

Fredrik Rydén

*Hyper Island
Digital Media graduate*



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Profile

- Passionate about both design and idea work
- Team player with group dynamics education
- Photoshop and Illustrator skills

Education

2011-2013

Hyper Island, Karlskrona
Digital Media

I attended Hyper Island's broad two-year program, learning about group dynamics, lifelong learning, and co-operation. I specialized in Design, and after a 7-month internship I graduated in June 2013.

2012

Berghs School of communication, Stockholm
Graphic Design and Communication

A distance course at Berghs teaching the basics in design, with regular feedback by teachers from the industry.

2004-2007

Spyken upper secondary school, Lund
Arts programme, Art and design specialization

Work experience

- 2013-present **KAN, Malmö**
Art Director Assistant
- Broad role assisting with design tasks mainly for the Sony Mobile account. Tasks include final production, iconography, image retouch and concept work. Other clients include Zoégas, Nestlé, BRIO and E.ON.*
- 2013-present **KAN, Malmö**
Art director intern
- Similar to the above but with less responsibility.*
- 2012 **Social Lab, Roskilde**
- Social Lab runs creative problem-solving workshops for clients at the Roskilde festival. Together with other students, mostly KaosPilots, I worked on briefs for companies who wanted to become retail partners of the festival.*
- 2007-2011 **McDonald's Mårtensstorget, Lund**
Shift Manager
- 2007 **Tidningsbärarna, Lund**
Paper boy

Language and computer skills

- Software**
- Photoshop, very advanced skills
 - Illustrator, very advanced skills
 - InDesign, basic skills
- Language**
- Swedish - native speaker
 - English - near native level

