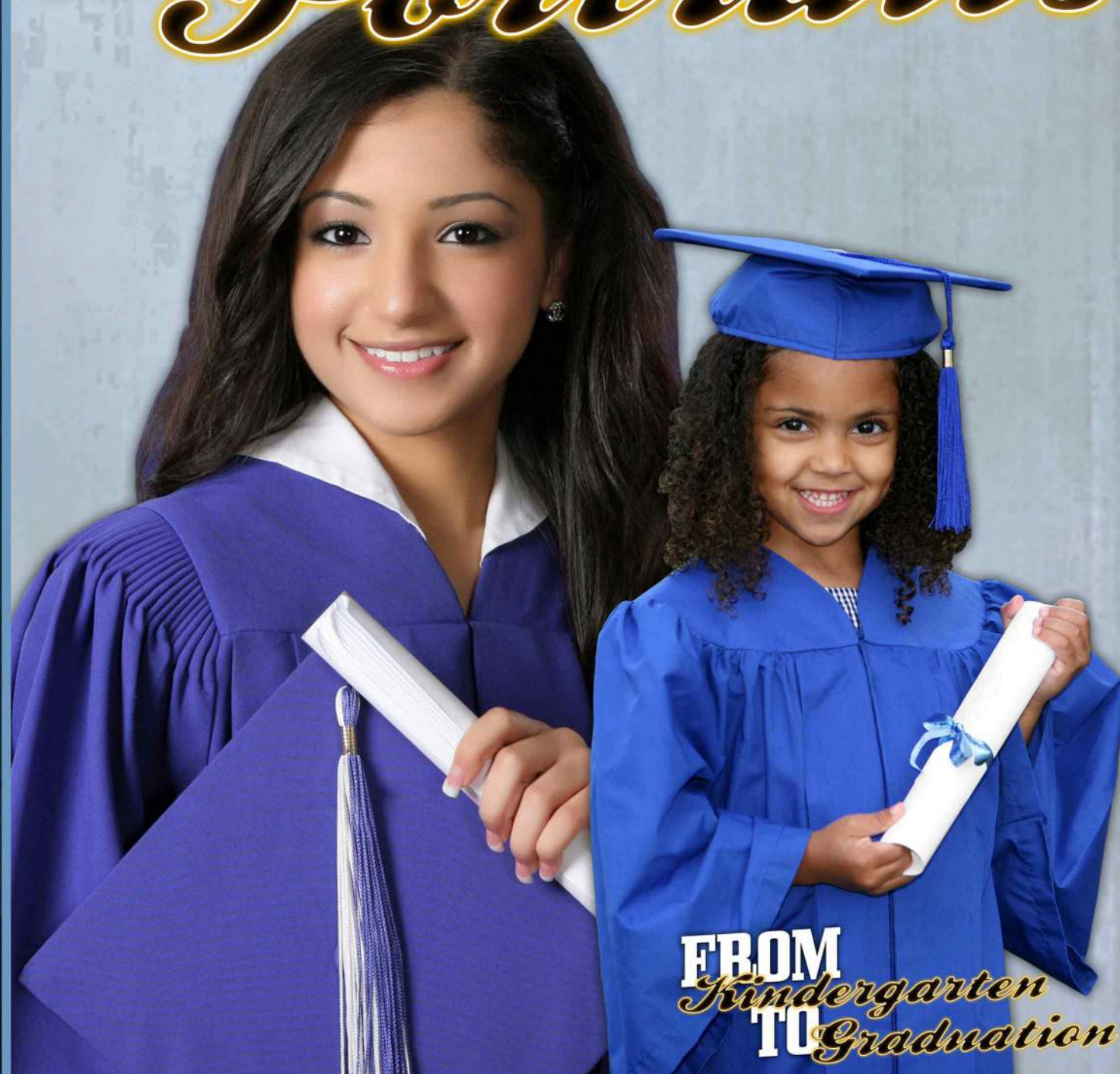


SCHOOL

Portraits



FROM
Kindergarten
TO
Graduation

MISSION *Statement*

Our mission is to provide the highest quality photographic images and products exceeding our customer's expectations.

OUR PHILOSOPHY

Our customer will remain the focal point and a key driver of our culture and how we conduct ourselves to achieve results every day. We believe that consistent, ethical and quality performance with our customers, vendors, employees and community will result in loyal, long-term relationships.

OUR CORE VALUES

Fulfillment – Exceeding our customer's expectations ever day.

Innovation – Anticipate and provide the products and services our customers want at fair and reasonable prices.

Relationships – Investing time and effort into understanding our customer's needs and goals.

Serve – To go above and beyond what is expected.

Trust – Do what we say we will do.

Dale & Stacey Manning
Manning Photography

SCHOOL *Days*

Thank you for providing this opportunity to discuss your school's unique needs. Serving your administration, staff, and students is our highest priority. We passionately believe that quality school pictures enhance and contribute to a student's complete academic experience.

The services and products in this brochure will not only meet these needs but also provide priceless memories of the years spent under your guidance. Specifically, these services benefit and enhance:

- The safety and integrity of those within your responsibility
- The respect each student and parent has for your school
- The financial well-being of your institution
- The self confidence and pride of every individual photographed

As a patron of the schools in your community, we believe that our participation in your school demands only the best and brightest solutions for recording student life and achievement.

Those long term relationships are something we work hard to achieve. Regardless of the question or issue, we make ourselves available to address whatever needs arise in a responsive and professional fashion.

We appreciate your work and chance to serve together.

SCHOOL *Portraits*



Groups



FINALLY *Arrived*



blue liquid frame



hand made
paper frame



3x9 notepad



dog tags



license plate



senior class composite



Formal
Portraits



Senior Year

ADD-ON *Products*

Posters available in sizes 16x20, 20x24, & 20x30
Panorama sizes available in 18x6, 24x8, & 30x10



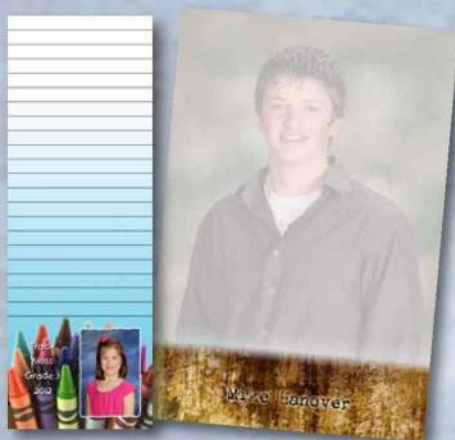
bag tags



personalized wallets



calendars



notepads



key fobs



stickers



mirrors, magnets, & buttons



fun paks

For Any Age



license plates



dry erase boards



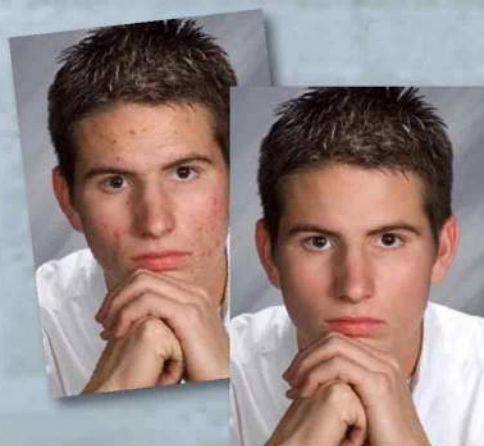
key chains



mousepads



dog tags



retouching



sports bottle

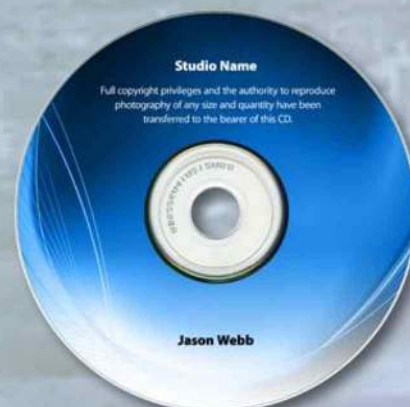


image pack CD

SEASONAL *Portraits*



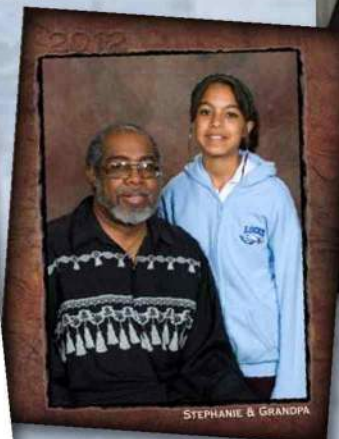
gold grunge frame



hand made paper frame



sloppy border
frame



hand made
paper frame

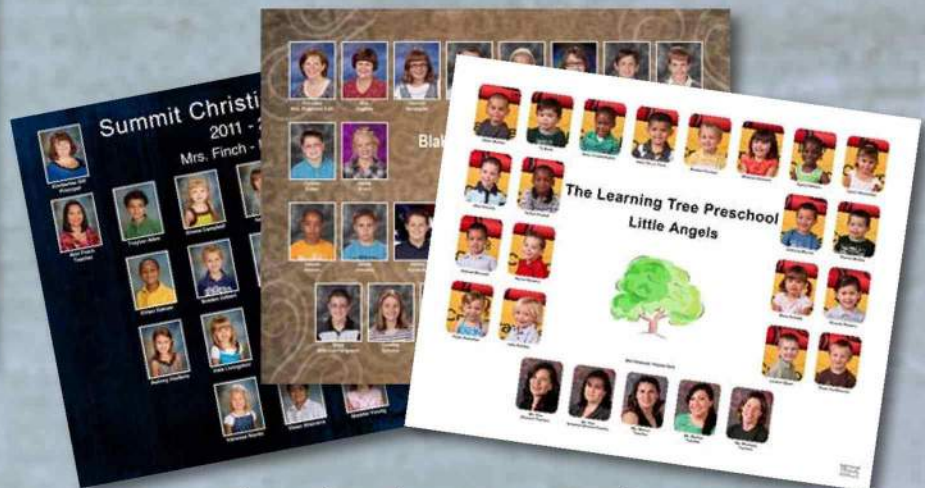
GROUPS & Composites



graduating class composite



all school composite



elementary classroom composite

Class Group



Faculty Group



Support Staff Group



School - Classroom - Custom

SCHOOL *Sports*



clip boards



key fobs



packaging



dog tags



key chains



memory mate plaques



buttons & mirrors



water bottles



sports passes



calendars



magazine covers



sports posters

SPECIAL *Events*



memory mate



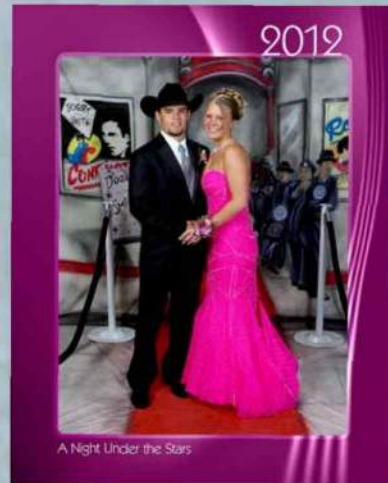
black pinstripe frame



button



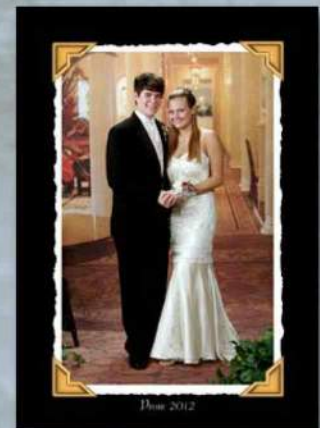
statuette



event border



keychain



event border

Father-Daughter Dances



event border



memory mate

Prom, Homecoming & Formals

SERVICE *Items*

Our school support products and services provide you with a wide variety of photo-based tools to support and enhance your education efforts.

Quality student and staff portraits for records and publication provided via image CDs to integrate our school day portraits for use with school administrative, lunch & library and yearbook publisher's programs.

- our photo and data administration discs support all major programs
- custom exports available upon request
- yearbook discs for all major yearbook publishers
- image file with student name or student ID number



Premium ID cards to protect the integrity of your school's security

- choose either custom or contemporary designs
- available with or without student ID numbers and bar codes
- bar codes support student ID, library and lunchroom programs
- prompt delivery in easy to distribute notebook format
- waterproof and durable-made to last



standard horizontal
ID card



standard vertical
ID card



Both standard ID cards are
available in these 8 colors.



Custom designed
student or staff
ID card

A large selection of service and display prints to build student recognition



sticker strips



sticker pages



mug books



half or quarter unit service strips



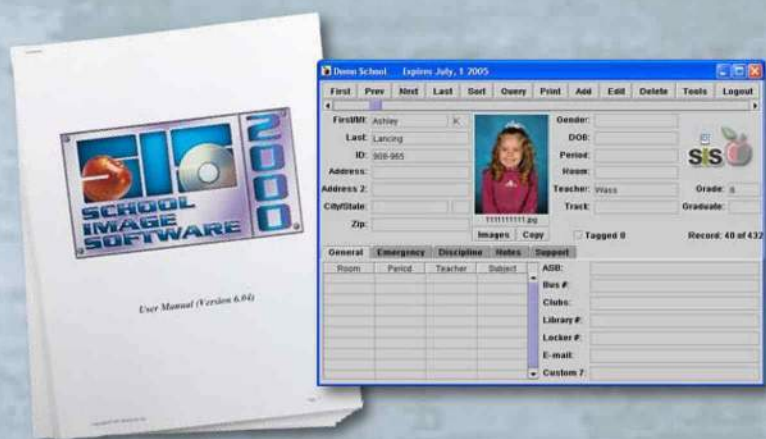
wallets with barcode



contact sheets

School Image Software (SIS) that provides:

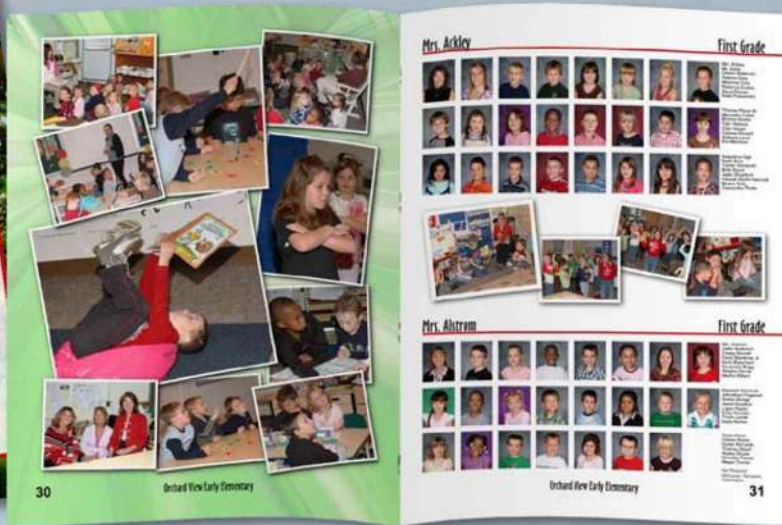
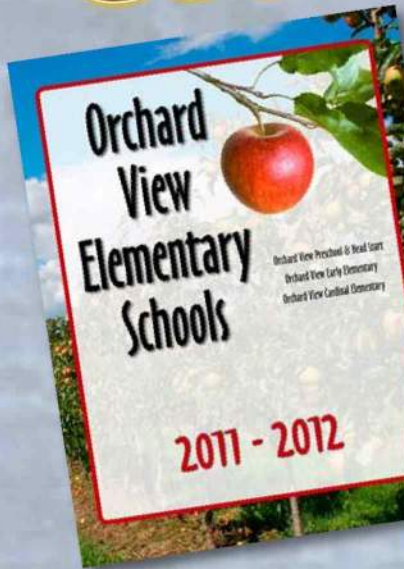
- on-site printing of ID cards
- seating charts for classrooms or sorted groups
- personalized awards and certificates
- manage data for attendance, discipline, and other issues
- pocket version for Palm and PC based personal data devices



During the early moments of the disappearance of a child, providing law enforcement authorities with a recent photo of the child is clearly the most important use of our school day photos. To insure that this picture is instantly available to all parents, we can provide every student photographed with two Child Safety ID Cards.

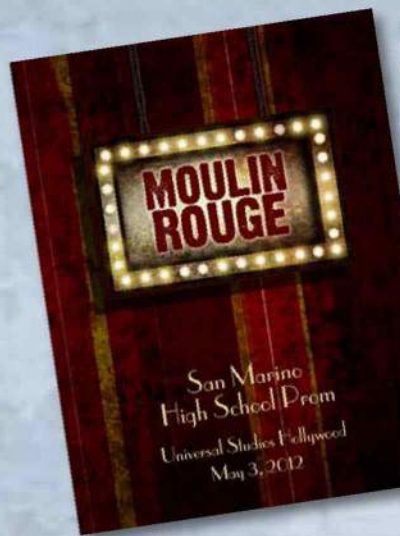


MEMORY *Books*



Soft Cover
Yearbooks

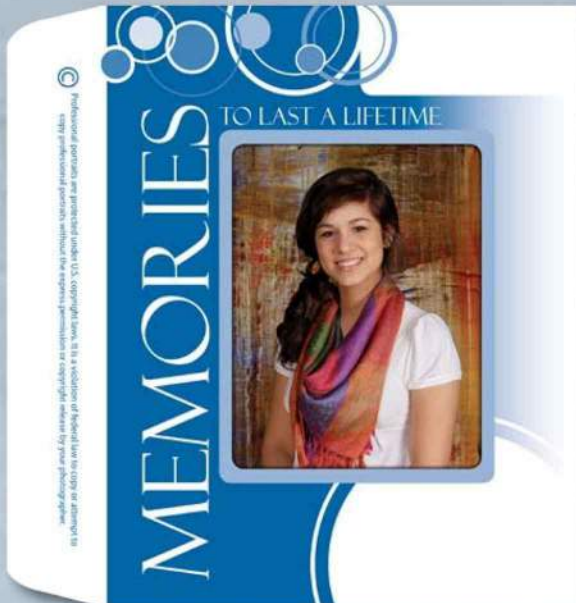
Prom
Memory
Books



Sports Team Books



PACKAGING & Delivery



Every student's package is placed in an attractive window envelope, sorted by teacher name and grade for quick and easy distribution.



RTD Label

Package Verification Card

Package Sales Summary

Studio
Contact
Information

Picture ID

Products
Purchased
Receipt

Safety ID
Cards

Imagine Studios
12345 S. Avenue St. MyTown, MO 64133
1-888-123-4567 816-123-4567

QUALITY GUARANTEE
Thank you for your order. As your professional school portrait photographer, we are proud to produce these fine portraits for you. Our goal is to satisfy you, the customer. If we have not met your expectations, your package is incomplete, or you have any questions, please contact us.

RETURNS POLICY
Should you portraits not meet your expectations due to a photographic defect, you may return the entire package on deliver day. There will be no charge for returns due to problems in quality. Remember, hair, glass, glare, food or clothing WILL NOT qualify for a return.

North Elementary School
Grade 3 Teacher YOUNG
Anthony Mitchell
Package Contents: (1) 1 Key Chain (Acrylic) Group: 1
Total: \$0.00

Anthony Mitchell
Grade 3 Teacher YOUNG

What to do if your child is missing:
• Have one or more photos taken by a professional photographer.
• Have one or more photos taken by a professional photographer.
• Have one or more photos taken by a professional photographer.

What to do if your child is missing:
• Have one or more photos taken by a professional photographer.
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Package Sales Summary

Project Name Elementary Fall 2012
Event Name LSCCS PS/Elem F08 9111b

Package	Package Name (Desc)	Package Price	Qty Sold	Total Package Price
K	Bag Tag (2) Liquid Blue - PVC Bag Tag	\$7.00	0	\$0.00
L	Stickers (1) Liquid Blue - 12 Stickers	\$7.00	0	\$0.00
M	Key Chain (1) 1 Keychain (Acrylic)	\$0.00	0	\$0.00
N	Calendar (1) Liquid Blue - 8x10 Calendar Horizontal (Custom Start Date)	\$10.00	0	\$0.00
O	16x20 (1) 16x20 w/ Artboard	\$50.00	0	\$0.00
P	Image on CD (1) Image CD	\$15.00	0	\$0.00
Q	Retouching (1) Image Retouch Service	\$6.00	0	\$0.00
R	8x10 add-on (1) 8x10	\$9.00	0	\$0.00
S	5x7 Add-on (1) 2-5x7	\$9.00	0	\$0.00
T	3x5 Add-on (1) 4-3.5x5	\$9.00	0	\$0.00
U	Wallet Add-on (1) 8-Wallets	\$9.00	0	\$0.00

Positive verification of delivered packages

PACKAGE *Configurations*

full units

16x20 and 20x30 also available



1 - 8x10



2 - 5x7



4 - 3 1/2 x 5



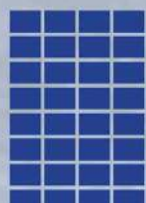
8 - wallets



16 - mini-wallets



9 value wallets



32 - thumbnails



1 - 5x7
2 - 3 1/2 x 5



1 - 5x7
4 - wallets



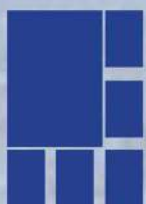
1 - 5x7
8 - mini wallets



1 - 5x7
1 - 3 1/2 x 5
2 - wallets



1 - 5x7
2 - wallets
4 - mini-wallets



1 - 5x7
5 - value wallets



1 - 3 1/2 x 5
2 - wallets
30 - mini-thumbnails



2 - 3 1/2 x 5
2 - wallets
4 - mini wallets



3 - 3 1/2 x 5
4 - mini wallets



2 - 3 1/2 x 5
4 - wallets



2 - 3 1/2 x 5
8 - mini wallets

half units



2 - 4x5



2 - 3 1/2 x 5



1 - 4x5
2 - wallets



1 - 3 1/2 x 5
2 wallets



4 - wallets



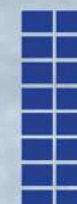
1 - 3 1/2 x 5
4 - mini-wallets



2 - wallets
4 - mini-wallets



8 mini-wallets



16 thumbnails



1 - 3 1/2 x 5
2 - 2x3
5 thumbnails



1 - 5x7



Our unit printing system provides you maximum flexibility to build the picture package best for your school program.

TEMPLATE

Colors & Options

themes



colors



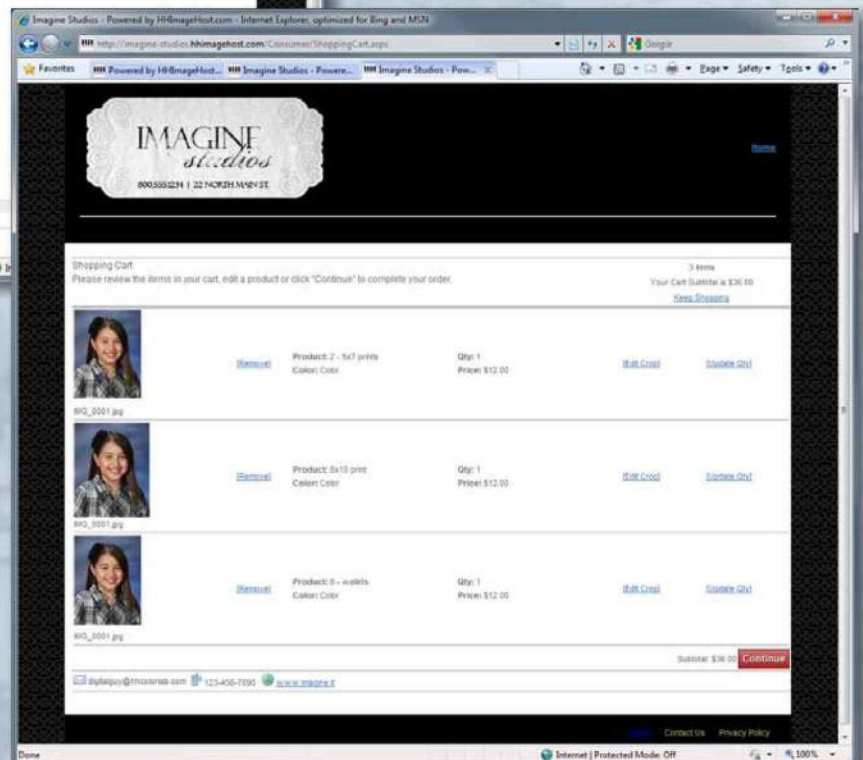
event borders



ONLINE *Sales*

Selling images online is a great way to:

- Build pride in an organization by everyone having access to activity pictures
- Allows parents to pre-pay online with a credit card
- Do a second sale opportunity of new, fun, upscale products
- Connect with picture buyers that you could not connect with otherwise
- Make sports action photographs available to view and purchase



PORTRAIT *Prices*

Below is a guide illustrating our pricing model. Recognizing that each school district's needs and goals may vary, we customize our packages for each district using this as a baseline.

Package A - \$35 1 – 8 x 10 Prints 5 – 5 x 7 Prints 4 – 3 ½ x 5 Prints 1 – 8 x 10 Calendar Magnet Set of 13 Wallets (2 x 3)	Package B - \$31 2 – 8 x 10 Prints 3 – 5 x 7 Prints 4 – 3 ½ x 5 Prints Set of 13 Wallets (2 x 3)	Package C - \$45 1 – 10 x 13 2 – 8 x 10 Prints 4 – 5 x 7 Prints 4 – 3 ½ x 5 Prints Set of 8 Wallets (2 x 3) 16 Exchange Wallets (1 x 2)
Package D - \$15 2 – 5 x 7 Prints 2 – 3 ½ x 5 Prints Set of 4 Wallets (2 x 3)	Package E - \$23 1 – 8 x 10 Print 2 – 5 x 7 Prints 2 – 3 ½ x 5 Prints Set of 8 Wallets (2 x 3)	Package F - \$29 1 – 8 x 10 Print 2 – 5 x 7 Prints 2 – 3 ½ x 5 Prints 2 – 4 x 5 Designer Fridge Magnets Set of 8 Wallets (2 x 3) 16 Exchange Wallets (1 x 2)

We do not require a purchase of a package in order to select A La Cart items offering maximum flexibility to the families of your school district.

1 – Class Composite	\$8	1 – 8 x 10 Reflections	\$10
2 – 5 x 7 Prints w/ Designer Border	\$8	1 – 3 x 9 Notepad	\$10
1 – 8 x 10 Print w/ Designer Border	\$8	1 – Key Chain	\$10
1 – 10 x 13 Print w/ Designer Border	\$12	2 – 4 x 5 Designer Fridge Magnets	\$10
1 – Set of 8 Wallets (2 x 3)	\$8	2 – 4 x 5 Magazine Cover Magnets	\$10
4 – 3 ½ x 5 Prints	\$8	2 – 3" Round Designer Magnets	\$11
1 – Set of 16 Exchange Wallets (1 x 2)	\$8	1 – 5 x 10 Dry Erase Board	\$18
1 – Set of 32 Thumbnail Prints	\$8	5 – Bookmarks	\$8
1 – Set of 12 Stickers	\$10	1 – 4 x 10 Dry Erase Locker Magnet	\$12
1 – Dog Tag Necklace	\$15	1 – Ceramic Mug	\$12
1 – 8 x 10 Calendar Magnet	\$12	1 – Oval Ornament	\$18
		1 – Aluminum Water Bottle	\$20
		1 – Image CD with Unlimited Release	\$25



MANNING
PHOTOGRAPHY

Mailing Address: 560 Oak Lane, Tyrone PA 16686

Studio Location: 28 West 10th Street, Tyrone PA 16686

814-686-7834

info@manningphotog.com

www.manningphotog.com