

# NEW

October 2011



social.lawyers:  
**Transforming Business Development**

By Jayne Navarre

ISBN-13: 9780314932679  
S\$102.46 (excludes GST)

This book presents information about social technologies, how they impact your practice and affect client interests. Practical tips and use cases regarding online networking, blogging, podcasting, video-casting and social networks are set forth in an objective format, and a business development approach is offered for leveraging these emerging technologies. Conflicting information and opinion about social technologies from Web sites and blogs is sorted and analyzed.

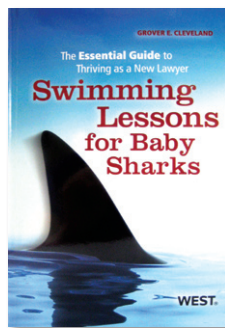
The author understands what is involved in the process of going to market and has guided attorneys and firms through technology adoption from fax machines to email, typewriters to laptops, and now to social technologies. ■

Cleveland's Swimming Lessons for Baby Sharks:  
**The Essential Guide to Thriving as a New Lawyer**

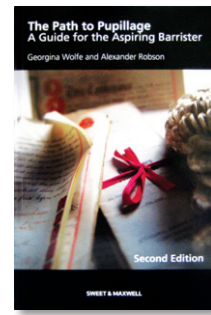
By Grover E. Cleveland

This book provides practical, useful information recent graduates need to survive their first year of law practice. It starts with important steps graduates can take even before they begin work. It continues to teach new lawyers the ropes from their first day on the job.

Real-life examples illustrate the lessons along with bulleted tips that provide comprehensive advice quickly. ■



ISBN-13: 9780314917478  
S\$44.55 (excludes GST)



**The Path to Pupillage, A Guide for the Aspiring Barrister**  
2nd Edition

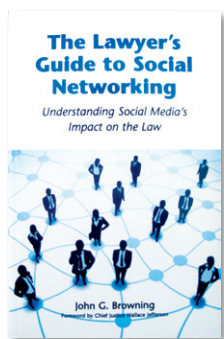
**Authors:**  
**Georgina Wolfe; Alexander Robson**

ISBN: 9780414042360  
S\$37.29 (excludes GST)

"This is a great little book, most informative."  
*Phillip Taylor MBE, Richmond Court Chambers*

"...an invaluable compass for any budding pupil and its publication could not be timelier." *Counsel*

"Anyone aspiring to practise at the Bar will wish to purchase this invaluable book"  
*From the Foreword by the Right Honourable the Lord Phillips of Worth Matravers, the President of the Supreme Court of the United Kingdom* ■



The Lawyer's Guide to Social Networking:  
**Understanding Social Media's Impact on the Law**

By John G. Browning

This product provides a comprehensive look at how social media are affecting the legal system. It examines the myriad ways in which information from sites like Facebook, MySpace, and Twitter is being put to use in everything from criminal and family law matters to personal injury, employment, and commercial cases nationwide.

The author illustrates how the pervasive social networking phenomenon is redefining traditional notions of jurisdiction, duty, service of process, and legal ethics while using actual trial- and appellate-level cases to analyze the discoverability and admissibility of social media evidence. ■

ISBN-13: 9780314273505  
S\$126.22 (excludes GST)

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