The Publicity Channel

Press Lists * Monitoring Service * Helpful Advice

Want to offer the same media contact and monitoring as the big agencies?

MARKETING, PUBLIC RELATIONS AND DIGITAL PUBLIC RELATIONS

Do you need social media experts who understand communications strategy & PR?

How do you measure how your promotions are driving traffic, sales leads, brand awareness?

Pressure to prove that your PR efforts are driving traffic, sales leads and brand awareness for your clients. Do you know how to measure and deliver value?

The Publicity Channel serves as the small PR agency's agency.

We offer press lists, monitoring/clipping service and helpful advice from the pros who have gotten great results.

MEDIA DIRECTORIES FOR SMALL AGENCY BUDGETS

We help you grow your small agency into the powerhouse agency you've always dreamed of owning

Let WP Designs & Strategic Communications help – we created The Publicity Channel to serve as the small PR agency's agency!

www.presslists.wpdesigns.info

- National & international media contact lists with editorial calendars at affordable, month-at-a-time rates. No annual contract or expensive quarterly bills
- Monitoring service for online & social media platforms, print and broadcast content
- Articles and resources that help you turn your efforts into results that matter!