

step by step help guide

I have been purchasing high Page rank expired domains for the last two years, and thought I would personally write this post to describe exactly how I go about things. Individually I personally use the domains to set up systems to position my very own sites and those of my customers. Page rank steps a web pages authority and is determined by back-links. Its measured on a numeric level 1-10, with 1 being the cheapest and 10 becoming the highest.

To place the record straight, worrying about enhancing page rank on the money site is pointless. PR does not increase your traffic and there are no money awards handed out by google for attaining high PR. This is of course another tale when buying expired domains. The PR and power from the domain is crucial. (PR not too a lot now, there has not been a toolbar Page rank update in a long time). Why? Because we will use that authority by moving it on to our cash website by way of a inbound link, or many of you build a new website around the expired domain making use of all the inbound link power it has currently gained.

The first thing we have to do is find out when the Page rank is fake or not. Lots of people will say just place the domain into a fake PR checker like Rank Checker, but I really like to take things a step additional and perform some manual analysis. The PR of the domain may be easily controlled by forwarding it to a different Web address. Check The Back-links - I personally use majestic SEO to provide me with the inbound link information for a domain.

A domain simply doesn't have to have 1000s of hyperlinks to warrant its PR. A PR5 might have only a handful of powerful links and be flawlessly genuine. Its may be worth directed out that loosing hyperlinks from a domain with only a handful may have a significantly greater impact compared to those with hundreds. One of the leading problems with buying higher Page rank expired domains is we never understand the true page ranking till directly right after an update (which occurs each and every 3 months or so) This means that seeing a page ranking 5 in your toolbar can mean absolutely nothing if an update is imminent as well as the domain has shed all its powerful backlinks.

I also use a tool known as [Instant Domain Sniper](#) which is great for finding good domains. Instant Domain Sniper is really a Adobe Air app (great for each Mac and PC) which discovers just the very best older, high Page rank domains in one solitary click - and it has a secret weapon that even let us you discover them Prior to they decrease! With a cool, slick user interface, the biggest all in one domain data source, and revolutionary functionality that blows every other domain software available on the market from the drinking water. Get more information in the article - [Full Posting](#).