

YOU'RE ONE STEP CLOSER

TO EARNING 40,000 BONUS MILES AND ENJOYING ALL THE BENEFITS OF THE GOLD DELTA SKYMILES® CREDIT CARD. 40,000 BONUS MILES CAN BE YOURS AFTER YOU SPEND \$1,000 IN THE FIRST 3 MONTHS OF CARDMEMBERSHIP.^{††}

YOU CAN ALSO ENJOY THE FOLLOWING:

- Check your first bag free on every Delta® flight – that's a savings of up to \$200 per round trip for a family of four²
- Priority Boarding on Delta flights³
- Save 20% on in-flight food, beverage and entertainment purchases on Delta flights⁴ (Your savings will appear as a credit on your statement)
- \$25 Delta Sky Club® access⁵
- Double miles on Delta purchases⁶ and one mile per eligible dollar spent for everyday purchases⁷
- \$0 introductory annual fee for the first year, then \$95⁸
- If you're a business owner, you can enjoy the same offer with the Gold Delta SkyMiles® Business Credit Card

Take advantage of all Delta has to offer. But don't delay – this exclusive offer ends June 23, 2013⁹

[†] For Personal Use: Welcome bonus offer not available to applicants who have had this product within the last 12 months or any other Consumer Delta SkyMiles Credit Card account within the last 90 days.

For Business Use: Welcome bonus offer not available to applicants who have had this product or any other Delta SkyMiles Business Credit Card account within the last 12 months.



SELECT
THE CARD
THAT'S RIGHT
FOR YOU



PERSONAL CARD

APPLY NOW



BUSINESS CARD

APPLY NOW



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¹ Offer is nontransferable and applies only to the bearer. Offer is not retroactive and may not be combined with any other offer, discount or award. Delta Sky Club™ memberships are subject to all membership terms, conditions, and house rules. For complete terms, conditions, and house rules, please visit delta.com/skyclub. Individuals must be at least 18 years of age for Club membership. Members must be 21 years of age to access Clubs with a self-service bar. Please allow 8-12 weeks after approval of a Platinum Delta SkyMiles Credit Card submitted on this application for passes to arrive. Rules and offer are subject to change or withdrawal without notice. Other restrictions may apply. © Delta Air Lines, Inc.

² 30,000 Delta SkyMiles (5,000 of which count as Medallion® Qualification Miles) will be awarded after your first purchase on the Platinum Delta SkyMiles Credit Card and Platinum Delta SkyMiles Business Credit Card in the increments of 15,000 as a Welcome Bonus and 15,000 for this special offer. Please allow 8 to 12 weeks after your first purchase for the bonus miles to appear in your Delta SkyMiles account. Upgrades from a classic Delta SkyMiles Credit Card to a Platinum Delta SkyMiles Credit Card will receive 15,000 Delta SkyMiles (5,000 of which count as Medallion® Qualification Miles). Upgrades from a Gold Delta SkyMiles Credit Card to a Platinum Delta SkyMiles Credit Card will receive 10,000 Delta SkyMiles (5,000 of which also count as Medallion® Qualification Miles). This offer is valid for first-time Delta SkyMiles Cardmembers only. If you already have or had any other Delta SkyMiles Credit Card from American Express Account(s), you are eligible to receive only the incremental difference between the Welcome Bonus miles offered herein and the amount offered with such other Account(s). You may be permitted to have more than one Delta SkyMiles Credit Card account; however, you are eligible to receive welcome bonus miles for only one Card account. Additional Cardmembers are not eligible.

³ \$1,000 or more in qualifying purchases on the Card must be completed within 3 months to be awarded the 10,000 bonus miles (also counts as Medallion Qualification Miles). The 3 month period is evaluated from the date the Platinum Delta SkyMiles Credit Card is issued to the date ending 3 months thereafter. Miles will be credited to your account 8 to 12 weeks after you reach the spend threshold.

⁴ This offer applies to qualifying Delta, Northwest, Delta Connection® carrier, and Delta Shuttle® flights taken with the purchase of a fare that is eligible for SkyMiles mileage credit. Offer applies to Delta Vacations® packages but not other all-inclusive packages. In each year of Cardmembership, your miles are limited to \$60,000 of eligible spending (\$100,000 for Gold Delta SkyMiles Credit Cardmembers, unlimited for Platinum Delta SkyMiles Credit Cardmembers) not including bonuses. Bonus miles will be posted to your Delta SkyMiles® account 8 to 12 weeks after the end of each month. All Delta SkyMiles program rules apply. To review the rules, please visit delta.com/skymiles.

⁵ Bonus miles will be posted to your Delta SkyMiles account 8 to 12 weeks after the end of each month. To be eligible to receive bonus miles, Cardmember's account must be active and not in default at time of bonus fulfillment. Balance transfers, Express Cash, Cash Advances, U.S. Savings Bonds transactions, American Express® Travelers Cheques, and American Express Gift Cheques do not earn miles.

⁶ The close of the calendar year is December 31, without regard to the time of the year that the account is opened. If in any calendar year your Eligible Spending on your Platinum Delta SkyMiles® Credit Card is \$25,000 or more, you will be awarded 10,000 Miles Boost(SM) Medallion Qualification Miles ("MQMs" as defined in the Delta SkyMiles Membership Guide and Program Rules), and if in that same calendar year your Eligible Spending on your Platinum Delta SkyMiles Credit Card is \$50,000 or more, you will be awarded an additional 10,000 Miles Boost MQMs ("Additional MQMs"). You may be permitted to have more than one Options, Classic, Gold, or Platinum Delta SkyMiles Credit Card from American Express account; however, you are only eligible to receive one annual Miles Boost bonus for each type (i.e., Options, Classic, Gold, or Platinum) of Delta SkyMiles Credit Card account from American Express.

⁷ Program is limited to Gold and Platinum Delta SkyMiles and Delta Reserve Credit Cardmembers, as well as to Gold and Platinum Delta SkyMiles Business Credit Cardmembers and Delta Reserve for Business Credit Cardmembers. New Cardmembers and Cardmembers upgrading can start using Pay with Miles upon receiving the Card. Eligible only on Delta, Northwest, and Delta Connection® carrier flights booked at delta.com under the DL or NW code. Flight will be marked as Pay with Miles eligible. Minimum 10,000 miles for redemption. Pay with Miles tickets are not eligible for mileage accrual or Medallion® Complimentary Upgrades. Pay with Miles tickets are not eligible for the Best Fare Guarantee. Refundable fares paid for fully or partially with SkyMiles will be refunded in accordance with the Pay with Miles terms and conditions. Redemption requirements may differ based on fare. For terms, conditions, and restrictions, visit delta.com/paywithmiles. All SkyMiles program rules apply. To review the rules, visit delta.com/skymiles. All SkyMiles program rules apply to SkyMiles program membership, miles, offers, mile accrual, mile redemption and travel benefits. Offers void where prohibited by law. Other restrictions may apply. To review the rules, please visit delta.com/memberguide.

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FOR A LIMITED TIME

EARN 35,000 BONUS MILES^{1†}

UPON APPROVAL EARN 35,000 BONUS MILES AFTER YOU MAKE \$750 IN PURCHASES ON THE CARD IN THE FIRST THREE MONTHS OF CARDMEMBERSHIP.

YOU CAN ALSO ENJOY THE FOLLOWING WITH THE GOLD DELTA SKYMILES® CREDIT CARD:

- Check your first bag free on every Delta® flight – that's a savings of up to \$200 per round trip for a family of four²
- Priority Boarding on Delta flights³
- Save 20% on in-flight food, beverage and entertainment purchases on Delta flights⁴ (Your savings will appear as a credit on your statement)
- \$25 Delta Sky Club® access⁵
- Double miles on Delta purchases⁶ and one mile per eligible dollar spent for everyday purchases⁷
- \$0 introductory annual fee for the first year, then \$95⁸
- If you're a business owner, you can enjoy the same offer with the Gold Delta SkyMiles® Business Credit Card

Take advantage of all Delta has to offer. But don't delay – this special offer ends June 23, 2013⁹

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² 30,000 Delta SkyMiles (5,000 of which count as Medallion® Qualification Miles) will be awarded after your first purchase on the Platinum Delta SkyMiles Credit Card and Platinum Delta SkyMiles Business Credit Card in the increments of 15,000 as a Welcome Bonus and 15,000 for this special offer. Please allow 8 to 12 weeks after your first purchase for the bonus miles to appear in your Delta SkyMiles account. Upgrades from a classic Delta SkyMiles Credit Card to a Platinum Delta SkyMiles Credit Card will receive 15,000 Delta SkyMiles (5,000 of which count as Medallion® Qualification Miles). Upgrades from a Gold Delta SkyMiles Credit Card to a Platinum Delta SkyMiles Credit Card will receive 10,000 Delta SkyMiles (5,000 of which also count as Medallion® Qualification Miles). This offer is valid for first-time Delta SkyMiles Cardmembers only. If you already have or had any other Delta SkyMiles Credit Card from American Express Account(s), you are eligible to receive only the incremental difference between the Welcome Bonus miles offered herein and the amount offered with such other Account(s). You may be permitted to have more than one Delta SkyMiles Credit Card account; however, you are eligible to receive welcome bonus miles for only one Card account. Additional Cardmembers are not eligible.

³ \$1,000 or more in qualifying purchases on the Card must be completed within 3 months to be awarded the 10,000 bonus miles (also counts as Medallion Qualification Miles). The 3 month period is evaluated from the date the Platinum Delta SkyMiles Credit Card is issued to the date ending 3 months thereafter. Miles will be credited to your account 8 to 12 weeks after you reach the spend threshold.

⁴ This offer applies to qualifying Delta, Northwest, Delta Connection® carrier, and Delta Shuttle® flights taken with the purchase of a fare that is eligible for SkyMiles mileage credit. Offer applies to Delta Vacations® packages but not other all-inclusive packages. In each year of Cardmembership, your miles are limited to \$60,000 of eligible spending (\$100,000 for Gold Delta SkyMiles Credit Cardmembers, unlimited for Platinum Delta SkyMiles Credit Cardmembers) not including bonuses. Bonus miles will be posted to your Delta SkyMiles® account 8 to 12 weeks after the end of each month. All Delta SkyMiles program rules apply. To review the rules, please visit delta.com/skymiles.

⁵ Bonus miles will be posted to your Delta SkyMiles account 8 to 12 weeks after the end of each month. To be eligible to receive bonus miles, Cardmember's account must be active and not in default at time of bonus fulfillment. Balance transfers, Express Cash, Cash Advances, U.S. Savings Bonds transactions, American Express® Travelers Cheques, and American Express Gift Cheques do not earn miles.

⁶ The close of the calendar year is December 31, without regard to the time of the year that the account is opened. If in any calendar year your Eligible Spending on your Platinum Delta SkyMiles® Credit Card is \$25,000 or more, you will be awarded 10,000 Miles Boost(SM) Medallion Qualification Miles ("MQMs" as defined in the Delta SkyMiles Membership Guide and Program Rules), and if in that same calendar year your Eligible Spending on your Platinum Delta SkyMiles Credit Card is \$50,000 or more, you will be awarded an additional 10,000 Miles Boost MQMs ("Additional MQMs"). You may be permitted to have more than one Options, Classic, Gold, or Platinum Delta SkyMiles Credit Card from American Express account; however, you are only eligible to receive one annual Miles Boost bonus for each type (i.e., Options, Classic, Gold, or Platinum) of Delta SkyMiles Credit Card account from American Express.

⁷ Program is limited to Gold and Platinum Delta SkyMiles and Delta Reserve Credit Cardmembers, as well as to Gold and Platinum Delta SkyMiles Business Credit Cardmembers and Delta Reserve for Business Credit Cardmembers. New Cardmembers and Cardmembers upgrading can start using Pay with Miles upon receiving the Card. Eligible only on Delta, Northwest, and Delta Connection® carrier flights booked at delta.com under the DL or NW code. Flight will be marked as Pay with Miles eligible. Minimum 10,000 miles for redemption. Pay with Miles tickets are not eligible for mileage accrual or Medallion® Complimentary Upgrades. Pay with Miles tickets are not eligible for the Best Fare Guarantee. Refundable fares paid for fully or partially with SkyMiles will be refunded in accordance with the Pay with Miles terms and conditions. Redemption requirements may differ based on fare. For terms, conditions, and restrictions, visit delta.com/paywithmiles. All SkyMiles program rules apply. To review the rules, visit delta.com/skymiles. All SkyMiles program rules apply to SkyMiles program membership, miles, offers, mile accrual, mile redemption and travel benefits. Offers void where prohibited by law. Other restrictions may apply. To review the rules, please visit delta.com/memberguide.

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CONGRATULATIONS!

YOU'RE ONE STEP CLOSER TO EARNING 40,000 BONUS MILES, INCLUDING UP TO 15,000 MEDALLION® QUALIFICATION MILES (MQMS). PLUS RECEIVE A \$100 STATEMENT CREDIT.[†]

Your Medallion status has earned you this opportunity to earn additional bonus miles with the Platinum Delta SkyMiles® Credit Card from American Express.

THAT'S 25,000 BONUS MILES, 5,000 OF WHICH ARE MQMS, AFTER YOUR FIRST PURCHASE ON THE CARD.¹ EARN ANOTHER 15,000 BONUS MILES, 10,000 OF WHICH ARE MQMS, AFTER YOU SPEND \$1,000 ON THE CARD IN THE FIRST THREE MONTHS OF CARDMEMBERSHIP.² ALSO, RECEIVE A \$100 STATEMENT CREDIT AFTER MAKING A DELTA PURCHASE WITHIN THE FIRST 6 MONTHS OF CARDMEMBERSHIP.³

You can also enjoy the following WITH THE PLATINUM DELTA SKYMILES® CREDIT CARD:

- Save 20% on in-flight food, beverage and entertainment purchases on Delta® flights⁴ (Your savings will appear as a credit on your statement)
- \$25 Delta Sky Club® access⁵
- Double miles on Delta purchases⁶ and one mile per eligible dollar spent for all other purchases⁷
- The annual fee is \$150

If you're a business owner, you can enjoy the same offer with the Platinum Delta SkyMiles® Business Credit Card

Take advantage of all Delta has to offer. But don't delay – this exclusive offer ends June 23, 2013⁸

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² 30,000 Delta SkyMiles (5,000 of which count as Medallion® Qualification Miles) will be awarded after your first purchase on the Platinum Delta SkyMiles Credit Card and Platinum Delta SkyMiles Business Credit Card in the increments of 15,000 as a Welcome Bonus and 15,000 for this special offer. Please allow 8 to 12 weeks after your first purchase for the bonus miles to appear in your Delta SkyMiles account. Upgrades from a classic Delta SkyMiles Credit Card to a Platinum Delta SkyMiles Credit Card will receive 15,000 Delta SkyMiles (5,000 of which count as Medallion® Qualification Miles). Upgrades from a Gold Delta SkyMiles Credit Card to a Platinum Delta SkyMiles Credit Card will receive 10,000 Delta SkyMiles (5,000 of which also count as Medallion® Qualification Miles). This offer is valid for first-time Delta SkyMiles Cardmembers only. If you already have or had any other Delta SkyMiles Credit Card from American Express Account(s), you are eligible to receive only the incremental difference between the Welcome Bonus miles offered herein and the amount offered with such other Account(s). You may be permitted to have more than one Delta SkyMiles Credit Card account; however, you are eligible to receive welcome bonus miles for only one Card account. Additional Cardmembers are not eligible.

³ \$1,000 or more in qualifying purchases on the Card must be completed within 3 months to be awarded the 10,000 bonus miles (also counts as Medallion Qualification Miles). The 3 month period is evaluated from the date the Platinum Delta SkyMiles Credit Card is issued to the date ending 3 months thereafter. Miles will be credited to your account 8 to 12 weeks after you reach the spend threshold.

⁴ This offer applies to qualifying Delta, Northwest, Delta Connection® carrier, and Delta Shuttle® flights taken with the purchase of a fare that is eligible for SkyMiles mileage credit. Offer applies to Delta Vacations® packages but not other all-inclusive packages. In each year of Cardmembership, your miles are limited to \$60,000 of eligible spending (\$100,000 for Gold Delta SkyMiles Credit Cardmembers, unlimited for Platinum Delta SkyMiles Credit Cardmembers) not including bonuses. Bonus miles will be posted to your Delta SkyMiles® account 8 to 12 weeks after the end of each month. All Delta SkyMiles program rules apply. To review the rules, please visit delta.com/skymiles.

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⁷ Program is limited to Gold and Platinum Delta SkyMiles and Delta Reserve Credit Cardmembers, as well as to Gold and Platinum Delta SkyMiles Business Credit Cardmembers and Delta Reserve for Business Credit Cardmembers. New Cardmembers and Cardmembers upgrading can start using Pay with Miles upon receiving the Card. Eligible only on Delta, Northwest, and Delta Connection® carrier flights booked at delta.com under the DL or NW code. Flight will be marked as Pay with Miles eligible. Minimum 10,000 miles for redemption. Pay with Miles tickets are not eligible for mileage accrual or Medallion® Complimentary Upgrades. Pay with Miles tickets are not eligible for the Best Fare Guarantee. Refundable fares paid for fully or partially with SkyMiles will be refunded in accordance with the Pay with Miles terms and conditions. Redemption requirements may differ based on fare. For terms, conditions, and restrictions, visit delta.com/paywithmiles. All SkyMiles program rules apply. To review the rules, visit delta.com/skymiles. All SkyMiles program rules apply to SkyMiles program membership, miles, offers, mile accrual, mile redemption and travel benefits. Offers void where prohibited by law. Other restrictions may apply. To review the rules, please visit delta.com/memberguide.

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FOR A LIMITED TIME EARN 50,000 BONUS MILES^{1†}

UPON APPROVAL EARN 50,000 BONUS MILES AFTER YOU MAKE \$1,000 IN PURCHASES ON THE CARD IN THE FIRST THREE MONTHS OF CARDMEMBERSHIP.

YOU CAN ALSO ENJOY THE FOLLOWING WITH THE GOLD DELTA SKYMILES® CREDIT CARD:

- Check your first bag free on every Delta® flight – that's a savings of up to \$200 per round trip for a family of four²
- Priority Boarding on Delta flights³
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- \$0 introductory annual fee for the first year, then \$95⁸
- If you're a business owner, you can enjoy the same offer with the Gold Delta SkyMiles Business® Credit Card

Take advantage of all Delta has to offer. But don't delay – this exclusive offer ends April 28, 2013⁹

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