

# Make Money Online eZine™

The free money-making methods guide

**Issue #1**



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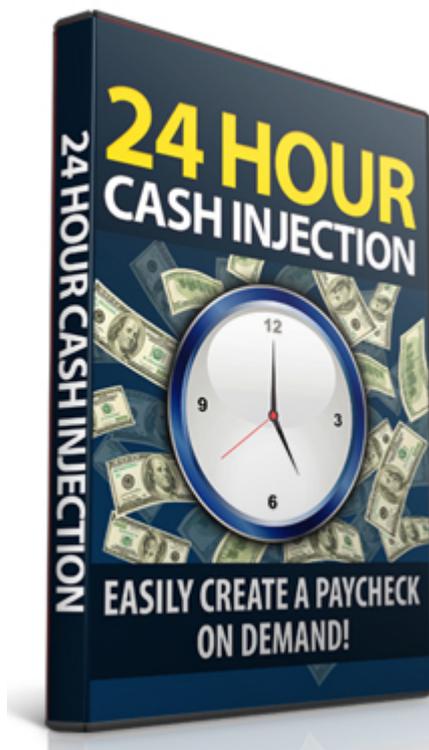
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# Three Quick And Dirty Ways To Make Income Online

I'm going to show you three quick and dirty ways to make income online, by working as much or as little as you want, from anywhere in the world, whenever you choose.

## Freelance Writing

Online freelance writing jobs are plentiful, if you know where to look and can distinguish the legitimate opportunities from the potential scams.

Most people don't have a clue about the wide variety of writing opportunities available to them all over the Internet. These include writing simple articles, press releases, and even complete e-books.

Some clients pay upfront for your material, offering a certain amount per word or per assignment. Others will pay you per the hour for other writing and publishing related tasks such as proof-reading and editing web content.

Freelance writing networks such as "The Freelance Writing Jobs Network" are a great place to start looking for writing jobs and advice. And then there are what I call "freelance matchmaking" sites or "job boards" like Elance.com and Freelancer.com.

On these sites, almost every day, thousands of businesses post various types of writing projects, gigs and requests. If you get aggressive in applying for these open spots, then there's a virtually unlimited supply of writing opportunities that can make you money relatively quickly.

When starting, reply to as many project requests as possible, offer to work at a reasonable rate (but not dirt cheap), and be quick and responsive.

Landing that first gig is always the hardest step, but once you've built up a portfolio and some clientele, you'll get more and more consistent work.

The key to making money with freelance writing is to quickly produce as many quality pieces as you can for your portfolio, and then use job boards and social networking strategies to promote your writing. The more traffic you get to your online work, the more companies you'll have approaching you to write for them.

Here are some additional tips when setting up your portfolio:

1. Set up a professional web page with your resume, contact information, and some writing samples.
2. Establish yourself as a reputable, talented freelance writer by submitting only your best quality work to potential clients.

3. Network with other busy writers who may be able to send extra work your way. Participate in writers forums by writing useful comments and including links to your website and online work.

## **Making Money with eBay**

If writing is not your thing, then hop on over to [ebay.com](http://ebay.com) and you can start selling almost anything you can imagine within just minutes.

Imagine having access to 100 million cash- spending buyers. That's exactly the kind of gold mine that's waiting for you on eBay. It has over 100 million registered users, all of whom are out there shopping for great deals.

To become a successful eBay seller, first you must first figure out what to sell. You can sell your own items, check out trade shows in your local area, or search online directories like [Doba.com](http://Doba.com) and [Alibaba.com](http://Alibaba.com) to find hot products.

Here's how to get the most out of your ebay listings and auctions:

1. Create good titles and descriptions, and include quality photos of the items. Write descriptions that stand out, but do not make them obnoxious by using all capital letters or excessive punctuation. Also, be honest about any defects in the items you have for sale.

2. Consider starting your own eBay store for selling large quantities, since they have a longer run time than typical auctions. Participate in the eBay community and read the forums to stay involved.

3. Other ways to get traffic to your auctions and items for sale include creating a page on eBay and linking to your auctions from other sites. You also could register a domain name dedicated solely to promoting your own auctions.

Once you find a hot product, keep selling it, and then gradually find more and more products you can promote. Over time, your income will grow exponentially.

## **How to Make Money with Your Own Blog**

Blogging is another easy way to make money online. The secret to profitable blogging is to focus on a particular that is, your area of expertise or a very specific subject that is popular in the search engines.

Here's how to get started blogging:

1. Like freelance writing, you should approach blogging with the intent to write unique, quality content. Offering useful information and establishing yourself as a trustworthy resource to your readers will quickly lead to lots of word-of-mouth traffic to your blog. Readers can tell if you do not know what you are talking about, so do

your research and focus on producing quality content.

2. Starting a blog is as simple as getting a free account at Wordpress.com, Blogger.com, or another blog hosting site. You can also pay for a domain name and hosting services if you want to personalize your blog even more. I suggest you start with the free options.

3. Once you have established your blog, then you can focus on monetizing it by incorporating relevant ads through advertising networks like Google AdSense or Chitika. Affiliate programs such as Amazon also are becoming increasingly popular ways to earn extra revenue. In addition, you could sell private ads or review products on your blog.

4. Promote your blog by utilizing social networking opportunities such as LinkedIn, Facebook, Twitter, and blogging forums. If you're creative, then you'll find endless opportunities to promote your blog throughout these social communities.

Freelance writing, selling on eBay, and blogging are only three of the many ways to make money online. They might require an initial investment of time and effort, but you are likely to see some quick income and even huge profits in the long run if you follow these hints.

[CoffeeShopMillionaire.com](http://CoffeeShopMillionaire.com) is the new, Internet revolution that's helping people like

you to start their own dream business, create absolute freedom, and escape the rat race for good, faster than they ever thought possible.

Click the link below right now to learn how you can join the new class of "lifestyle entrepreneurs" and make a full-time Internet income, or even generate millions of dollars working online from any coffee shop, anywhere in the world:

<http://www.CoffeeShopMillionaire.com>

# How to Get High Search Engine Rankings

Today is going to hit on a question I get almost every day from readers - the extremely broad question of how to get higher search engine rankings. Unfortunately, there is no single answer to this question.

It's one that would take hours to properly discuss, and there are hundreds of books on the topic. But, I can definitely show you the basics and tell you what you need to be working on - all things you'll go into in further detail in the future.

## What Search Engines Want

Google is the de facto search engine, meaning what they want, we give them. Yahoo! and Bing are great tools, but they just don't have the volume that Google enjoys, and for the most part the algorithms are very similar across the board.

As for what Google wants, they've never been privy to tell us their search rankings, but we have been able to speculate quite a bit - here's a list of what we do know:

\* Inbound Links - The original algorithm that made Google what it is today is the one that taught the web how to rank sites by how many links they get from other sites.

In particular, Google ranks you by the links you get from authority, reference, and related sites.

They don't like link exchanges, they don't like link farms and they definitely don't like empty pages with unrelated content linking to you. They do, however, like .gov and .edu sites, high Page Rank sites, and content rich sites on your niche linking to you.

\* Keyword Density - Keyword density is far less of a factor than it once was, but it still stands out as a big part of the process.

You'll need to ensure keywords appear in your Title Tags, META tags, your headings on the page, and within inbound links you have pointing at your site. Proximity and placement on your page are also important as it shows the relative value of that keyword.

\* Outbound Links - Links are fantastic coming in, but they can be valuable going out too. If you're referencing quality, related sites in your niche, it will show that you're intent on providing users with value and information.

\* Clean HTML - Messy HTML that isn't verified and has bad tags will not necessarily hurt you, but it sure won't help. There are conventions here that are too complex for a short message, but you'll want to have a programmer clean up any code you use

on your sites if it's old or doesn't perform well.

\* Navigation Structure - Your pages should all be linked so that you can reach any other page on your site with ease. Remove any dead-end links, and don't have any links nested more than 3 pages deep in the structure.

\* Content Quality - More and more, Google's spiders are learning how to tell if your content is of a decent quality.

Using LSI (latent semantic indexing) and other natural language filters to gauge the way your keywords are laid out and how the content is formatted, they can tell if you're writing for a ranking or for useful content.

The result is that most pages need to be at least 400 words now, keyword density needs to stay below 4% and content needs to be topic related.

Getting high search rankings is a long process that requires an expert eye for content development and keyword planning. However, if you do it right, you'll find infinitely more value in your organic search listings than any single PPC campaign could ever provide as traffic will pour in repeatedly without any additional cost.

But while I've taken you through how to do onsite optimization like the pro's do, I haven't taught you how to build links - the thing Google loves most. To learn that,

you'll need to go here:

<http://www.affilorama.com/affiloblueprint>

I have used this system to create super- affiliate sites that are killing it in commissions. If you've ever wanted to know the secrets of top affiliates, they are all laid out here!

## **Bryan Winters' 5 Figure Day Review**

5 Figure Day is a new system created by Bryan Winters, a well known internet marketer and one of the top Clickbank vendors. He has developed many successful 6 figure sites and products. 5 Figure Day is actually the updated version of his previous product "5iphon" which was a tremendous success and made its position in the top Clickbank products category in the Internet Marketing category.

Basically, 5 Figure Day is a viral list building system. It's meant to be a "business in a box" that allows individuals to build an email list and then generating commissions from that list on autopilot.

The premise behind the system is to grow your list virally by leveraging the efforts of others. Many of the processes behind 5FD are automated, and most technical skills aren't required since everything is provided on a done-for-you basis.

5 Figure Day works by providing you with a free, quality website, which is hosted for you. This website allows you to build your own email list. There's no need to build or design anything, it's ready to go "out of the box". Your job is to drive some traffic to this brand new website of yours.

When you become a member, you'll get access to your "Unleashed" website, which allows you to offer other people a free website in return for their email address. As a free member they too will have access to the exact same unleashed website as yours, which they can now use to build their own list. Additionally, your new list will also be emailed special offers automatically so you can earn commissions from them.

The magic behind your "Unleashed Website".

Now, this is where the magic happens. When people promote their free 5 Figure Day website that they got from you, their leads will need to opt-in twice in order to receive their free website.

This means that their lead would be placed into 2 different email lists - theirs and yours. You can think of this as viral list building. So, now when your members promote their website by offering others a free website, they will be building your list for you.

This is the beauty of this double opt in system and the secret behind 5 Figure Day's "Auto Pilot List Building".

So you follow the step-by-step instructions given to you by Bryan, and start driving traffic to your instant website. Getting the traffic isn't so bad at all with the

instructions you'll get, because many of the strategies are free, quick and pretty simple to implement. The following are just some of the traffic training provided by 5 Figure Day:

1. Ad Swap Strategies
2. Secrets behind Solo Ads
3. Cheap Banner Ads
4. Video Traffic
5. Correct way to Blog
6. Article Submission
7. Get Traffic from Fiverr.com
8. Forums Technique

Bryan's program is an efficient way to bring in the traffic needed to make this online venture a success. There are 3 online manuals available with hundreds of pages of instruction to get you up and running. The program also comes with 21 video tutorials with step by step instructions to make sure you understand the system completely. The content is detailed enough for the most basic of users to understand and use.

Anyone starting out in the web marketing business are going to be thrilled at this opportunity. 5 Figure Day is designed to make sure members are able to build a

giant email list on auto-pilot, while earning commission. If you have been struggling to build a list, or struggling to make money online. Tap into 5 Figure Day's list building system now be one become one of their exclusive members!

Want to learn more? Check out the 5 Figure Day website:

<http://www.5figureday.com/>

## Traffic Generation: Forum Marketing

In this issue, we're going to discuss how you can make money by giving away this ebook through free forum advertising.

[Click here to get your free branded copy and marketing tools](#)

Forum marketing is a very good way to promote your branded ebook. Most forums allow you to add a "signature" which is where you can promote a link to your ebook or website and is visible every time you add a new post on the forum. It is the signature that helps to build your business if you use it the right way.

Before adding a signature link though, be sure to read the forum rules and guidelines about their signature file policy. Some forums have minimum post requirements before you can add a sig file and others don't allow them at all.

To use a forum effectively for promoting your website, you need to add value. Everything you do must be for the benefit of those in the forum so that you are seen as helpful. If you post merely to get your signature seen on a forum (forum spam) you could find yourself getting banned, so always remember to add value and ask genuine questions.

Here's a couple examples of forum posts with signatures at the bottom taken from warriorforum.com:

10-04-2013, 02:32 AM

**vishwa**  
HyperActive Warrior



Join Date: May 2012  
Location: India  
Posts: 329  
Thanks: 7  
Thanked 31 Times in 31 Posts  
Social Networking

Contact Info

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**Re: Best Hosting Affiliate Program?**

You Can Go with WPengine They will give you \$200 Per /

**Signature links**



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**My Internet Marketing Blog:-** [www.webtalkerz.com](http://www.webtalkerz.com)  
**Cheap Web Hosting India:-** [www.aadyawebhost.com](http://www.aadyawebhost.com)

10-04-2013, 08:55 AM

**FA8891**  
Active Warrior

**Income Sensor**

Join Date: Sep 2012  
Posts: 44  
Thanks: 5  
Thanked 5 Times in 5 Posts

**Re: Best Hosting Affiliate Program?**

You can use DreamHost, they 're online since Years, a suggest BlueHost, but if you think that your customer Wpengine.

**Signature link** 

**Online Marketing Strategy For Successful Seller**

A good idea is to create a forum thread that rocks the forum then keep that single forum thread updated like a blog, new info., etc... The reason the single forum thread works better is, the thread will become a source of info. that keeps getting bumped to the top of the forum which will get more eyeballs.

A longer response is better than a short one. This is a secret tip from me - it seems I get more interaction when my response is a longer response than just a simple answer to their question. Definitely answer the question, but include proof or why it works or how you used it successfully as well. Plus, you'll stand out from all the short, one-sentence responders.

To do forum marketing, you find good, well populated forums that relate to your niche (we'll provide you with a good list of internet marketing forums below). You simply participate in those forums, and include a signature file at the bottom of all of your posts, that lead people to your branded ebook. Forum marketing does not take much time at all, once you've found the forums that you want to participate in.

After a short while you will notice a lot of people coming to your website from clicking on your signature link. If someone on a forum provided me with great advice on a particular question I had, I would absolutely click on the link in their signature... who wouldn't?

Don't make the signature all about you. Readers want to know how you can help them - they aren't interested in reading about your accomplishments. Give them a link to your ten best article marketing tips. Tell them about an ebook on affiliate marketing they can download for free. They want to know "what's in it for them".

I have one more little trick... Most forums have a "lounge" or "off-topic" section. Something I do sometimes is make a bunch of posts there in "funny picture" threads or whatever; just chatting about random stuff with people. This will get your post count up and is especially useful for forums that have a minimum post requirement to have a signature file.

## **How do you join forums?**

So you've found a list of forums, now how do you join them? This is usually a very straightforward process too (if you haven't noticed by now, forum marketing is also easy). Simply navigate to the forum you want to join, and look for a "register" or "join" button. Provide the details requested, and then you are ready to go.

Once you have registered and logged in, you can locate your profile or settings and update your bio and add a signature file. Then go out and contribute and get your links out there!

[Click here for big list of internet marketing forums that allow signatures](#)

[Free Traffic Boom](#) has already turned the industry on its head using its simple but amazing loopholes for making bucket loads of easy cash online.

It really doesn't matter whether you're a total newbie, or a seasoned online marketer ... this software is a total free traffic revolution that WILL change the way you make money online forever.

And when you realize exactly how much money you can and WILL be making when you start getting the kind of traffic Free Traffic Boom will bring you, be prepared to be simply STUNNED...

And this can't be a surprise when it is these very simple methods that are

responsible for earning more than you have before every single month.

I urge you to look at this before the video is taken down:

<http://www.free-traffic-boom.com>

## **Free Download: Underground List Profits**

This week's free download is from Dave Gale titled: "Underground List Profits".

These are the exact list building methods Dave uses everyday to build a huge list of subscribers. If you want to make money online then you must learn these proven list building techniques.

Remember the old saying: "The money is in the list" build your list and you'll build your wealth.

Click the link below to get your free download:

<http://www.mmoezine.com/list-profits/>

You really can't fail at these list building methods he's offering. Grab them now while it's still free.

Well that's it for this issue.

Until next time,

The MMO Ezine Team

<http://www.mmoezine.com/>

**P.S.** Please take a moment to check out our featured sponsor for this issue:



The advertisement features the Google Sniper 2.0 logo on the left. In the center is a 'Daily Sales Snapshot' table with the following data:

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Wed	Dec 15	\$3,664.09
Tue	Dec 14	\$3,243.58
Mon	Dec 13	\$5,964.49

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