

SPONSORSHIP PACKAGE FOR THE

5th Annual
Art Basel
Panel Discussion
ON CONTEMPORARY AFRICAN DISAPORA ART

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The Annual Art Basel Panel Discussion on Contemporary African Diaspora Art was created by Curator, Ludlow Bailey in 2009 at the University of Miami during the Art Basel Festivities in South Florida to highlight and celebrate the extraordinary visual arts achievements of the people of African Descent globally. The Annual Art Basel Panel on Contemporary African Diaspora Art (ABPCADA) has become the “go to event” for Global Contemporary Africana Art Discourse during the Art Basel Season in South Florida.

The Panel Discussion has consistently brought together the leading voices in the Global African Diaspora visual arts community and has attracted local and international collectors, museum professionals, curators, writers, art historians, art brokers who are in Miami for the Art Basel Art Fair.



Last year's panelists for example, included Lowery Stokes Sims, Chief Curator of the Museum of Art and Design and James Battle, Director of the Museum of Contemporary African Diaspora Art in New York. (See <http://asmartfineart.com/art-basel-2013/>)

Art Basel Miami Beach (ABMB) started in the year 2000. The show, over the last decade, has emerged as the largest and most important Contemporary Commercial Fine Art Fair in the world. ABMB has now become a mandatory destination for the most important players in the multi-billion dollar art industry.

The African Diaspora Art presence at ABMB in 2000 was, to say the least, minimal. Contemporary Afropolitan Art in 2013 has now moved center stage at Art Basel Miami Beach and is now represented by a number of international and US based galleries at ABMB. The main stream press has neglected to cover this development.

The Fifth Annual Art Basel Panel Discussion on Contemporary African Diaspora Art will be held on Sunday, December 7, 2014 at the College of Arts and Science Gallery (CAS) at the University of Miami from 11:00-1:30pm in Coral Gables. The event is in part supported by the Africana Studies Program and the Department of Art and Art History.

This year's lineup will include Afro-Cuban artist, Alexandre Arrechea, South African Curator, Tumelo Musaka, Dominican Gallerist, Jeff Bienvenido, Julie Walker of The Root.Com and art historian, Dr. Deborah Willis. This year's focus will include 1. The African Diaspora Presence at Art Basel Miami Beach 2014 2. African Diaspora Year in Review (2014), a market review of contemporary African Diaspora Art sales in 2014 and recent developments in online digital Africana Art sales.

Past Events

The audiences in the last four years have included collector groups from Washington, Chicago and New York and international visitors from Europe, the Caribbean and Africa. The Art Basel Panel Discussion consistently attracts a highly educated, affluent and sophisticated group of 80 to 100 people and is followed by one of the best brunches during the Art Basel Festivities.

The event is widely promoted via social media in both the local and international market. The Annual Art Basel Panel on Contemporary African Diaspora art provides a unique opportunity for any company who wants to reap the prestige and commercial value associated with the University of Miami and ABMB brand.

Sponsorship Options

PLATINUM SPONSORSHIP: \$3,500

Four VIP tickets to Art Basel. Two tickets to PAMM Art Museum. Banner Advertisement at the CAS Gallery at the University of Miami. Logo placement on all printed and digital promotional materials inclusive of UM Web Site, Event Web Site, UM Newspaper, invitations, poster and promotional flyers.

GOLD SPONSORSHIP: \$2,000

TWO VIP Tickets to Art Basel Miami Beach, Logo placement on all printed and digital promotional materials inclusive of UM Web Site, Event Web Site, invitations, poster and promotional flyers.

SILVER SPONSORSHIP: \$1,000

Two tickets to PAMM Art Museum. Logo placement on all printed and digital promotional materials inclusive of UM Web Site, Event Web Site, invitations, poster and promotional Flyers.

BRONZE SPONSORSHIP: \$500

Logo placement on all printed and digital promotional materials. Verbal acknowledge of sponsorship support at the event. Inclusion in all media releases and other media contacts.