

**Adam Wood**  
**15415 Bryanton Court**  
**Granger, IN 46530**

**Adamhwood2@gmail.com**

**(574) 339-5711**

### **Summary**

Quick learner, forward thinker, and self-starter who gets things done with minimal direction. Can solve challenging problems and convince and connect with customers and people within the organization.

### **Education**

**Kelley School of Business, Indiana University, Bloomington, IN**

May, 2013

Bachelor of Science, Corporate Innovation & Entrepreneurship

Major GPA: 3.6/4.0

Overall GPA: 3.1/4.0

### **Experience**

**Penn-Harris Madison School District, Granger, IN**

September 2013- Present

Substitute Teacher K-12

Executed lesson plans. Created environment that engaged students. Implemented student participation approach for elementary school students that increased their enthusiasm for reading and performing well on quizzes.

**The RAIN Digital LA/NYC**

May 2012-August 2012

Online Intern

Managed content data and provided market research to support growth in number of subscribers and listeners. Increased Twitter followers by 60% over 3 months by analyzing profiles, frequency of visits, and patterns of comments.

**Btowntrax.com, Bloomington, IN**

February 2011-January 2012

Co-founder

Created the business. Produced music playlists; implemented Internet marketing; managed website, and Twitter and Facebook accounts; edited and managed XML documents. Established and maintained relationships with local businesses through social media. Grew website visits to 11,000 with 4,000 unique visits within 4 months.

**ChaCha.com, Granger, IN**

February 2009-June 2010

Guide, Level Master

Responded to queries on topics including science/math, sports, entertainment, and directions in a tight deadline environment. Enabled customers to get quicker answers to search queries by strengthening association of queries to potential answers.

### **Skills**

Social Media, Facebook, Twitter, XML, MS Office (Access, Excel, Word, PowerPoint), Photoshop

### **Awards & Recognitions**

- IU Excellence scholarship
- Direct admission into Kelley School of Business