Internship FALL Semester at Anheuser-Busch InBev Bud Analytics Lab (Budweiser/Stella Artois/Corona/Shock Top/Goose Island)

1. Experience Values working at AB InBev (What you can benefit working at Ab-InBev)
-Work directly with senior stakeholders in the Anheuser-Busch InBev organization.
-Multi-cultural team and projects across US, China, Europe and Latin America.
-Learn more about the beer and consumer goods industry.
-Get first-hand experience into solving complex real-world business problems.
-Improve your skills in statistical modeling by working with the full-time senior team in place.
-Competitive hourly salary and with option to extend for Spring 2015 if successful or Full Time Positions upon graduation (*locally or at one of our operations worldwide **Including International Students).
-Build your expertise across a variety of marketable skills.
-Experience working on a young and engaging environment.

2. Applications: Resumes shall be sent to rafael.pinterich@ab-inbev.com <mailto:rafael.pinterich@ab-inbev.com> with reference to position # and name.
3. Positions Available for Fall

2.1 Position: FRM001 - Conjoint Discrete Choice Modeling Internship (Global Revenue Management Team)
Description: We're looking for a motivated, analytically-minded candidate, Ideally you can combine an interest in the beer industry with a solid statistics background, strong programming skills and experience in forecasting models. Work with our lead researcher and internal clients at Anheuser-Busch InBev to understand their business problems, model historical data to best address those business problems, work with statistical experts to analyze the results and help in providing insight back to the business based on those results. Business problems may deal with price, promotion optimization, or new product introductions / assortment.
Profile/Education: Master's or PhD student in Statistics or any other field related to statistical research, business, and quantitative analysis.
Mandatory Skills: Strong written and verbal English skills, Strong Analytical thinking with technical ability to build statistical models, Proficiency on R , or R Studio & Microsoft Office Skills (Excel, PowerPoint and Word).
Preferred Skills: Programming on Visual Basic, SQL, Expertise on Sales Forecasting and Time Series modeling & Experience on a business Context Goods (Consulting Project, Previous Internship etc..)
Work Hours: 20Hrs/Week with flexible schedule during the day.

2.2 Position: FRM002 ? Business Insights Internship (Global Revenue Management Team)
Description: We're looking for a motivated, analytically-minded candidate, Ideally you can combine an interest in the beer industry with good analytical and business analysis skills, either a management consulting background or aspiration and good knowledge of basic statistics. Work with our lead researcher in Urbana-Champaign, our Global sales team based in New York and local teams in the US, Europe and Latin America to build solutions for complex business problems by working with statistical

experts and business leaders, and provide clear insights and recommendations back to the business based on those results.

Profile/Education: MBA, Masters or PhD student in fields related to business (Economics etc..)

Mandatory Skills: Strong written and verbal English skills, Experience in creating and giving business-oriented presentations & Microsoft Office Skills (Excel, PowerPoint, Word)

Preferred Skills: Management consulting background is desirable, consumer goods or alcoholic beverage industry experience is desirable and knowledge in Statistical Modeling.

Work Hours: 20Hrs/Week with flexible schedule during the day.

2.3 Position: FAG001 ? Agriculture Barley Analytics (Agriculture Procurement Global Team)

Description: We're looking for a motivated, analytically-minded candidate, Ideally you can combine an interest in the beer industry with good analytical and agriculture research and analysis skills. Work with our Agriculture Team from Fort Collins and Global team based in Leuven-Belgium to build analytical solutions for complex agri-business problems.

Profile/Education: Master's or PhD in Statistics or related Analytics backgrounds to Agriculture. (Ideally combination of Stats Expertise with Agriculture Background)

Mandatory Skills: Strong written and verbal English skills, Strong and advanced Analytical thinking with technical ability to build statistical models, Proficiency on R , or R Studio & Microsoft Office Skills (Excel, PowerPoint and Word).

Preferred Skills: Agriculture background and expertise on agriculture data modeling. (Weather, Soil Data, Field/Farm Quality Data etc..)

Work Hours: 20Hrs/Week with flexible schedule during the day.

2.4 Position: FPP001 ? Human Capital Analytics (Global People Team) (2 Positions)

Description: We're looking for a motivated, analytically-minded candidate, Ideally you can combine an interest in the beer industry with a solid statistics background and interest on human capital analytics. Work with our People Lead in order to model historical data to best address human capital problems, work with People Business to analyze HR data and help in providing insight back to the business based on those results.

Profile/Education: Master's or PhD student in Statistics or any other field related to statistical research and quantitative analysis.

Mandatory Skills: Strong written and verbal English skills, Strong Analytical thinking with technical ability to build statistical models, Proficiency on R , or R Studio & Microsoft Office Skills (Excel, PowerPoint and Word).

Preferred Skills: Programming on Visual Basic, SQL, Expertise on HR data is desirable, Time Series modeling, Principle component, Multivariate, Survival Analysis would be highly desirable.

Work Hours: 20Hrs/Week with flexible schedule during the day.

2.5 Position: FEUR001 ? Finance & Credit Analysis (Europe Finance Team)

Description: We're looking for a motivated, analytically-minded candidate, Ideally you can combine an interest in the beer industry with a solid statistics background and interest finance analytics. Work with our Finance team based in Europe in order to model historical data to best address finance problems such

as predictive modeling for Accounts Receivables and Credit.
Profile/Education: Master's or PhD student in Statistics or any other field related to statistical research and quantitative analysis.
Mandatory Skills: Strong written and verbal English skills, Strong Analytical thinking with technical ability to build statistical models, Proficiency on R , or R Studio & Microsoft Office Skills (Excel, PowerPoint and Word).
Preferred Skills: Programming on Visual Basic, SQL, Time Series modeling, Principle component, Multivariate, Experience on Accounts Receivables and Risk assessment analysis is highly desirable.
Work Hours: 20Hrs/Week with flexible schedule during the day.

2.6 Position: FTS001: Influencer Analysis Internship (Global Tech Sales Team)
Description: We're looking for a self-motivated, creative thinking candidate with strong programming skills and deep understanding of algorithms. Research topics include, dealing with semi/unstructured data, sentiment analysis, network/ graph analysis, etc. The candidate will be fully involved and responsible for the experiment from tackling technique details to addressing business insights. You will work and interact with statisticians, computer scientist, and business leaders from Anheuser-Busch InBev on a daily basis. Key business question might involve influencer identification, social listening, or community campaign.
Profile/Education: Master's or PhD student in Computer Science, Mathematics, Statistics or any other field related research, business, and quantitative analysis.
Mandatory Skills: Strong written and verbal English skills, Strong Analytical thinking with technical ability to build models, Proficiency on R.
Preferred Skills: Programming on Python, SQL. Experience working with APIs, semi/unstructured data, network analysis algorithms & visualization tools.
Work Hours: 10-20Hrs/Week with flexible schedule during the day.