

2014

KOMPLIQUÉ PRÉSENCE MODEL SEARCH

K Y I V

LOS ANGELES | KYIV | NEW YORK | BERLIN



Kompliqué Présence Model Search 2014

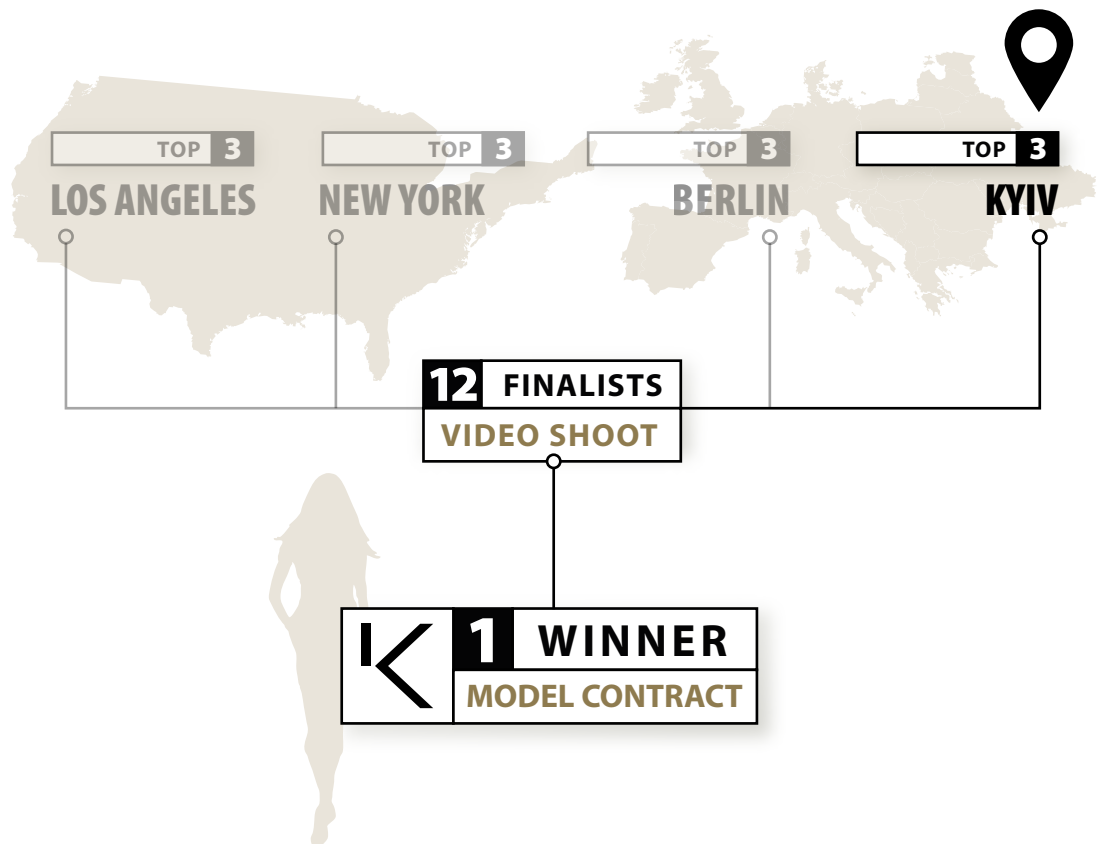
Congratulations and welcome to the Kompliqué Présence Model Search 2014! The Kompliqué brand was founded in Geneva, Switzerland and is the producer of luxury swimwear, cover-ups, and dresses. The Kompliqué brands is managed in the United States and was proud sponsor of Miss America 2012.

Kompliqué requires our models to effectively communicate and present themselves; they must have conviction and opinion, charisma and sex appeal, but remain ultra-feminine.

Again, welcome to the Kompliqué Présence Model Search 2014 and congratulations for being selected. Regardless of how far you get in the competition, you will learn something valuable about yourself and the modeling & fashion industry.

LOCATION

Allegro Hall | Prospect Peremogy 82/84 | Kyiv, Ukraine | 03113



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DAY 1

THURSDAY - SEPTEMBER 26, 2013

BOOT CAMP - GROUP 1

ATTIRE

Jeans, White Tankini & Flat Shoes

TIME	ACTIVITY	DESCRIPTION
17:00	Registration	-
18:00	-	-
19:00	Introduction	Review of the Casting Program
20:00	Group 1 - Pre Selection Begins	Team A
21:00	-	Team B
22:00	-	Team C
23:00	Recalls	-
00:00	Group 1 - Pre Selection Ends	-
01:00	Call-Backs	Saturday Call-Backs Posted on Facebook

CLOSED CASTING

This audition and all events are closed to the public. Please do not bring your family or friends to the casting. Upon arrival you will be required to check in at the door using a driver's license or any other form of photo id. Anyone that is not on the invitation list will not be permitted to enter.

MEDIA

This event and in fact all Kompliqué events are filmed and photographed. Be mindful that the camera is rolling and you are expected to behave in a professional manner at all times.

DAY 2

FRIDAY - SEPTEMBER 27, 2013

BOOT CAMP - GROUP 2

ATTIRE

Jeans, White Tankini & Flat Shoes

TIME	ACTIVITY	DESCRIPTION
17:00	Registration	-
18:00	-	-
19:00	Introduction	Review of the Casting Program
20:00	Group 2 - Pre Selection Begins	Team A
21:00	-	Team B
22:00	-	Team C
23:00	Recalls	-
00:00	Group 2 - Pre Selection Ends	-
01:00	Call-Backs	Saturday Call-Backs Posted on Facebook

CLOSED CASTING

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MEDIA

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DAY 3

SATURDAY - SEPTEMBER 28, 2013

TOP 25

ATTIRE

Jeans, White Tankini & Flat Shoes

BRING

Swimwear

TIME	ACTIVITY	DESCRIPTION
10:00	Runway Practice & Attributes	Team A
11:00	-	Team B
12:00	-	Team C
13:00	TOP 25 Casting Begins	Team A
14:00	-	Team A
15:00	-	Team B
16:00	-	Team B
17:00	-	Team C
18:00	-	Team C
19:00	Recalls	-
20:00	-	-
21:00	-	-
22:00	Call-Backs Posted	Top 25 Posted on Facebook
23:00	Kompliqué Event	TBD

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DAY 4

SUNDAY - SEPTEMBER 29, 2013

TOP 10

ATTIRE

Jeans, Promo Shirt & High Heels

BRING

Swimwear

TIME	ACTIVITY	DESCRIPTION
10:00	Runway Practice & Attributes*	Team A
11:00	-	Team B
12:00	-	Team C
13:00	Top 10 Casting Begins	Team A - Casting
14:00	-	Team A - Recalls
15:00	-	Team B - Casting
16:00	-	Team B - Recalls
17:00	-	Team C - Casting
18:00	-	Team C - Recalls
19:00	Top 10 Casting Ends	-
20:00	-	-
21:00	Call-Backs Posted	Top 10 Posted on Facebook

CLOSED CASTING

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Expectations & Tips

Expect to be treated with candor

The fashion business is a fast-paced and sometimes brutal industry that has no time for hurt feelings. Don't be offended by critiques/criticisms that our judges and stylists give you. Listen to the Kompliqué staff - they are trying to help you.

Expect to wait

Models spend a significant amount of their early career waiting in castings and auditions. We do our best to keep our castings interesting. Free food and drink is available and you will be able to watch every contestant audition. If you need to catch-up on school or work, feel free to bring your school/work materials.

Expect to learn

This experience will help enlighten you into the world of fashion and modeling. If you are interested in fashion and modeling, but you do not make it to the next round, you are invited to the subsequent auditions to learn, observe, and gain experience for your modeling career or just because you're interested.

Be polite

Be courteous to the Kompliqué staff, the venue employees, and your fellow models. Attitude and character counts big in the fashion industry – help out where you can and keep a positive attitude.

Be confident

You were invited from thousands of applicants to participate in Kompliqué Presence Model Search. Show confidence, attitude, and sophistication when you walk the runway – you got it, so show it!

Be self-aware

No one is perfect. All of you have “quirks” and different attributes, and sometimes these make you unique or cute, however this is a modeling competition and you will be judged using certain criteria – that is, the criteria that we feel best represents the Kompliqué brand. Also, your reputation, good, bad, or indifferent, does not precede you in this completion – you will be judged on your merits as they exist today.

Introduce yourself

When you approach the judges you should introduce yourself and give your age, your occupation, and your home town. The judges may ask you additional questions such as your career, interests, hobbies, goals, and ambitions.

Hair & Make-up

Accessories, heavy make-up, and big hair styles inhibit a company's ability to determine whether your “look” fits their lifestyle brand. Do not waste a lot of time on your appearance for the audition. Your time is much better spent practicing the runway and preparing for your interview.

Are models born or made?

Both, but Mother Nature plays a smaller roll than you might think. Confidence, eye contact, posture, fitness, balance, and poise can all be learned and improved. Body proportions are heavily influenced by diet, nutrition, and fitness – all of which can be controlled. 10's are ambitious 8's that control everything controllable. They also excel in camouflaging negative attributes - during this competition we will do our best to teach you some of the tricks of the trade.



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Belle boutique



Ann Vita

RED
project

Decorza.com

 inSegment



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