

JON REITZES

DIRECTOR / EDITOR

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TELEVISION/COMMERCIALS

Vitafusion Gummy Vitamins (2013)

Editor-Coangelo/The Station

- National campaign of six spots for leading vitamin brand.

Nair (2013) “Who Wears Short Shorts Reboot”

Editor-The Joey Company/The Station

- National campaign of spots and web how to videos rebooting the famous tag line from the 1960s.

Doctor Oz (2013) “Live Longer For Less”

Director

- Directed six in-studio segments with celebrity chef Sam Talbot focusing on longevity through food choices.

Doctor Oz (2013) “Healthy Substitutions”

Director

- Directed six in-studio segments with celebrity chef Rocco DiSpirito highlighting smart substitutions for healthy eating habits.

Hyundai (2012) “Hope On Wheels”

Shooter/Editor-Innocean/The Station

- National commercial featuring kids who successfully battled cancer.

Meet the Sharptons (2010)

Writer/Producer/Editor – PILOT

- Pilot episode of a reality show about Rev. Al Sharpton and his family.

Felt Up (2010)

Writer/Producer/Editor – PILOT

- Pilot episode of comedy series about a superstar puppet and his human agent.

Keeping the Pace & Welcome to the Team (2009)

Director – Sanofi-Aventis/The Station/Agency: Euro RSCG

- Long-format documentary about a team of pro-cyclists who also struggle with the challenge of diabetes.

Camp’d Out (2008)

Producer – MTV/Gigantic! Productions

- Produced and shot for the miniseries about a seven-week summer camp experience.

CurrentTV (2007-2011)

Producer/Writer/Editor

- Produced, shot and edited commissioned short-form documentaries including “Charity on a Yacht”, “Your Ad on My Car”, “Real Estate Can Kill You”, “Which Website” and “Terreform One”.
- Served as Director of Photography/Camera on “Hip-Hop Files: Martha Cooper”.

Biography (2007)

Producer – A&E/Triple Threat TV

- Interviewed subjects, managed researchers and staff field shoots, oversaw crews and talent and managed the field schedule.

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dLife (2005-2008)

Director/Producer/Writer/Audience Coordinator/Asst. Editor – CNBC/Triple Threat TV

- Produced, directed, wrote, coordinated and oversaw edits of segments, cover stories and specials.
- Produced 30 feature segments and wrote 35 scripts for four seasons of host stand-ups.
- Produced award-winning documentary and magazine programming.

WEB CONTENT & NEW MEDIA

Everyday Health (2013) “Cooking Bison with Ellie Krieger”

Director

- Directed four segments with celebrity chef Ellie Krieger teaching the audience to embrace bison as a healthy alternative to other red meats.

Rodale (2013) “Dude Food”

Director

- Directed ten segments with celebrity chef Michael Ferraro to teach guys how to make great dude food.

Columbia University Medical Center (2013) “The Crown Awards”

Writer, Director, Editor-The Station

- Created three-part series to honor award recipients of CUMC's highest honor.

Us Air Force (2012)

Editor-GSD&M/HARPOON

- Editor of series of ten films highlighting parents of USAF airmen for airforce.com.

NYCEDC (2011-2012)

Director/Editor-The Station

- Director and Editor for a series of six films developed for the NYCEDC to highlight NYC success stories.

Johnson and Johnson (2011-2012) “Down Home Healthy”

Producer-The Station

- Produced a series of cooking segments illustrating healthy recipes for people with diabetes.

Robert Allen (2011)

Director/Editor

- Director and Editor for a film featuring the Beacon Hill Collection, inspired by traditions of rural Patagonia.

JOBFOX (2010-2011)

Director/Producer

- Produced and directed testimonial spots for JobFox, a job placement website.

JDRF (2010) “Creating Your Legacy”

Producer

- Produced short film intended to inspire donors featuring the organizations' founders.

THEORY (2009-2011)

Editor/Post-Producer

- Oversaw Post and edited 80 short videos for top fashion company. Videos were for their highly acclaimed 'Fashion Insider' campaign, used online, in-store and commercials.

TRASHTALK FCM/AWESTRUCK MARKETING GROUP (2007-2013)

Producer/Shooter/Editor

- Created and edited HD video for premiere non-traditional marketing company.

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FD/FTI TV (2009)

- Edited news and informational pieces for financial web site.

UGO.com (2007-2008)

- Shot music and pop-culture pieces for popular Hearst Corporation website.

GOOGLE (July-October 2007)

- *Producer/Director* – Google/Triple Threat TV Produced and directed 38 x 5 minute episodes for Google Health and Dr. Bob Arnot.
- Wrote, coordinated, interviewed and oversaw edits for informative health content.

AWARDS

- Six-time Telly winner in two categories (3 Silver, 3 Bronze).

EDUCATION

B.A. (2001): Drama and Anthology - Washington University in St. Louis, MO