DID YOU PURCHASE OR LEASE A 2011-2013 HYUNDAI OR KIA MOTOR VEHICLE?

IF YOU OWNED OR LEASED A 2011-2013 HYUNDAI OR KIA MOTOR VEHICLE ON OR BEFORE NOVEMBER 2, 2012, PLEASE READ THIS NOTICE CAREFULLY. IT MAY AFFECT YOUR LEGAL RIGHTS, AND YOU MAY BE ENTITLED TO BENEFITS FROM A NATIONAL SETTLEMENT.

Class proceeding lawsuits have been initiated in Ontario, Quebec, British Columbia and Saskatchewan in relation to the advertised fuel economy of the following motor vehicles (the "Class Vehicles"):

Hyundai: 2012-2013 Accent, 2011-2013 Elantra, 2013 Elantra Coupe, 2013 Elantra GT, 2012-2013 Veloster, 2012-2013 Genesis, 2012-2013 Tucson, 2013 Santa FE, or 2011-2012 Sonata Hybrid.

KIA: 2012-2013 Rio, 2012-2013 Sorento 4 cylinder GDI, 2012-2013 Soul, 2012-2013 Sportage or 2011-2012 Optima Hybrid.

The lawsuits allege that the Class Vehicles were advertised with incorrect fuel economy ratings. The defendants deny these allegations and deny any liability or wrongdoing. The court has not taken any position as to the truth or merits of the claims or defences by either side.

A settlement agreement has been reached that settles all litigation in Canada relating in any way to the represented or actual fuel economy characteristics of the Class Vehicles, subject to court approval. The Defendants, while not admitting liability, will make lump sum settlement benefits available to persons who owed or leased a Class Vehicle before November 2, 2012. Certain groups are excluded from the settlement, such as certain vehicle fleet owners and

persons who have previously executed a release in favour of Hyundai Auto Canada Corp., Hyundai Motor America, Inc., Kia Canada Inc. and Kia Motors America, Inc.

If you purchased or leased a Class Vehicle you should immediately review the full legal notice in this matter to ensure you understand your legal rights. A copy of the full legal notice may be viewed at www.classaction.ca. It can also be obtained by contacting class counsel as listed below.

Settlement approval hearings have been scheduled for March 26, 2014 at 10:00 a.m. in the City of Montreal, at 1 rue Notre-Dame Est, Montreal, Quebec (for residents of Quebec) and for March 14, 2014 at 10:00 a.m. in the City of London, at 80 Dundas Street, London, Ontario, Ontario (for residents of any other Province or Territory of Canada). At these hearings, the courts will determine whether the settlement agreement is fair, reasonable and in the best interests of class members. If the settlements are approved, the British Columbia and Saskatchewan actions will be discontinued.

All written submissions received by class counsel listed below prior to March 12, 2014 will be considered at the settlement approval hearing.

Class counsel can be reached as follows:

Michael J. Peerless McKenzie Lake Lawyers LLP 140 Fullarton Street, Suite 1800 London, ON N6A 5P2 1-800-261-4844 ext. 287 peerless@mckenzielake.com

Publication of this notice has been authorized by the Ontario Superior Court of Justice and the Superior Court of Quebec.

Version française au verso