

Sponsorship Package



October 21, 2014 6:00 - 9:00 p.m.

The Seaport Hotel

bostoncares.com/awards



Introduction

Each year, Boston Cares hosts an energy-filled reception to recognize its outstanding community volunteers, community partners and corporate friends who are making a difference in the Greater Boston area. The Annual Awards is a special event celebrating top volunteers receiving the President's Volunteer Service Award and other key recognitions. We invite you to join us on October 21, 2014 at the Seaport Hotel in honoring the most dedicated volunteers in Boston during make a difference week!



Biogen Idec, the winner of 2013's Corporate Friendship Award



2013's Outstanding Volunteer Service Award Winners

Why sponsor Boston Cares?

Boston Cares is the largest mobilizer of volunteers in New England, annually placing more than 21,000 volunteers at 155 non-profits and schools. Boston Cares is the leader in hands on engagement that changes lives for the better in the Metro Boston area. You are supporting a cause that strengthens communities and improves the lives of people in the most need. Every \$1 invested in Boston Cares returns at least \$4 of value to the community. Boston Cares is a part of the national HandsOn Network.



Introduction

As a not-for-profit organization, Boston Cares is largely supported by corporate partners and private donations.

Benefits of sponsorship:

- Help to honor the best volunteers in Boston
- Expand your organization's philanthropic initiatives
- Sponsorship is a visible sign of your commitment to corporate social responsibility and to the Greater Boston Community

Recognition will be given for:

- President's Volunteer Service Awards for adults and youth volunteers (*Gold, Silver, Bronze level*)
- 10+ Years with Boston Cares as a Corporate Partner, Volunteer, or Community Partner
- Daily Point of Light
- Outstanding Corporate Friendship
- Outstanding Volunteer Leadership
- Outstanding Community Partnership



Winners of last year's President's Volunteer Service Award who volunteered for at least 50 hours in a year.



Sponsorship Opportunities

For Corporate Supporters

\$25,000 Gold Sponsorship

- Recognition as a lead sponsor of the Annual Awards
- Reserved tables for six people at the reception
- Full page (7.5 x 6 in) color ad in the program
- Recognition in the presentation and press release for the event
- Logo on the Leadership Circle and Award section of our website
- Inclusion in all event signage

\$10,000 Silver Sponsorship

- Four VIP tickets to the event
- Full page (7.5 x 6 in) black and white ad in the program
- Recognition in the presentation and press release for the event
- Sponsorship of one cocktail table on behalf of your company
- Inclusion in all event signage

\$5,000 Bronze Sponsorship

- Four VIP tickets to the event
- Half page (3.5 x 6 in) black and white ad in the program
- Recognition in the presentation and press release for the event
- Sponsorship of one cocktail table on behalf of your company

\$2,500 Care Circle

- Four VIP tickets to the event
- Half page (3.5 x 6 in) black and white ad in the program
- Sponsorship of one cocktail table on behalf of your company



Sponsorship Opportunities

For Corporate Supporters

**\$1,000
Patron**

- Two VIP tickets to the event
- One quarter page (3.75 x 2.75) black and white ad in the program
- Listing as an event patron in the program book and website

**\$500
Friend**

- Individual VIP ticket to the event
- One quarter page (3.75 x 2.75) black and white ad in the program
- Listing as an event friend in the program book

\$250

- Individual VIP ticket to event
- Inclusion in event program book (if ticket purchased prior to October 8)

**Recognition
Advertisements**

Recognize a special volunteer, volunteer group or community organization and their commitment to volunteerism in the awards program.

Full page: \$1,000
Half page: \$500
Quarter page: \$250
In Honor of listing: \$100 (Up to 75 characters)



Event Sponsorship Specifications

Ad Deadline for inclusion in award program book: Wednesday, October 8.

***All nonprofit partners of Boston Cares are eligible for a special rate of 50 percent off ticket prices and sponsorship packages.**

Sponsorship Levels

- ___ Gold Sponsorship: \$25,000+
Includes full page (7.5 x 6 in.) color advertisement on front/back cover program
- ___ Silver Sponsorship: \$10,000+
Includes full page (7.5 x 6 in.) black and white advertisement in program
- ___ Bronze Sponsorship: \$5,000+
Includes full page (7.5 x 6 in.) black and white advertisement in program
- ___ Care Circle: \$2,500+
Includes half page (3.5 x 6 in.) black and white advertisement in program
- ___ Patron: \$1,000+
Includes quarter page (3.75 x 2.75 in.) black and white advertisement in program
- ___ Friend: \$500+
Includes quarter page (3.75 x 2.75 in.) black and white advertisement in program
- ___ Individual Ticket: \$250

Program Advertising

Please supply a press-ready or high resolution PDF file. Email artwork and any art-related questions to ghagemann@bostoncares.org and gmhagemann@gmail.com.

- ___ Full page black and white: \$1,000 (Full page = height 7.5" x width 6")
- ___ Half page black and white: \$500 (Half page = height 3.5" x width 6")
- ___ Quarter page black and white: \$250 (Quarter page = height 3.75" x width 2.75")
- ___ Recognition Advertisement: \$100 (Up to 75 characters)

Yes, I would like to show my support in the following level:

Please print name exactly as you wish it to appear on printed materials:

Wednesday, October 8 is the deadline for inclusion in award program book.



Event Sponsorship Specifications

Payment Method:

Check enclosed, made payable to Boston Cares, Inc.

Charge my: Visa MC Amex Discover

In the amount of _____

Cardholder's Name _____

Account # _____

Exp.Date _____ Sec. Code # _____

Email (for confirmation notification): _____

Please PRINT all information below:

Name _____

Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____

Email _____

Please PRINT below or enclose the names of your guests:

Ad Deadline for inclusion in award program book: Wednesday, October 8

Please email and return this form **and** the previous form containing your specific sponsorship contributions to Boston Care's Director of Development, Kirsten Alexander, by one of the following options:

By email at kalexander@bostoncares.org

By mail to Boston Cares Attn: Kirsten Alexander 190 High Street, Boston, MA 02110

By fax to 617-422-0911

For questions and information on sponsorships, contact Kirsten Alexander: 617.422.0910x210 or kalexander@bostoncares.org. Boston Cares is a 501 (c)(3) organization. All donations are tax deductible to the extent allowed by the IRS as is the ticket price less the refreshment value of \$50.

Thank you for your support, we are looking forward to a great event!



Program Advertisement Specifications

Full Page
7.5 x 6 in.
\$1,000

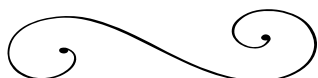


Program Advertisement Specifications

Half Page
3.5 x 6 in.
\$500

*National
Make a Difference
Week
October 19 - 25
2014*

Thank you for a
great year volunteers!



Quarter
Page
3.75 x
2.75 in.
\$250



Sponsorship Opportunities

For Nonprofit Partners

*All nonprofit partners of Boston Cares are eligible for a special rate of 50 percent off ticket prices and sponsorship packages.

\$25,000 Gold Sponsorship

- Recognition as a lead sponsor of the Annual Awards
- Reserved tables for six people at the reception
- Full page (7.5 x 6 in) color ad in the program
- Recognition in the presentation and press release for the event
- Logo on the Leadership Circle and Award section of our website
- Inclusion in all event signage

*Take 50 percent off for nonprofit partners

\$10,000 Silver Sponsorship

- Four VIP tickets to the event
- Full page (7.5 x 6 in) black and white ad in the program
- Recognition in the presentation and press release for the event
- Sponsorship of one cocktail table on behalf of your company
- Inclusion in all event signage

*Take 50 percent off for nonprofit partners

\$5,000 Bronze Sponsorship

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- Sponsorship of one cocktail table on behalf of your company

*Take 50 percent off for nonprofit partners

\$2,500 Care Circle

- Four VIP tickets to the event
- Half page (3.5 x 6 in) black and white ad in the program
- Sponsorship of one cocktail table on behalf of your company

*Take 50 percent off for nonprofit partners



Sponsorship Opportunities

For Nonprofit Partners

*All nonprofit partners of Boston Cares are eligible for a special rate of 50 percent off these ticket prices and sponsorship packages.

**\$1,000
Patron**

- Two VIP tickets to the event
- One quarter page (3.75 x 2.75) black and white ad in the program
- Listing as an event patron in the program book and website

*Take 50 percent off for nonprofit partners

**\$500
Friend**

- Individual VIP ticket to the event
- One quarter page (3.75 x 2.75) black and white ad in the program
- Listing as an event friend in the program book

*Take 50 percent off for nonprofit partners

\$250

- Individual VIP ticket to event

*Take 50 percent off for nonprofit partners

**Recognition
Advertisements**

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In Honor of listing: \$100 (Up to 75 characters)

*Take 50 percent off for nonprofit partners



Sponsorship and Ticket Opportunities

For Individuals

\$1,000
Patron

- Two VIP tickets to the event
- One quarter page (3.75 x 2.75) black and white ad in the program
- Listing as an event patron in the program book and website

\$500
Friend

- Individual VIP ticket to the event
- One quarter page (3.75 x 2.75) black and white ad in the program
- Listing as an event friend in the program book

\$250

- Individual VIP ticket to event

\$50

***Special VIP ticket rate of \$50 for current Boston Cares volunteers who have served at least one shift in 2014.**

Recognition
Advertisements

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Quarter page: \$250
In Honor of listing: \$100 (Up to 75 characters)



Presidential Volunteer Service Award Winners



Gold Level

Ann Marie McCarrick



Silver Level

Aurelia Seif	Matt Ng
Doris Vanessa Sosa Moyet	Nate Goldshlag
Dwyer Kelly	Sarah Nsereko
Emma Lathan	
Katie Player	



Bronze Level

Ann Pfohl	Jill Corbett	Michelle Somoza	Yan Chen
Anne Herzberg	Joan DeFeis	Nancy Howell	Zhen Liu
Ashley Mattison	John Bluestein	Nisreen Shukair	Zoey Howe
Bob Geller	John Borelli	Phieng Siliphaivanh	
Britany Kirkes	Judith Giarla	Phyllis Rhoton	
Carlos Rivera	Katherine Brumberg	Pratap Modapothala	
Carrie McGuire	Katy Deng	Raffi Keshishyan	
Catherine Folan	Kelly Chow	Randy Huynh	
Charlene Jordan	Kevin Finn	Reena Patel	
Chong Liu	Kim Perrella	Richa Mehra	
Claire Kennedy	Laura Keith	River Yang	
Darrell Anane	Linda Yu	Sanjay Danthi	
David Millar	Liora Gates	Stephen Lavery	
Dawn Thompson	Mardie Hinkley	Steven DeLuca	
Deborah Wible	Margaret McCarthy	Thomas Blaser	
Diane Blumstein	Martin Finn	Thomas Vasili	
Ellen Chase	Mary Van Mameren	Whitney Pickett	
Francine Mariaux	Matthew Verney	William Duncan	
Ian Seeley	Meg Upton	William Illas	



2014 Award Winners

Outstanding
Corporate
Friendship

Fidelity Investments for
Fidelity Cares - Boston and
Merrimack, NH Regions

Outstanding
Community
Partnership

The Boston Cares Bed Project
The New England Regional Council of Carpenters
and The New England Carpenters Training Fund
Nick Roulleau and Mansfield Fine Furniture
Eli Cleveland

Outstanding
Volunteer
Leadership

Catherine Folan
Ann Marie McCarrick
David Miller
Linda Yu
River Yang

10+ Years
with Boston
Cares

Ramdas Chary
Ann M. Furlong
Kelley Hand
Julie Kanach
Kerrin McGuire

Susan O'Leary
James Tau