

EXPERIENCE + PROVEN RESULTS



I | G | S
ILLINOIS GAMING
SYSTEMS



STATE-WIDE REACH

LICENSED TERMINAL OPERATOR FOR ILLINOIS

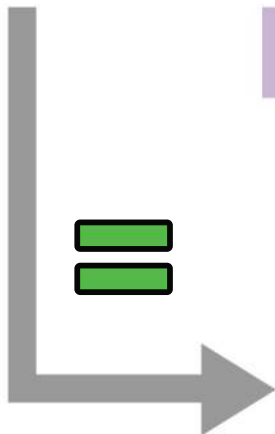
WHY CHOOSE IGS?

With more than 20 years of experience operating many of the highest performing establishments in the U.S., we know what it takes to maximize your earnings.

AVERAGE PROFIT PER GAMING TERMINAL:

STATE AVERAGE**  \$109/DAY

IGS AVERAGE*  \$216/DAY



AVERAGE ANNUAL ESTABLISHMENT INCOME:


IGS AVERAGE*
\$136,531


STATE AVERAGE**
\$68,898

*Based on data from March 2014. Locations open for more than one year.

**Based on data from March 2014.

WHAT DO OUR CLIENTS THINK?

"The experience of IGS matched with their accommodating team of professionals helped me each step of the way. They continue to deliver on every aspect."

**Owner,
Aunt D's Wine Bar**

"From site selection to design, install, marketing and service, we have received exceptional support."

**Owner,
Emma's Gaming Cafe**

"Their experience has added a tremendous amount to our earnings. I couldn't be happier with my decision."

**Owner,
Baby Bull's Family Restaurant**

MARKETING & ADVERTISING

OUR PLAN IS SIMPLE & DELIVERS RESULTS.

IGS works with our clients to develop tailored marketing programs based on the specific needs of the location.



The IGS team designs a marketing mix that creates awareness, boosts sales, grows your client base, & maximizes your profits. Examples include flyers, direct mailers, social media, loyalty programs, exterior signage & more.

FREE
\$5 OF GAME PLAY
SPEND \$5 IN GAMING, GET \$5!
Must be 21 or older. Expires May 31, 2014.
One per Customer.

FREE
12" PIZZA
WHEN PLAYING GAMING MACHINES
Expires May 31, 2014.
One per Customer.

BAR & GRILL
SLOTS & VIDEO POKER

ADDRESS
CITY, IL 12345

IGS
ILLINOIS GAMING

facebook

LOGO

VIDEO POKER & SLOTS - PLAY HERE!

\$5 off
meal purchase when gaming.
Valid at X location only.
One per person. Expires May 31, 2014.

RESTAURANT

Visit our restaurant's gaming room 10 times, receive a free meal!

VIDEO POKER & SLOTS

PLAY HERE!
WIN HERE!

LOGO

1234 ADDRESS
CHICAGO

LOGO

Video poker & slots!

LOCATION 1:
Address
Address
Phone number

LOCATION 2:
Address
Address
Phone number
website

FREE
appetizer while gaming
Expires May 31, 2014.
One per person.

THE IGS ADVANTAGE

DON'T YOU DESERVE THE BEST?

AT IGS WE DO THINGS DIFFERENTLY...

AT NO COST TO THE CLIENT WE PROVIDE:

- Application, licensing & IGB compliance support
- Gaming area layout & design
- Highest performing games (WMS, Bally, IGT, Spielo)
- Electrical & data wiring
- Commercial grade DVR & cameras
- 24/7 tech support
- Dedicated account managers
- Secure third party cash handling & armored car service
- Daily performance reporting
- + more



Courtesy of IGT



**ILLINOIS GAMING
SYSTEMS**

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