

GET REEL WITH YOUR DREAMS

The Inside Track

March 29th, 2014



Now in its sixth year, **Get Reel With Your Dreams** continues to inspire.

“Ok, students listen up - if you’re interested in the television or film industry this is one program you don’t want to miss. Now in it’s sixth year, ‘Get Reel With Your Dreams: The Inside Track’ exposes 300 high school students from New York City, Connecticut and New Jersey to top professionals in the business and hands on workshops. Are you interested in becoming a journalist, an actor, cinematographer, producer, even a sports reporter - then come check us out. Or what about becoming a stylist to the stars, a movie critic, or a radio personality? – ‘Get Reel’ will show you how to break into the industry. The program will without a doubt inspire you to reach your dreams. The very first scholarship winner of ‘Get Reel’ is reaching hers. Alyssa Wilson used her winning scholarship at NYU Film School. ‘Get Reel’ helped her get an internship at ABC in NYC - the number one station in the country. Alyssa then moved on to another internship in London at the BBC. Finally, returning to New York over the summer to finish her last year at college - Alyssa got a paid internship at the Jimmy Fallon show. FYI - Alyssa graduated this past year! Follow in Alyssa’s footsteps. ‘Get Reel’ is mad fun, informative and thrilling to be a part of...so come on board and get your entry submission in by February 28th!” – **Host & Founder, WABC News Anchor, Sade Baderinwa**

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The panel of industry experts responding to the questions asked by audience members (above).

Host, Sade Baderinwa talks to students (right).

Get Reel has awarded \$135,000 in scholarships.

WE want YOU to get involved! Here's how:

HOW TO GET INVOLVED: Students are required to submit an essay explaining who they are and why they should be accepted into the program. They must have completed a minimum of **4 hours** of community service within the past 6 months. A committee will select the winning essays and applications.

MARCH 29, 2014 PANEL DAY: Students get unprecedented access to the insiders, participate in industry-related workshops, mingle with their peers, and more. The information, inspiration, and encouragement the students receive from the insiders is invaluable!

GET REEL VIDEO AWARDS: After attending the Panel Day, students are encouraged to submit a self-produced Public Service Announcement for a chance to compete in the Reel Video Awards for scholarship prizes. **Three winners compete for a share of a \$25,000 prize.** PSA's should run for 30 seconds and be focused on a relevant social issue.



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Sandy Kenyon opens up about his struggles to become a Movie Critic (above).

Sade turns the microphone over to students who pose questions for the insiders (top right).

Director of Field Marketing, Erin Weismann explains what goes into the marketing of a film (bottom right).

Dates to Remember:

- FEB 28:** Deadline for Applications and Essays
- MARCH 7:** Notification of Eligibility
- MARCH 10:** Registration Opens
- MARCH 19:** Deadline to Register for Panel Day and Workshops
- MARCH 29:** Panel Day at Lincoln Center
- MAY 27:** Deadline for PSA Submissions
- JUNE 27:** PSA Awards Ceremony

To Register, Visit:

<https://globalhd.wufoo.com/forms/get-reel-2014-registration-form>

For more information, VISIT SADE ON FACEBOOK!

WWW.FACEBOOK.COM/WABC.SADEBADERINWA

...and TWEET US @SADEABC

For questions contact: Danielle.R.Spano@Disney.com



Last Year's Facts & Data:

Workshop topics included:

- o Graphic Design
 - o Marketing of a Film
 - o Fashion Design
 - o Actor's Workshop
 - o Be a Movie Critic
 - o Sports Broadcasting
 - o On Camera
 - o Creating a Newscast
 - o Photography
 - o "It All Starts With Writing"
- And more!

Students found that the program was very rewarding, increased their interest in media and entertainment, introduced them to new facets of the industry, and encouraged them to keep working towards their goals.

2013 GET REEL VIDEO AWARD WINNERS:

1st - Muhammad Shedhyr, Keionn Ausby, Emmanuel Morales, Carmen Torres, Nathaniel Negron, "It Begins with a Choice and the Choice is Yours," Topic: Substance Awareness

2nd - Lance Thompson, "Young Alcoholic Influence," Topic: Alcohol

3rd - Justin Acevedo, "Revealing a Danger," Topic: Gun Violence



Clockwise from top left: Sade Baderinwa interviews fashion expert, Mary Alice Stephenson during one of her interactive workshops, in which students design wardrobes for one another based on an assigned event; Students read lines and learn acting skills in the "Actors Workshop"; Students listen as Jeff Pegues shares industry insight about the Newsroom; Stylist Joe Garza, Co-Owner of Visual Therapy, shows students the power of fashion.