tradition, we make it a yearlong priority in our sisterhood to raise expectations and surpass donation amounts from the previous year. Deeper Dude's success has exponentially increased over the past 9 years, with our 2012 efforts successfully raising over \$30,000. This year, we decided to stretch the limits more than ever before, and our goal for 2013 is to reach \$35,000. Because of collaborative fundraising thus far, amazing developments have created drugs and other support devices for those who suffer from CF. It is with the Cystic Fibrosis foundation in mind that we invite you to be a part of a campus fundraising history in the making, and ask you to play a part in helping thousands of lives across the country. There are many ways to contribute to our cause and we hope you'll consider supporting us.

As described above, our success is very dependent on monetary donations. For businesses and corporations, Deeper Dude is an unparalleled campus opportunity to promote themselves while supporting a worthy cause. In exchange for donations, we offer an endorsement in our program, along with other promotional opportunities including companies logos displayed at the entrance of our event. In addition to monetary donations, we accept match donations as another way to fundraise. By setting a goal with a company we are able to reach it through our online website. Additionally, if your company is looking for another way to donate, we are also accepting raffle donations as well. We appreciate you taking the time to read about our organization and our cause, and look forward to hearing from you soon!

Sincerely,
Emily Krantz, Noy Reuveni, and Nicole Rosenau
Corporate Donations Co-Chairs
Delta Phi Epsilon Sorority
Drexel University