

Why trade Binary Options?

By Eleanora

Binary Options are growing in popularity at an exponential rate. Ever since they were officially accepted as a trading vehicle, in 2008, they have attracted both new traders and seasoned day traders. So what is it about binary options that make them so popular? Why trade Binary Options?

Binary Options are relatively easy to get going with. You don't need vast sums of money to begin trading, and you don't need to know everything about futures, options and positions. You can begin trading successfully with a couple of hundred dollars and a good single trading strategy. Keeping trading methods simple and consistent is a key to ongoing success with this type of trading.

They also offer the opportunity to trade the widest range of asset classes. A trader can choose commodities, stocks, currencies or even market indices. This provides the opportunity to trade around the clock and choose the niche in which to operate.

In today's world of instant gratification Binary Options provided opportunities that hit the spot. With trades from as short a time frame as 15 min. traders can get in and get out fast. This can be very appealing, especially to new traders. It also means that fundamental analysis requires less attention. With 15 and 30 min. trades technical analysis is the primary research medium. This is great for those traders that want to use trends and charts as the primary driver for their trading.

Their nature is that you either gain a predefined amount or lose your investment stake. This means that at trade commencement your position is very clear. You know exactly what you stand to gain or lose. This can make risk control and bankroll management easier than in some other forms of trading.

Perhaps the most attractive part of this product is the high payouts attainable. With potential payouts off 80% of investment, and this in as little as 15 min., they can be very lucrative if you are able to make good decisions consistently. Other forms of investment that can pay such high yields are often geared, so the financial risk can be huge. Binary Options provide the opportunity to make substantial returns without investing massively. Indeed, most traditional share-based investments offer the opportunity to profit just 1% or 2% per month.

Binary Options are exciting, simple and accessible. There is no widely available retail-trading tool that provides such a great opportunity to make massive daily profits without vast knowledge and significant financial risk. Not since Forex trading has there been such excitement about an investment-trading vehicle. With new features becoming available in binary options, such as "postponing expiration" and "early trade exit", they are becoming increasingly functional for every type of trader.

About the Author

As a global leader of the binary option world of trading, **Banc De Binary** provides trading solutions in more than 80 countries around the globe. It is considered to be one of the greatest binary trading platforms.

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