



Guidelines for Project Judgement of the Social Innovation Challenge

In order to judge the projects several factors should be considered as well as the coherence of the entire project. Below a list of variables is given on which each project should be rated to form an overall judgement of the project.

1. Feasibility

1.1 General Feasibility

- Can the project really be realised?
- What does it need to be realised? - Is it possible to organise and get all resources needed?
- What are barriers which might prevent realisation?

1.2 Financial Feasibility

- How much money does it cost to realize the project?
- Where does the money come from? - How likely is it to receive a grant, credit or other financial support for the project.
- Will the project break through and be able to sustain itself or will it always be relying on sponsoring?

3. Impact

- What is the social impact of the project?
- Who is benefiting from the project? - are there also any "losers" who might be worse off than before?
- Is the impact immediate or long-term focused?
- Is the impact sustainable?
- What is the public interest in this project?
- How can the project adapt to the context in ways that are within the project's control?

4. Community engagement

- How does the project relate to a current or local social problem?
- Does the project engage the community?
- How does the project team relate to the problem? - What is their motivation to help solving the problem?
- Are there any other projects/groups/organisation who take care of the problem? - How do they differentiate?

5. Innovativeness

- Does the project provide a new solution to a problem?
- How innovative is the solution to the social problem?
- Does the project team approach the problem in a creative way?
- Does a similar solution already exist? - What are the differences/similarities?

6. Coherence

- Is the approach of the project coherent?



Innsbruck Social Innovation Challenge

- Are there any short-comings? - If yes, can they be overcome?

7. Learning

- Has there been a learning process of the group during the 48hrs innovation challenge?
- How responsive has the team been to arising problems/challenges?
- Did the group leverage on the "wisdom of the crowd"?
- Has the group been able to answer tough questions about their innovation?

By considering all these aspects, an overall judgement of each project should be made leading to a ranking of all projects of the Social Innovation Challenge. The three highest ranked projects might be rewarded and supported with a financial award.