



FOR IMMEDIATE RELEASE

Free gas \$ - It's as easy as snapping a photo of your favourite road!

For the second year in a row, the Ontario Hot Mix Producers Association (OHMPA) is calling on Ontario drivers to send in photos of their favourite provincial roads as a part of its Ontario Great Roads or #ONGreatRoads contest.

The first winning entry, submitted Victoria Day weekend by Caroline McClure of Brantford, Ontario, captured a beautiful sunset heading south on Highway 6, just past the Hamilton Airport.

Anyone submitting an original photo through Twitter or Facebook between May 16th and July 4th will be entered into a weekly draw for a \$75 gas card. At the conclusion of the contest, one grand prize will be drawn for a \$500 gas card. Each winner will also receive a limited edition "Keep Calm and Kiss My Asphalt" t-shirt.

"Despite the hard winter we just endured, Ontario rides on some of the smoothest, sustainable and long-lasting roads in North America," said OHMPA executive director Doug Duke. "We want to celebrate what Ontario's asphalt producers do best and that is paving the over 200,000 kilometres of great roads that are at the heart of the province's infrastructure. Giving people the opportunity to tell the story of their favourite road is a great way to highlight the good work that goes into paving Ontario's road network. And, with the price of gas these days, who couldn't use a bit of extra cash to help pay for those summer drives?"

Entering the contest is as easy as snapping a picture on your phone and tweeting it to @OHMPA #ONGreatRoads or posting it to Facebook at www.facebook.com/OntarioHotMix. All entries should be original photos of an open Ontario road and not a construction site. The winning photos will also be featured in the fall 2014 edition of Asphaltics, OHMPA's magazine which is published three times a year.

Formed in 1974, the Ontario Hot Mix Producers Association is the authoritative voice for the provincial asphalt producing industry. Celebrating its 40th anniversary in 2014, OHMPA is dedicated to excellence in asphalt paving.

For more information on the #ONGreatRoads contest go to OHMPA's website at www.ohmpa.org. Good luck!

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