

The marketplace for new and used machinery

www.machineryseller.co.nz

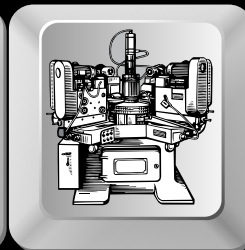


BUY, SELL AND HIRE MACHINERY
ONLINE 24/7

machineryseller – New Zealand's Online Machinery Marketplace



CONSTRUCTION



ENGINEERING
MACHINERY



FARM MACHINERY



FOOD PROCESSING
MACHINERY



FORESTRY &
SAWMILLING



MATERIALS
HANDLING



MISCELLANEOUS



PACKAGING
MACHINERY



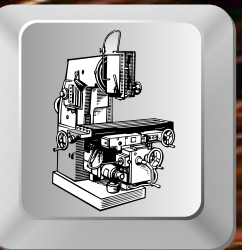
PLASTIC
MACHINERY



PRINTING
MACHINERY



TRANSPORT
EQUIPMENT



WOODWORKING
MACHINERY

Listings can be added and viewed 24/7 by anyone and everyone seeking new or used machinery. machineryseller is promoted to the audience that matters most – your prospects! And there are no commissions or hidden charges.

This is the most cost-effective machinery sales marketing available. Your listings and advertising strengthen your e-commerce profile, reach more people and generate more sales leads.

The site which is regularly upgraded and expanded to include all machinery sectors, is extremely user friendly.

Those listing machinery find machineryseller an excellent resource for selling new and used machinery.

Both their buyers and sellers know it's the one place to go to choose from the widest possible selection of machinery for sale or hire.

List as a machineryseller Dealer

Being a machineryseller dealer means you can edit your listings and notifications whenever you choose.

Your potential customers are encouraged to contact you direct – no commissions are payable to machineryseller.

Responses and statistics for each listing can be monitored by you 24/7.

Dealers must be authorised machinery dealers, sellers or resellers and approved by machineryseller management prior to commencement of listings. The minimum contract for dealers is 25 listings. You can register as a dealer online at: www.machineryseller.co.nz/dealers

All your details, listings for editing and renewal and notifications are easily accessible on your very own dashboard.

Here's how it works:

1. As a Dealer, you choose one of the four options shown in the boxes opposite. The Standard 25 option costs only \$14 per listing while the Gold 200 option takes your costs down to only \$8 per listing. (Casual listings for non-dealers cost \$39 each).
2. Each listing package can be used over a 12 month period. There is no need to place your listings all at once.
3. Once you have placed a listing, it can be renewed each month, free of any further charge, for up to three months. After three months, if the item is still not sold, you can relist it by using another of the credits purchased in the original package, and the three month process starts again. If you have used up all of your credits, you simply purchase another package.
4. We email you each month with your current online listings. You can choose to continue or delete individual listings at this point. Or if you know the item is sold before you receive your reminder email, you can discontinue the listing at any time yourself.
5. You may edit your listings (e.g. change photo or alter the price) at any time by simply logging into your account and making the changes yourself.

Dealer Benefits

No credit card fees, no commission
You deal direct with potential buyers
Direct link to your own website from each listing
Logo included on Directory page with link to your website
Logo included on Home page under 'Featured Dealers'
Logo included on Testimonial page (if testimonial supplied) with link to your website
Company contact details displayed with each listing
Free notification of listing expiry dates
Free category alerts of new machines added for each selected industry
Track listing performance 24/7 in your dedicated 'My Place' section of the site

GOLD 200

200 listings contract, each listing renewable monthly for a further month's listing - three months in total.

\$1,600
ex. GST

SILVER 100

100 listings contract, each listing renewable monthly for a further month's listing - three months in total.

\$1,000
ex. GST

BRONZE 50

50 listings contract, each listing renewable monthly for a further month's listing - three months in total.

\$600
ex. GST

STANDARD 25

25 listings contract, each listing renewable monthly for a further month's listing - three months in total.

\$350
ex. GST

Payment options for registered dealers:
On account, credit card or direct credit.

Private Sales

Sell that unwanted machine online 24/7.
Only \$39 per listing for three months (ex. GST).
No commissions or additional fees.

Advertising Offers

HEADER BANNERS 600 x 90

1 of 4 – rotating \$900 per month

SPECIFICATIONS

File types accepted:	jpg, gif, png only
Pixel width: 600	Pixel height: 90
Maximum file size: 1MB	Resolution: 72 ppi
Target URLs:	One target URL accepted

HOME PAGE 150 x 150

Right side of page \$425 per month

– 1 of group of 4 ads

SPECIFICATIONS

File types accepted:	jpg, gif, png only
Pixel width: 150	Pixel height: 150
Maximum file size: 1MB	Resolution: 72 ppi
Target URLs:	One target URL accepted

FOOTER ALL PAGES 200 x 200

1 of 4 \$500 per month

SPECIFICATIONS

File types accepted:	jpg, gif, png only
Pixel width: 200	Pixel height: 200
Maximum file size: 1MB	Resolution: 72 ppi
Target URLs:	One target URL accepted

VIP - EVERY LISTINGS PAGE 200 x 200

1 of 1 – left side of page \$980 per month

– excluding home page

SPECIFICATIONS

File types accepted:	jpg, gif, png only
Pixel width: 200	Pixel height: 200
Maximum file size: 1MB	Resolution: 72 ppi
Target URLs:	One target URL accepted

EVERY LISTING PAGE 200 x 200

1 of 4 – rotating \$250 per month

– excluding home page & within industry sector of your choice

SPECIFICATIONS

File types accepted:	jpg, gif, png only
Pixel width: 200	Pixel height: 200
Maximum file size: 1MB	Resolution: 72 ppi
Target URLs:	One target URL accepted

Note: Rates exclude GST and are payable by credit card. Registered dealers pay in accordance with their terms. Please contact us for more information or phone 0800 503 306.

YOU HAVE COMPLETE CONTROL OF YOUR MACHINERY PORTFOLIO ALL THE TIME.

Advertise on machineryseller

machineryseller.co.nz, the revolutionary and most cost effective marketing tool of the future, now provides you with an unparalleled opportunity to not only market your new and surplus assets to a very extensive targeted audience of potential buyers but also to tap into a bank of similar assets for sale and or hire.

No commission, no card fees, no ticket clipping. You simply list and you sell.

With all assets linked directly to your website, email address and contact details, you deal direct with potential buyers and sellers.

HEADER BANNERS

600 x 90

1 of 4

VIP - EVERY LISTINGS PAGE

200 x 200

1 of 1

EVERY LISTING PAGE

200 x 200

1 of 4

HOME PAGE

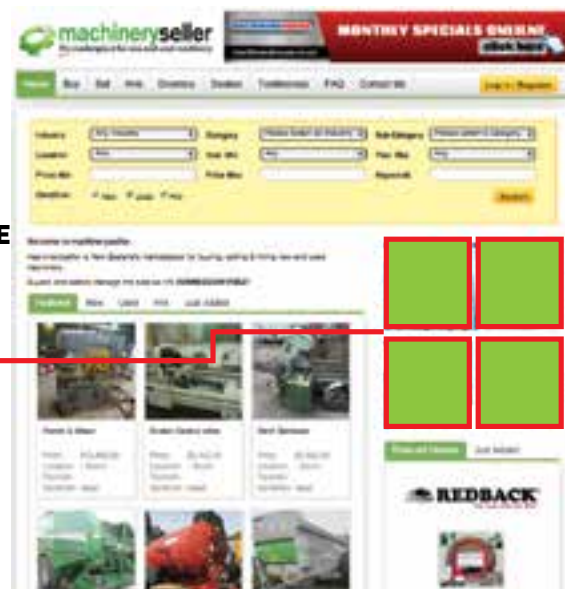
150 x 150

1 of 4

FOOTER ALL PAGES

200 x 200

1 of 4



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The online marketplace for new and used machinery

machineryseller.co.nz is a
division of HAYLEYMEDIA

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