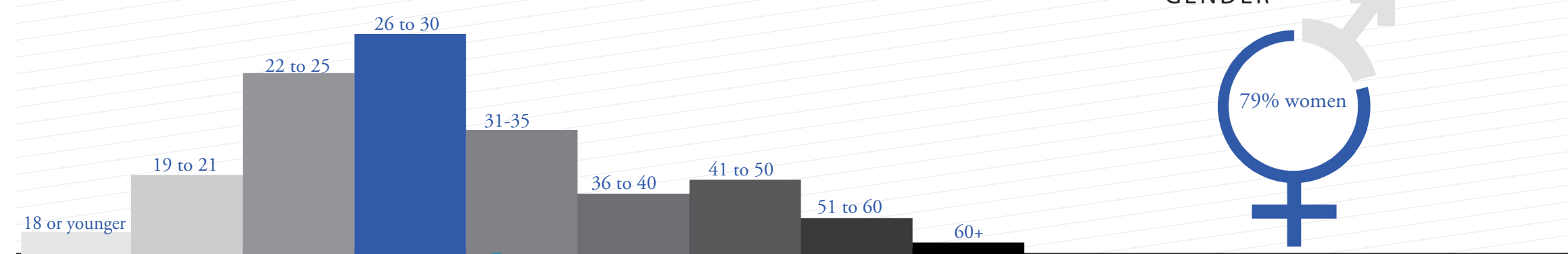


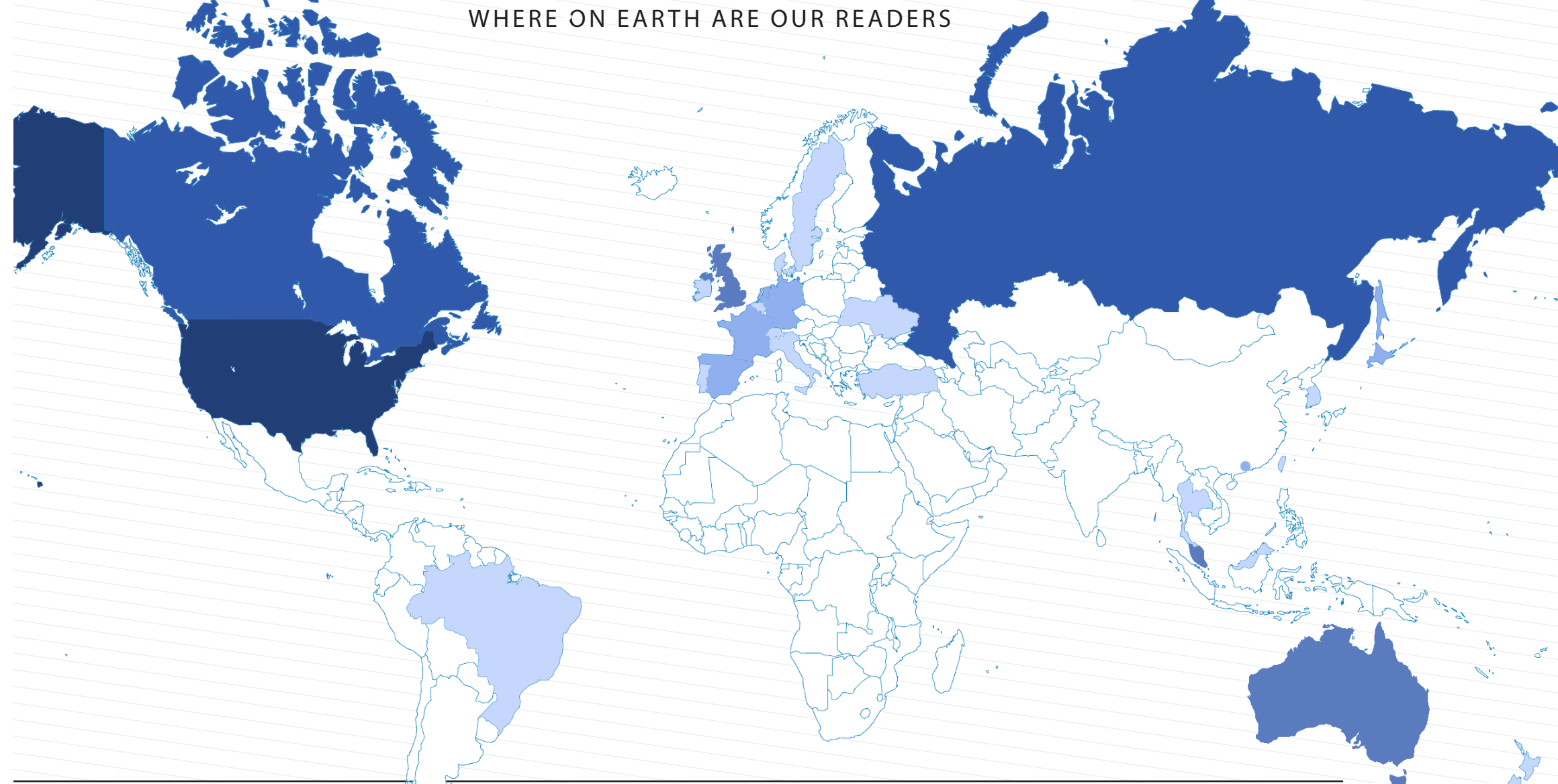
# KINFOLK

## 2014 READERSHIP

### HOW OLD ARE THE FOLKS



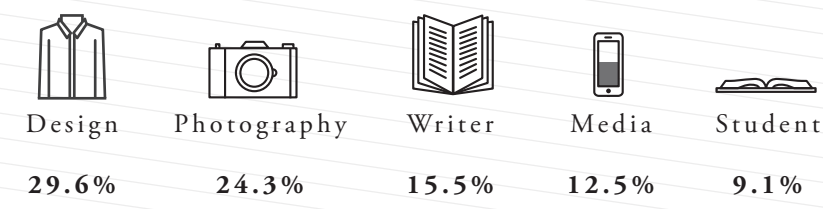
### WHERE ON EARTH ARE OUR READERS



### DISCOVERING KINFOLK

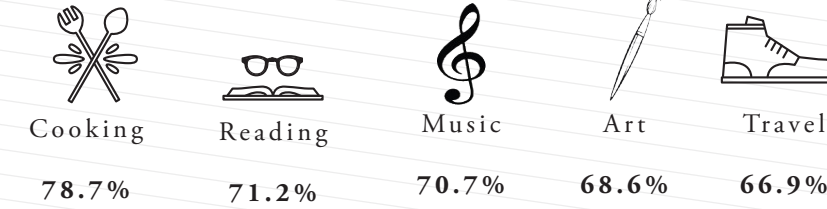


### WORK



&

### PLAY



### DESCRIBE KINFOLK



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17.2%	Martha Stewart Living

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Issues	11.0%
Articles	9.9%

### HOW CAN KINFOLK IMPROVE

