

what exactly is a domain

What is a Domain Name?

You've had experience with a domain name if you have ever gone to a website. A domain name is the website's identity online, or your address that is on-line. It is how internet users find a website and find you online. Domain names can be customized to many different things, but have to be unique. Often times, a website could have multiple domain names that all lead to exactly the same page. While the main domain name might be, alternate domains might include "[what is marketing](#)".

How Do You Get A Domain Name?

Here are the steps to take to begin, if you're ready to get a domain name!

Brainstorm: Begin by jotting down a list of potential domain names that you like. Make sure you have a few options in case your top choice or selections are chosen since you must select a domain name that is not presently being used by another person. Be creative, but try to make sure it stays easy enough that it will be remembered by people! Avoid using too exceptionally long domain names or many numbers, as these have a tendency to be more difficult to market to people.

Assess Availability: Next, you may need to ensure your domain name is available. To do this, find a domain name registrar company, such as GoDaddy, Register, or Dotster which you'd like to use. Using their search box, go through your list of domain name choices (from step 1) until you find one that works and is available to purchase. Domain names can be .com, .net, .biz, etc. Be attentive to select the extension that is appropriate, as they are all distinct. Also notice that folks are registering for domain names that are new constantly, if you wait too long as your domain name might not still be available so do not procrastinate moving to the next step.

Enroll: Now that you have located the perfect domain name, and have made sure it is available, it's time to purchase the rights to use this domain name by registering it. Enrollment is pretty easy, and the price is minimal. Most domain names can be registered for less than \$40 for the whole year, with some sites offering specials to new customers that are as low as \$10 for the first year. Each registrar site will be slightly different, so follow the instructions to register. Make sure you have a credit card ready, as one will be required for payment.

Renewal Options: Finally, it is important to notice that the [what is a domain](#) has to be renewed from time to time. The standard is yearly, but some registrars permit distinct terms. Domain names are an excellent way to bring traffic to your website, build a reputation on your company, or simply help customers or internet users find your site online. Take time to find one that suits your needs and get started using it!