

TEODOR GEORGIEV

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PERSONAL STATEMENT

I'm a young creative from Bulgaria, currently based in Coventry, UK, where I study BA Graphic Design. Through design and illustration I search for the most adequate ways of solving visual problems. Experimenting with diverse techniques and ideas is prior to the development of an integral personal style, which motivates me to continue searching for new visual paths by bouncing between detailed work and minimalism, virtual reality and hand-crafted artefacts.

EDUCATION

Coventry University, (BA) Graphic Design (2011–present)

International Enhancement Year (Lahti University of Applied Sciences, Finland)

Introduction to Finnish Society
Survival Finnish
Book graphics
Advertising and campaign design
Visual identity
Product Catalogue/Image Brochure
Newspaper layout design

Year 2

Visual Communication 2
Typography 2
Design in Context 2
Creative Pathways Personal Development Planning
Integrated Design 2
Adobe Premiere: Introduction to Film Editing

**Computer Programming and English, “Acad. Kiril Popov”
Model High School of Mathematics (2006–2011), Plovdiv,
Bulgaria**

WORK HISTORY

JUNE 2013–AUGUST 2013: Freelance consultant at Victoria Group Ltd, Bulgaria

In charge of pre-print preparation for next season's catalog. Re-design of the company's main website and user interface, as well as creating a concept for child-websites of the hotels, of which the company is in charge.

MARCH 2013: Coventry–Changsha Graphic Design Exchange Programme

Two-week exchange trip to Changsha, Peoples' Republic of China for a series of lectures, cultural activities, and discussions on Graphic Design education in Coventry University and Central South University, Changsha. Working in team with local design students to prepare an environmental design exhibition and exchanging information on ecological issues in China and Europe.

SEPTEMBER 2012: Night of Museums and Galleries, Plovdiv, Bulgaria, Volunteer

Work with a team on reconstruction of a photographic dark room and presentation of the photo development process to small groups. Audience from different age groups and were provided with the information in an engaging way.

JUNE 2011–PRESENT: Freelance graphic and web designer

Branding, print, web design and web advertisement (banners, ads) for start-ups or small companies from Bulgaria, USA, Greece, etc. Learnt how to create work which reflects the client's needs, to communicate my design ideas from distance and to manage my time according to the set deadlines.

JULY 2011–SEPTEMBER 2012: AppSumo.com, Texas, USA, freelance graphic designer

The website's main purpose was offer of promotional deals for web apps and services. Main work was to design ads and digital images reflecting the deals' identity, yet still combining it with AppSumo's visual style.

NOVEMBER 2009–MARCH 2010: ORAK Engineering, Plovdiv, Bulgaria, trainee web designer

Put through the trainee program, which involved getting familiar with the company’s software—mostly for the Services sector, and creating engaging web and icon design to reflect on the software’s main purposes. This provided me with insight of the workflow in a big company, introduced me to designing from user’s view point and proved I can be a quick learner.

AUGUST 2009: IOI—International Olympiad of Informatics, guide

Being a tour-guide of the Albanian group during the Olympiad. Good communication in English and detailed cultural background were one of the main requirements, as well as presentation skills and outgoing personality. We communicated to people from all ages and different background in a professional manner.

MARCH 2009–APRIL 2009: Tellus Group, Plymouth, UK, web designer

Worked in a small team on a web design for a local organisation. This introduced me to adapting to unfamiliar environment and to the basics of web standards and HTML/CSS.

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SKILLS

Languages

- Bulgarian: fluent
- English: fluent
- Russian: basic
- Finnish: basic

Design skills

- Research
- Conceptual thinking
- Sketching
- Wireframing
- Presentation skills
- Mixed media
- Associative thinking

Technical skills

- Photoshop: Advanced
- Illustrator: Advanced
- HTML/CSS: Advanced
- InDesign: Advanced
- Premiere PRO: Intermediate
- Dreamweaver: Intermediate
- CorelDraw: Intermediate
- Fireworks: Basic
- After Effects: Basic
- Flash (animation): Basic

ACHIEVEMENTS AND EXHIBITIONS

March 2013

‘Green Design’ poster exhibition in Central-South University Changsha, Hunan, Peoples’ Republic of China

October 2012

Logo design selected to represent ‘Funtional Materials’ ARG at Coventry University

April 2011

‘Pin.hole’ photo exhibition with black & white pinhole portraits

2010-2011

Secured a special Photography scholarship through developing theoretical project on Camera Obscura and Pinhole photography

2009-2010

Gained a Photography scholarship

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INTERESTS

Mountain hiking and traveling to places with the aim of exploring their cultural heritage; Balkan studies and ethnology; 20–century literature; music journalism and its relation to global pop culture; Fine Art.